



Honorable Mayor and Members of the Hermosa Beach City Council

APPROVAL OF 2026 RETURNING IMPACT LEVEL III SPECIAL EVENT

(Lead Special Events and Filming Coordinator Kalyn Kaemerle)

Recommended Action:

Staff recommends City Council approve the Parks, Recreation, and Community Resources Advisory Commission's recommendation to allow three Impact Level III returning special events and two "Nothing Weekends," as proposed.

Executive Summary:

The Community Resources Department is tasked with overseeing special events on public property. Impact Level III events, which are events with the largest impact to the City, require approval by City Council.

At its September 2, 2025 meeting, Parks, Recreation, and Community Resources Advisory Commission's (Commission) recommended City Council approve two Impact Level III returning special events, Smackfest Coed 4's Volleyball Tournament and You Are Enough 5K, on the 2026 Special Events Calendar (**Attachment 1**) and Saturday, August 22 through Sunday, August 23 as a "Nothing Weekend".

At its October 7, 2025 meeting, the Commission recommended City Council approve Impact Level III returning special event, CBVA, on the 2026 Special Events Calendar (**Attachment 1**) and Saturday, June 6 through Sunday, June 7 as the second "Nothing Weekend".

Background:

The Special Events Policy Guide (**Attachment 2**) serves as a comprehensive document for event producers with information on the review and approval process, applicable fees, policies, and Hermosa Beach Municipal Code chapters and sections pertaining to special events. Special events are evaluated based on several factors and categorized as either Impact Level I, II, or III using the Impact Characteristics Matrix in the Special Events Policy Guide. The matrix considers event characteristics to determine the impact level. The event's impact level determines the application submission deadline and the required level of review and approval, which may involve City staff, Commission, and/or Council. New events or Impact Level III events, which are events with the largest impact on the City, require Council approval. Impact Level II returning events require Commission

approval, and Impact Level I returning events are approved by staff. Special event application deadlines are as follows:

- New events: If the new event is an Impact Level I or II, the application must be submitted at least 90 days in advance of the event. If the new event is an Impact Level III, the application must be submitted no later than July 30 for the following calendar year.
- Returning Impact Level III events: Must be submitted no later than July 30 for the following calendar year.
- Returning Impact Level II events: Must be submitted at least 90 days in advance of the event.
- Returning Level I events: Must be submitted at least 30 days in advance of the event.

Staff began accepting applications from all event producers interested in applying for 2026 event dates, regardless of each event's Impact Level, on May 28, 2025. Event producers Impact Level III returning event requests were required to submit a special event application by July 30, 2025. Staff received a total of three Impact Level III returning special event applications, which were presented to the Commission at its September 2, 2025 meeting.

Among the applications was one from CBVA. Historically, CBVA would host one of its annual volleyball tournaments on Labor Day weekend. In its 2026 application, however, CBVA did not request Labor Day weekend. To ensure this omission was not made in error, the Commission postponed review of CBVA's application to its next regularly scheduled meeting.

Given that Labor Day weekend was not requested by CBVA, staff recommended designating that weekend as the second "Nothing Weekend" at the Commission's September 2, 2025 meeting. However, in light of the possibility that CBVA unintentionally omitted the date, the Commission also postponed the second "Nothing Weekend" designation to its next regularly scheduled meeting.

Following the Commission's September 2, 2025 meeting, staff confirmed that CBVA erroneously omitted Labor Day weekend from its 2026 special event application. The event producer has since clarified that they do wish to request Labor Day weekend, consistent with their historical use of those dates for a CBVA volleyball tournament.

At its October 7, 2025 meeting, Commission recommended City Council approve Impact Level III returning special event, CBVA, and Saturday, June 6 through Sunday, June 7 as the second "Nothing Weekend".

Past Commission Actions

Meeting Date	Description
<u>Parks, Recreation, and Community Resources Advisory Commission:</u> <u>September 2, 2025</u>	Commission recommended City Council approve two Impact Level III returning special events, Smackfest Coed 4's Volleyball Tournament and You Are Enough 5K, on the 2026 Special Events Calendar and Saturday, August 22 through Sunday, August 23 as a "Nothing Weekend".
<u>Parks, Recreation, and Community Resources Advisory Commission:</u> <u>October 7, 2025</u>	Commission recommended City Council approve Impact Level III returning special event, CBVA, and Saturday, June 6 through Sunday, June 7 as the second "Nothing Weekend".

Discussion:

A summary of each event request and two proposed "Nothing Weekends" are included below.

CBVA

The California Beach Volleyball Association (CBVA) requests to hold volleyball tournaments for all ages on the beach volleyball courts north of the Pier on the following dates in 2026:

- Sunday, March 22;
- Saturday, April 11;
- Saturday, May 9;
- Friday, May 22 (setup) through Monday, May 25;
- Saturday, August 8 through Sunday, August 9; and
- Friday, September 4 (setup) through Sunday, September 6

CBVA hosts numerous tournaments throughout the year. However, the event date requests within the Peak Season (Memorial Day to Labor Day) and on the Memorial Day holiday would qualify these tournaments as Impact Level III. Furthermore, the Memorial Day weekend event dates, May 22 through May 25, 2026, and Labor Day weekend event dates, September 4 through September 6, 2026, would include a sponsorship activation on Schumaucher Plaza. Additional event details are included in the CBVA event overview (**Attachment 3**).

Smackfest Coed 4's Volleyball Tournament

Smackfest Events requests to hold the Smackfest Co-ed 4's Volleyball Tournament on the volleyball courts north of Pier on Saturday, June 27, 2026. Smackfest Events anticipates 600 participants and 1,400 spectators. Additional event details are included in the Smackfest Co-ed 4's Volleyball Tournament event overview (**Attachment 4**).

You Are Enough 5K

The Giving Purpose Organization requests to hold the You Are Enough 5K on Schumacher Plaza and the Strand north of the Pier on Saturday, May 30, 2026. The Giving Purpose Organization anticipates 700 participants and 100 spectators. Additional event details are included in the You Are Enough 5K event overview (**Attachment 5**).

“Nothing Weekends”

In alignment with the Special Events Policy Guide, the City schedules at least one “Nothing Weekend” annually to ensure that, during the peak season between Memorial Day and Labor Day, the community has at least one weekend free from special events. However, since 2020, City Council has approved two “Nothing Weekends.”

At its September 2, 2025 meeting, the Commission recommended for approval by City Council the inclusion of Saturday, August 22 through Sunday, August 23 as one of the two “Nothing Weekends” on the 2026 Events Calendar.

At its October 7, 2025 meeting, the Commission recommended for approval by City Council the inclusion of Saturday, June 6 through Sunday, June 7 as the second “Nothing Weekend” on the 2026 Special Events Calendar (**Attachment 1**).

All Impact Level III returning special events and the two proposed “Nothing Weekends” are included on the 2026 Special Events Calendar (**Attachment 1**).

Fiscal Impact:

If all three Impact Level III returning events are approved, the estimated event revenue would be approximately \$10,280 to the City’s General Fund.

Attachments:

1. 2026 Special Events Calendar
2. Special Events Policy Guide
3. CBVA Event Overview
4. Smackfest Co-ed 4’s Volleyball Tournament Event Overview
5. You Are Enough 5K Event Overview

Respectfully Submitted by: Kalyn Kaemerle, Lead Special Events and Filming Coordinator

Reviewed by: Lisa Nichols, Community Resources Director

Noted for Fiscal Impact: Henry Chao, Finance Manager

Concur: Brandon Walker, Administrative Services Director

Legal Review: Jason Baltimore, Interim City Attorney

Approved: Steve Napolitano, Interim City Manager