

Attachment 2: Current Long-term Agreements

Fees are calculated with the fees listed in the Master Fee Schedule effective December 1, 2024 to November 30, 2025

Organization	Event	Event Description	Event Dates (Including Set-up/Tear-down)	Annual Fees Payable to the City	Annual Fees to be Waived
Amateur Athletic Union (AAU)	AAU Hermosa Beach Championships	Junior volleyball tournaments on the north and south of the Pier	Setup: July 12, 2024 Event: July 13, 2024 - July 19, 2024 *Setup: June 30, 2025 and July 24, 2025 Event: July 1, 2024 - July 3, 2025 and July 25, 2025 - July 27, 2025 <i>*Pending staff approval</i>	Direct Costs: \$201 plus Parking and City Staff/Services	Direct Costs: \$685
				Amplified Sound: \$201	Application: \$685
				Parking: TBD	
				City Staff/Services: TBD	
				Indirect Costs: \$6,000 plus Daily Setup/Teardown	
				Category I (Non-profit): \$2 per participant x maximum of 500 participants per day x 6 event days = \$6,000 Setup/Teardown: \$310 x one setup day in 2024 = \$310. Two setup days in 2025 = \$620	
Mychal's Learning Place	California Great Santa Stroll	5K run, walk, or stroll along the Strand to benefit Mychal's Learning Place with participants dressed in Santa Suits	December 14, 2024; December 13, 2025; and December 12, 2026	Direct Costs: \$201 plus Parking and City Staff/Services TBD	Direct Costs: \$685
				Amplified Sound: \$201	Application: \$685
				Parking: TBD	Indirect Costs: \$13,697
				City Staff/Services: TBD	Pier Plaza Use: \$13,697
				Indirect Costs: \$3,270	
				Category II: \$3,270	

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Great Autos of Yesteryear	Classic Car Show	Classic cars from all eras featured on Pier Plaza	May 4, 2024; May 3, 2025; and May 2, 2026	Direct Costs: TBD	Direct Costs: \$685
				City Staff/Services: TBD	Application: \$685
					Indirect Costs: \$13,697
					Pier Plaza Use: \$13,697
The Jewish Community Center	Chanukah Community Celebration	Music, entertainment, family-friendly activities, and lighting of the menorah	December 23, 2024 - January 3, 2025; December 10 - 23, 2025; and December 2 - 14, 2026	Direct Costs: \$201 plus City Staff/Services TBD	Direct Costs: \$685
				Amplified Sound: \$201	Application: \$685
				City Staff/Services: TBD	Indirect Costs: \$13,697
					Pier Plaza Use: \$13,697
Epic Days Foundation, INC.	Epic Days	Beach day adventure activities for children and young adults with special needs	May 18, 2024 – May 19, 2024 and August 17, 2024 – August 18, 2024; CANCELLED May 17, 2025 - May 18, 2025 and August 16, 2025 - August 17, 2025; and May 16, 2026 - May 17, 2026 and August 15, 2026 - August 16, 2026	Direct Costs: \$201 plus Parking TBD	Direct Costs: \$685
				Amplified Sound: \$201	Application: \$685
				Parking: TBD	
Day at the Beach Events	Hermosa Beach Open	Professional adult beach volleyball tournament	<i>TBD – In negotiations</i>	<i>TBD</i>	<i>TBD</i>

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Fine Arts Group of Hermosa Beach	Fine Arts Festival	Artists' booths, a student art exhibit, face painting, and art activities for kids on the Community Center Lawn	June 7, 2024 - June 9, 2024; June 6, 2025 - June 8, 2025; and June 12, 2026 - June 14, 2026	Direct Costs: Parking TBD	Direct Costs: \$685
				Parking: TBD	Application: \$685
					Indirect Costs: \$11,107
					Category III: \$3,599 x 3 event days = \$10,797
					Setup/Tear-down: \$310
Hermosa Beach Education Foundation	Hearts of Hermosa	Annual fundraiser for the Hermosa Beach Education Foundation including an auction, dinner, drinks, and dancing in the Community Center parking lot	March 22, 2024 - March 24, 2024; March 28, 2025 - March 30, 2025; and March 27, 2026 - March 29, 2026	Direct Costs: \$201 plus Parking and City Staff/Services TBD	Direct Costs: \$685
				Amplified Sound: \$201	Application: \$685
				Parking: TBD	Indirect Costs: \$4,219
				City Staff/Services: TBD	Category III: \$3,599
					Setup/Tear-down: \$310 x 1 setup day and 1 teardown day = \$620
International Surf Festival		Physical fitness activities with events across the four South Bay beach cities	July 31, 2024 - Sunday, August 5, 2024; July 30, 2025 - August 4, 2025; and July 29, 2026 - August 2, 2026	Direct Costs: \$201 plus Parking TBD	Direct Costs: \$685
				Amplified Sound: \$201	Application: \$685
				25% of Parking: TBD	Indirect Costs: \$11,727
					Category III: \$3,599 x 3 event days = \$10,797
					Set-up/Tear-down: \$310 x 2 setup days and 1 teardown day = \$930

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Organization	Event	Event Description	Event Dates (Including Set-up/Tear-down)	Annual Fees Payable to the City	Annual Fees to be Waived
Junior Volleyball Association (JVA)/Beach Volleyball Clubs of America (BVCA)	JVA/BVCA Hermosa Beach National Championships	Junior volleyball tournaments	Set-up: July 6, 2024 Event: July 7, 2024 - July 11, 2024 *Set-up: July 5, 2025 Event: July 6, 2025 - July 10, 2025 <i>*Pending staff approval</i>	Direct Costs: \$201 plus Parking and City Staff/Services TBD	Direct Costs: \$685 Application: \$685
				Amplified Sound: \$201	
				Parking: TBD	
				City Staff/Services: TBD	
				Indirect Costs: \$5,310	
				Category I (Nonprofit): \$2 per participant x maximum of 500 participants per day x 5 event days = \$5,000 Setup/Teardown: \$310	
Friends of the Parks	Pets in the Park, and Pumpkins in the Park	Free community events	May 4, 2024; CANCELLED May 3, 2025; and May 2, 2026 October 19, 2025; October 11, 2025; and October 10, 2026	Direct Costs: Parking TBD	Direct Costs: \$1,370 Application: \$685 x two events
				Parking: TBD	
Friends of the Parks	Movies at the Beach	Free community event	<i>TBD – In negotiations</i>	<i>TBD</i>	<i>TBD</i>

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Shakespeare by the Sea	Shakespeare plays in the park		July 10 - 11, 2024; July 9 - 10, 2025; and July 8 - 9, 2026	None	Direct Costs: \$886 plus Parking and City Staff/Services TBD
					Application: \$685
					Amplified Sound Permit: \$201
					Parking: TBD
					<i>Note: The City provides \$7,500 in monetary support</i>
Skechers Foundation	Skechers Pier to Pier Friendship Walk	A walk along the Strand to benefit the Friendship Foundation and public education	October 20, 2024; October 19, 2025; and October 18, 2026	Direct Costs: Parking TBD Parking: TBD Indirect Costs: \$6,544 Daily Category IV: \$6,544	Direct Costs: \$685
					Application: \$685
Spyder Surf Shops	Spyder Surf Fest	A festival on Pier Plaza with a fashion show, surf industry vendor booths, and giveaways and prizes as part of the Surfers Walk of Fame Weekend	April 27, 2024; April 26, 2025; and April 25, 2026	Direct Costs: \$201 plus Parking and City Staff/Services TBD Amplified Sound: \$201 Parking: TBD City Staff/Services: TBD	Direct Costs: \$685
					Application: \$685
					Indirect Costs: \$13,697
					Pier Plaza Use: \$13,697

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MESP Inc.	Triathlon	A ¼-mile ocean swim, a 10-mile bike ride, and a 3-mile run on the strand	August 9, 2024 - August 11, 2024; August 8, 2025 - August 10, 2025; and August 7, 2026 - August 9, 2026	Direct Costs: \$201 plus Parking TBD	Direct Costs: \$685
				Amplified Sound: \$201	
				Parking: TBD	Application: \$685
				Indirect Costs: \$4,219	Indirect Costs: \$13,697
				Category III: \$3,599	Pier Plaza Use: \$13,697
				Setup/Teardown: \$310 x 2 setup days = \$620	
				Total:	Direct Costs: \$10,476 plus Indirect Costs: \$81,841 \$92,317