

**PURCHASE OF
AUTOMATED LICENSE
PLATE READERS FOR
REAL-TIME CRIME
CENTER AND PARKING
ENFORCEMENT
OPERATIONS 25-CMO-042**



CITY OF
HERMOSA
BEACH

Overview

- Past Council Actions
- Real-Time Crime Center Grant Background
- Equipment and Installation
- Real-Time Crime Center Operations
- Parking Enforcement Operations
- Privacy Concerns
- Recommendation



Past Council Actions

- January 14, 2025 Council Meeting
 - Authorized unification and purchase of Turbo Data parking management system under one vendor
 - Authorized the citywide deployment of ParkMobile pay-by-app
 - Received an update on City's parking enforcement technology roadmap and outlined steps to elimination of single-space meters citywide



Past Council Actions



RTCC Federal Grant History

- Real-Time Crime Center Background
 - With support from United States Representative Ted Lieu, the City of Hermosa Beach secured \$963,000 in federal funds to establish a Real-Time Crime Center (RTCC)
 - RTCC grant purchases include citywide camera deployments, RTCC software, mobile digital computers (MDC), and automated license plate readers (ALPR)



Equipment & Installation

- Genetec – Hardware & Software

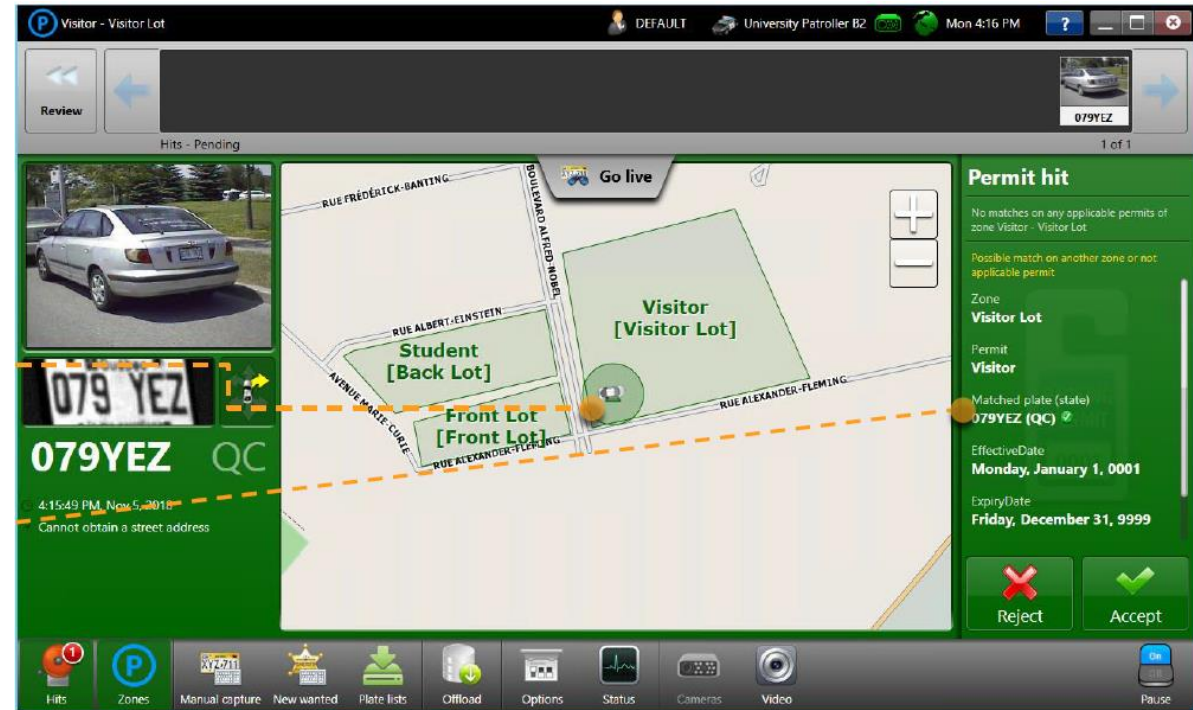
- Customers

- City of Costa Mesa
- City of Seal Beach
- City of West Hollywood
- City of Burbank

- EyeP Solutions – Installer

- Customers

- City of Newport Beach
- City of Beverly Hills
- University of Southern California
- Chapman University



Real-Time Crime Center Operations

- ALPR equipment will intake hotlists from law enforcement agencies and alert HBPD if a hit is detected, including for:
 - Stolen vehicles
 - Vehicles of interest
 - Amber Alerts
 - Warrants
 - Etc.
- The hotlists and reads from the ALPR equipment will be sent to RTCC to aid in criminal investigations and provide deterrence to individuals wishing to commit crime in Hermosa Beach



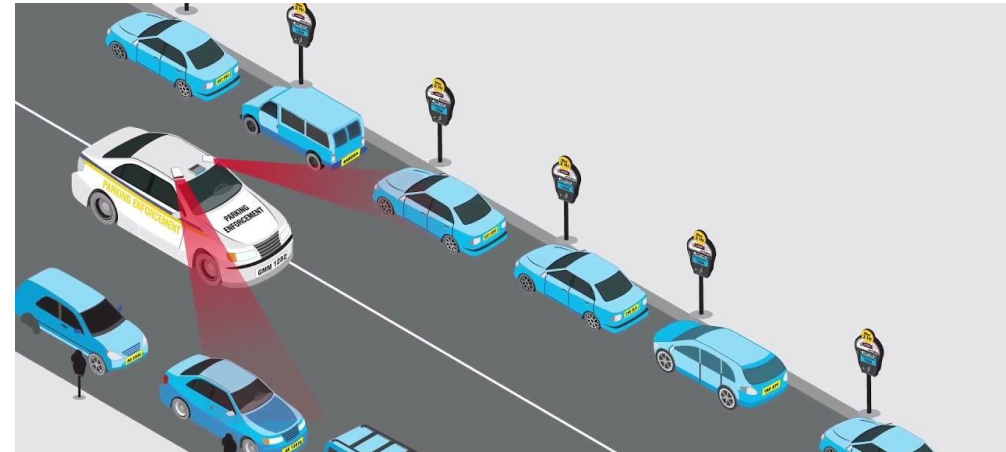
Parking Enforcement Operations

- Current Parking Enforcement Operations
 - Parking enforcement is a labor-intensive operation
 - Manual tire chalking for parking time limit enforcement
 - Manual lookup of permits
 - Manual review of paid parking sessions in handheld devices



Parking Enforcement Operations

- Future Parking Enforcement Operations
 - Streamlined parking enforcement by automating manual tasks and increasing staff efficiency
 - “Digital chalking” of vehicles
 - Automated lookup of permits in real-time
 - Automated lookup of paid parking sessions on vehicle MDCs in real-time
 - Advanced reporting capabilities to continually improve parking operations



Privacy Concerns

- HBPD currently utilizes fixed and mobile ALPR:
 - 14 fixed ALPR units on main travel corridors
 - Mobile ALPR units on patrol vehicles
 - HBPD Policy 429, available on the City's website, lays out the HBPD policy for using ALPR technology

Policy
429

Hermosa Beach Police Department
HBPD Policy Manual

Automated License Plate Readers (ALPRs)

429.1 PURPOSE AND SCOPE

The purpose of this policy is to provide guidance for the capture, storage and use of digital data obtained through the use of Automated License Plate Reader (ALPR) technology.

429.2 POLICY

The policy of the Hermosa Beach Police Department is to utilize ALPR technology to capture and store digital license plate data and images while recognizing the established privacy rights of the public.

All data and images gathered by the ALPR are for the official use of this department. Because such data may contain confidential information, it is not open to public review.



Privacy Concerns

- HBPD ALPR Retention Policies
 - **Current** Flock Safety – 30 days
 - **Current** Motorola Solutions – 1 year
 - **New** Genetec – 3 months for reads and 1 year for hotlist hits.
- Staff is working on updating Policy 429 to incorporate Genetec's standard retention policy. HBPD will post the updated policy on the City's website once approved by the Chief of Police



Staff Recommendation

1. Receive an update regarding the City's proposed Automated License Plate Reader program for the Real-Time Crime Center and Parking Enforcement Operations;
2. Authorize the Interim City Manager to execute, and the City Clerk to attest to the proposed Agreement for Genetec, Inc. ALPR equipment procurement, installation and configuration services with EyeP Solutions, Inc for a three-year term ending on May 21, 2028, with a not to exceed amount of \$210,000, subject to approval by the Interim City Attorney.

