

**Attachment 3: Fees Waived in 2025 through  
Long-Term Agreements and Chamber Events Agreement**

**Long-Term Agreements**

<b>Organization</b>	<b>Event</b>	<b>Fees Waived in 2025</b>
Amateur Athletic Union (AAU)	<b>AAU Hermosa Beach Championships</b>	Direct Costs: \$704 ( <i>Annual Application Fee</i> ) Indirect Costs: N/A
Association of Volleyball Professionals (AVP)	<b>AVP Junior National Championships</b>	Direct Costs: \$704 ( <i>Annual Application Fee</i> ) Indirect Costs: N/A
Mychal's Learning Place	<b>California Great Santa Stroll*</b>	Direct Costs: \$704 ( <i>Annual Application Fee</i> ) Indirect Costs: \$14,081
Great Autos of Yesteryear	<b>Classic Car Show</b>	Direct Costs: \$704 ( <i>Annual Application Fee</i> ) Indirect Costs: \$14,081
The Jewish Community Center	<b>Chanukah Community Celebration*</b>	Direct Costs: \$704 ( <i>Annual Application Fee</i> ) Indirect Costs: \$14,081
Fine Arts Group of Hermosa Beach	<b>Fine Arts Festival</b>	Direct Costs: \$704 ( <i>Annual Application Fee</i> ) Indirect Costs: \$7,719
Day at the Beach Events	<b>Hermosa Beach Open</b>	Direct Costs: \$1,057 ( <i>Annual Application Fee</i> ) Indirect Costs: \$14,442
<b>International Surf Festival</b>		Direct Costs: \$704 ( <i>Annual Application Fee</i> ) Indirect Costs: \$12,057
Junior Volleyball Association (JVA)/Beach Volleyball Clubs of America (BVCA)	JVA/BVCA National Championships	Direct Costs: \$704 ( <i>Annual Application Fee</i> ) Indirect Costs: N/A
Friends of the Parks	<b>Pets in the Park and Pumpkins in the Park</b>	Direct Costs: \$1,408 ( <i>Annual Application Fee X2</i> ) Indirect Costs: N/A
Friends of the Parks	<b>Movies at the Beach</b>	Direct Costs: \$704 ( <i>Annual Application Fee</i> ) Indirect Costs: N/A
Shakespeare by the Sea	<b>Shakespeare by the Sea</b>	Direct Costs: \$991 ( <i>Annual Application Fee &amp; Amplified Sound Permit</i> ) Indirect Costs: N/A
Sketchers Foundation	<b>Skechers Pier to Pier Friendship Walk</b>	Direct Costs: \$704 ( <i>Annual Application Fee</i> ) Indirect Costs: N/A
Spyder Surf Shops	<b>Spyder Surf Fest</b>	Direct Costs: \$1,057 ( <i>Annual Application Fee</i> ) Indirect Costs: \$14,081
Indivisible Arts	<b>State of the Art</b>	Direct Costs: \$704 ( <i>Annual Application Fee</i> ) Indirect Costs: N/A
MESP Inc.	<b>Triathlon</b>	Direct Costs: \$1,057 ( <i>Annual Application Fee</i> ) Indirect Costs: \$14,081
<b>Total Fees Waived:</b>		<b>Direct Costs: \$13,234</b> <b>Indirect Costs: \$104,623</b> <b>Total Fees Waived: \$117,857</b>

*\*Fees based on 2024 event costs. The 2025 event has not taken place at the time of this report.*

**Attachment 3: Fees Waived in 2025 through  
Long-Term Agreements and Chamber Events Agreement**

**Chamber Events Agreement  
(City served as leading Sponsor)**

<b>Event</b>	<b>Fees Waived in 2025</b>
<b>Sidewalk Sales</b>	Direct Costs: \$704 ( <i>Annual Application Fee</i> ) Indirect Costs: N/A
<b>St. Patrick's Day Parade</b>	Direct Costs: \$1,639 ( <i>Annual Application Fee &amp; 50% Parking Discount</i> ) Indirect Costs: \$20,808
<b>Memorial Day Fiesta Hermosa</b>	Direct Costs: \$27,945.25 ( <i>Annual Application Fee &amp; 50% Parking Discount</i> ) Indirect Costs: \$61,742
<b>Locale 90254</b>	Direct Costs: \$4,359.75 ( <i>Annual Application Fee &amp; 50% Parking Discount</i> ) Indirect Costs: \$35,881
<b>Hermosa for the Holidays*</b>	Direct Costs: \$1,200 ( <i>Annual Application Fee &amp; 50% Parking Discount</i> ) Indirect Costs: \$34,592
<b>Total Fees Waived:</b>	<b>Total Direct Costs: \$35,848</b> <b>Total Indirect Costs: \$53,023</b> <b>Total Fees Waived: \$188,871</b>

*\*Fees based on 2024 event costs. The 2025 event has not taken place at the time of this report.*