

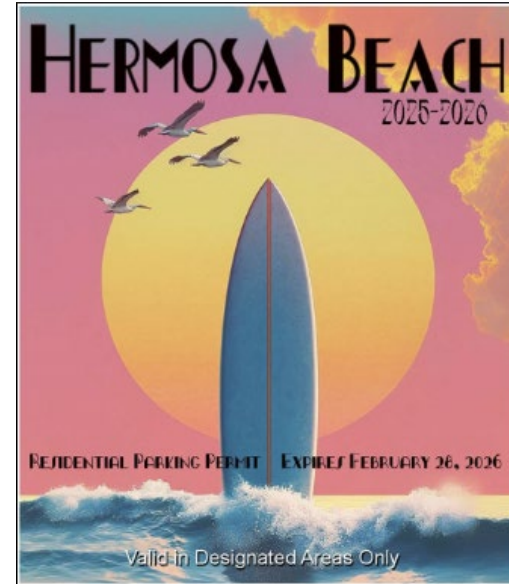
PARKING PERMIT PROGRAMS



October 14, 2025

Parking Permit Programs

- **Residential Permits**
 - Review 2025-2026 Permit Season
 - Feedback and Issues
- **Employee Permits**
 - Review Employee Permit Program
 - Feedback and Issues



Residential Parking Permits

Updates made for current permit season:

1.) Proof of Residency Requirements

- **Vehicle Stickers:** California Driver's License and Vehicle Registration showing the same Hermosa Beach address
- **Guest/Transferrable Permit:** Same documentation as the Vehicle Sticker, **or** a Bank or Credit Card Statement

2.) Launched new parking permit platform



Residential Parking Permits

Residential Permit Type	2025-26	2024-25	2023-24*	2022-23
Vehicle Sticker	2,832	3,297	2,435	4,890
Transferrable Permit	3,069	2,834	1,993	3,288
Owner Guest Permit	-	-	-	748
TOTAL PERMITS SOLD	5,901	6,131	4,428	8,926

*2023-24 figures reflect a partial permit year as sales did not begin until August 28, 2023

Residential Parking Permit Costs Year-over-Year	
2022-23	\$40
2023-24	\$50
2024-25	\$60
2025-26	\$60



Residential Permits-Feedback

- **Driver's License Requirement for Proof of Residency**

Impact: Favors homeowners but does not accommodate renters, new residents, or part-time owners. Slows application process and causes high volume of complaints.

- **Guest Permits Not Replaceable**

Impact: New tenants can't obtain a guest permit if it was previously issued to the address. Creates inequity and generates complaints.

- **Elimination of Property Owner Guest Permits**

Impact: Prevents non-resident homeowners from visiting their property, schedule maintenance, and is considered unfair by property owners.

- **Elimination of Event Permits**

Impact: Provides no affordable options for gatherings such as holidays or special events.

- **Fourth Permit Requirement (Unique Driver Rule)**

Impact: Restricts multi-car households and fails to address actual parking needs.



Proof of Residency

Options/Solutions

Option A (Status Quo): Continue requiring a driver's license and matching registration for all permits.

Option B: Accept alternative proof of residency (e.g., signed lease agreement [new residents only] or utility bill) instead of the driver's license.

Option C: Hybrid approach — require a driver's license when available but allow secondary documents for special circumstances (e.g., new move-ins, part-time residents, non-drivers).



Guest Permits Not Replaceable

Options/Solutions

Option A (Status Quo): Continue the policy of no replacements.

Option B: Allow replacement with proof of new tenancy (e.g., signed lease agreement, utility bill in new tenant's name).

Option C: Allow only one replacement per address per permit season.



Prop Owner Guest Permits Eliminated

Options/Solutions

Option A (Status Quo): Continue prohibiting owner guest permits.

Option B: Reinstate owner guest permits with restrictions (e.g., capped number, higher fee, or limited duration).



Event Permits Eliminated

Options/Solutions

Option A (Status Quo): Maintain elimination of event permits.

Option B: Reinstate event permits with updated rules (e.g., limit the number of events per year, restrict the number of permits issued per event, and charge a nominal fee for each permit).

Fourth Permit Requirement

Options/Solutions

Option A (Status Quo): Maintain the requirement that each vehicle must be registered to a unique driver.

Option B: Allow households to obtain a fourth permit regardless of driver registration, subject to verification of household residency.

Option C: Eliminate the unique driver requirement and base eligibility on overall household parking needs.



Two-Year Ban

The **two-year ban** refers to the penalty for submitting altered documents when applying for permits or for misusing parking permits. Under Hermosa Beach's program rules, such violations result in a **2-year loss of parking permit privileges**

Residents on Two-Year Pause from Receiving Parking Permits	
Reason	# Residents
Submitted Altered Vehicle Registration Documentation	13
Submitted Altered Bank or Credit Card Statements	5
Misusing Vehicle Stickers on Unassigned Out-of-State Vehicles	2
Total	20



Two-Year Ban

Options:

1. Keep the Two-Year Ban

- *Pros:* Strong deterrent, easy to enforce, protects integrity of program.
- *Cons:* Can be overly harsh, may penalize honest mistakes, reduces goodwill and revenue.

2. Change / Modify the Ban

- *Pros:* More fair and flexible (shorter bans, appeal options), preserves deterrence but allows forgiveness.
- *Cons:* More complex to administer, harder to communicate, risk of inconsistency.

3. Remove the Ban

- *Pros:* Simplifies policy, less punitive, avoids long-term hardship, reduces administrative tracking.
- *Cons:* Weakens deterrence, risk of increased fraud/misuse, may anger residents, requires stronger alternative penalties.

Employee Parking Permits

Updates Made to Employee Permits:

1.) Annual employee permit was changed to a Quarterly street permits valid only on Hermosa Ave

2.) Monthly Lot C permits restricted to only top level



Annual Employee Permit Sales	
Year	Total
2025-26 ¹	316
2024-25	207
2023-24 ²	138
2022-23	231
2021-22	169
2020-21	183

¹Sales switched to quarterly

²Sales delayed in 2023-24

Monthly Lot C Employee Permit Sales		
Year	Daily (5am-7pm)	24-Hour
2025-26	1,714	1,084
2024-25	1,776	1,160

Employee Parking Permits

Permit Options

- **Expand Access for the Quarterly Permit** – Extend use of the permit to additional parking areas.
- **Increase Fees** – Raise permit costs to better align with demand and usage.
- **Employer-Managed Lot C Permits** – Allocate permits through businesses rather than individuals, with limits per employer.
- **Reallocate Spaces in Lot C** – Redesignate employee-only spaces within the structure to improve parking distribution and availability for employees.
- **No Change**



Employee Parking Map



North End



Center w/ Lots A, B, and C



South End



2026-2027 Permit Season

- Permit Sales Begin – **February 2, 2026**
- Current Permits Expire – **February 28, 2026**



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