



City of Hermosa Beach
Community Resources Department
710 Pier Avenue • Hermosa Beach, CA 90254
310.318.0280 • hbconnect@hermosabeach.gov

SPECIAL EVENT LONG-TERM AGREEMENT APPLICATION

The City of Hermosa Beach recognizes the value in hosting a variety of beloved community events that help create a balanced and enjoyable Special Events Calendar for its residents. To support and develop a long-term approach to the scheduling of events, eligible events can qualify for a Long-term Agreement (LTA) with the City for a three-year term.

Procedures for Consideration

The following steps are required to guide the development and implementation of a LTA:

1. Submittal of an LTA Application to the Community Resources Department that addresses how the organization or event qualifies for each of the eligibility requirements.
2. Review and recommendation for City Council approval by the Parks, Recreation and Community Resources Advisory Commission.
3. Review and approval by City Council to begin LTA negotiations with Staff.
4. LTA negotiations and development.
5. Presentation of the final LTA to City Council for approval.

ORGANIZATION INFORMATION

Applicant Name: RALPHIE CELEDON Birthdate: 05/05/1994

Organization Name: HOPE CHAPEL HERMOSA BEACH

Non-Profit? No Yes Non-Profit I.D. or Tax Exempt #: 95-2575880

If non-profit, please describe who will benefit from funds raised from your event:

NO FUNDS RAISED AT EVENT

Address: 2420 PACIFIC BOG COAST HWY

HERMOSA BEACH
City

CA
State

90254
Zip

Phone: 310-374-4673

Cell: 310-617-3903

Email Address: RALPHIE.CELEDON@HOPECHAPEL.ORG

EVENT INFORMATION

Event name: HOPE CHAPEL HERMOSA BEACH CHURCH PICNIC

Please indicate the number of years your event has been held in Hermosa Beach: 8-9

Event location: VALLEY PARK HERMOSA BEACH

Estimated # of Participants (daily): 300-500 Age of Participants: _____

Estimated # of Spectators (daily): 700 Total Estimated Attendance: 1,000

Event Level: PLEASE SELECT ALL THAT APPLY

Local Regional National Championship Qualifier

Event Type: PLEASE SELECT ALL THAT APPLY

Race (run/walk, bike, etc.) Parade Concert Street Fair/Festival

Tournament Fundraiser Swim/Paddle/Surf

Other Please describe: CHURCH PICNIC

Please provide a brief explanation on your event and event activities:

CHURCH PICNIC THAT WILL CONSIST OF GRILLING FOOD, LAWN GAMES & RAFFLES.

EVENT DATES REQUEST

Date requests are not guaranteed.

YEAR ONE EVENT DATE(S):

Set-Up Date(s): SUNDAY SEPTEMBER 27TH, 2026

Event Date(s): 9/27/26

Clean-Up Date(s): 9/27/26

YEAR TWO EVENT DATE(S):

Set-Up Date(s): 9/5/27 OR 9/12/27

Event Date(s): 9/5/27 OR 9/12/27

Clean-Up Date(s): 9/5/27 OR 9/12/27

YEAR THREE EVENT DATE(S):

Set-Up Date(s): 9/10/28 OR 9/17/28

Event Date(s): 9/10/28 OR 9/17/28

Clean-Up Date(s): 9/10/28 OR 9/17/28

Please provide a brief explanation detailing a necessity for holding your event during the date(s) listed above:

ANY EARLIEST AVAILABILITY IN SEPTEMBER

ELIGIBILITY

In order for an organization to be eligible for consideration of a long-term agreement, its event(s) must satisfactorily meet at least three of the following:

PLEASE SELECT ALL THAT APPLY

- The organization's event(s) must qualify as an Impact Level II or III (per the Impact Characteristics Worksheet found in the Special Events Policy Guide), **AND** meet at least **one** of the following:
 - o Have a combined estimated total of 5,000 people in attendance per day (participants and spectators); or
 - o The event must be at least two (2) consecutive days (including set-up and tear-down).
- The organization has held its event in Hermosa Beach for at least three consecutive years.
- The event must be produced by an organization that serves, involves, and/or promotes Hermosa Beach's coastal lifestyle, its residents, schools, and/or businesses.

Please describe: OUR CHURCH IS THE ONLY FOOD BANK IN HERMOSA BEACH THAT SERVES THE PEOPLE. WE ALSO HAVE CHILDCARE DURING THE WEEK FOR PARENTS THAT NEED TO RUN MORNING ERRANDS.

Staff note: The event was not held in in 2020, 2023-2024, but was held in 2017-2019, 2021-2022, and 2025

- The organization or event producer must be able to demonstrate how its programs (outside of those provided at the event) provide a positive impact to the City including enhancements to quality of life to the Hermosa Beach community; or the offering of recreational, cultural, social, and/or educational activities of interest to the community.

Please describe:

- The event can demonstrate:

- o A community benefit; or

Please describe: IT ALLOWS OUR HERMOSA BEACH CONGREGATION TO HAVE TIME TO SPEND IN THE PARK WITH OTHER MEMBERS OF THE COMMUNITY. WE ALSO HAVE PARENTS & CHILDREN WHO STUMBLE UPON THE EVENT & PARTAKE IN SOME OF THE ACTIVITIES, WHICH WE MORE THAN WELCOME.

- o A positive economic impact as a result of the event.

Please describe:

ELIGIBILITY CONTINUED...

In order for an organization to be eligible for consideration of a long-term agreement, it must demonstrate a positive community benefit through either the organization or its event by meeting at least two of the following criteria:

PLEASE SELECT ALL THAT APPLY

- The event serves, involves, and/or promotes Hermosa Beach, its residents, schools, and/or businesses;
Please describe: *THE PICNIC IS OPEN TO ANYONE OUTSIDE THE CHURCH. WE ALSO RAFFLE OFF GIFT CARDS TO LOCAL HERMOSA BEACH BUSINESSES.*

- The organization and/or event can demonstrate broad community support and sponsorship;
Please describe: *FROM BLOOD DRIVES TO COMMUNITY FREE CONCERTS, HOPE SUPPORTS HERMOSA. WE HAVE ALSO LEASED OUR BUILDING TO LAZY ACRES WHO HELPS DRIVE TRAFFIC INTO THE CITY.*

- The event appeals to a wide segment of community members;
Please describe: *WE HAVE OVER 1,000 MEMBERS & HUNDREDS MORE CASUAL ATTENDEES IN HERMOSA BEACH.*

- The organization and/or event enhances the quality of life to the Hermosa Beach community; offering recreational, cultural, social, and or and/or educational activities of interest to the community;
Please describe: *FREE PICNIC FOR EVERYONE. KIDS CAN PLAY IN BOUNCEHOUSES & GAMES.*

- the organization can demonstrate a commitment to supporting the City's active and healthy lifestyle as a result of the event; and/or
Please describe: *OUR CHURCH HOSTS FITNESS WALKS REGULARLY & PROMOTES WALKING TO VALLEY PARK FROM OUR CORNER ON PCH/ARTESIA.*

- The organization/and or event addresses an unmet community need.
Please describe: *ANYONE CAN LEARN ABOUT OUR CHURCH, SERVICES & FOODBANK THAT SERVES THE PEOPLE OF HERMOSA.*

Upon request by an organization whose event does not satisfy the eligibility criteria, City Council may at a regular Council meeting authorize such organization to apply for an LTA where its event provides a demonstrable or differentiated benefit to the community or a service that the City would otherwise be unable to provide.

ELIGIBILITY CONTINUED...

Organizations will be requested to demonstrate a positive economic impact to the City as a result of the event by providing the following information:

If the event is consecutive days, data indicating the total number of participants that utilize overnight lodging in the City of Hermosa Beach; and

Please describe: *N/A*

Data indicating the participants spending in Hermosa Beach during the duration of the event at any of the businesses in the City of Hermosa Beach.

Please describe:

If quantifiable data is not available, please describe the positive economic impact to the City as a result of the event: *MEMBERS VISIT & SPEND AT LOCAL BUSINESSES BEFORE / AFTER THE PICNIC.*

Obligations

Organizations whose event(s) are approved through a LTA are required to provide a formal presentation to the Commission at one of its regular monthly meetings no more than 60-days prior AND 60-days following its event(s). The pre-event presentation shall include a general event overview including anticipated number of attendees; an overview of the event footprint and individualized setup; and its anticipated impact(s) to the community, etc. The post-event presentation shall include a general overview including the actual number of attendees; actual impact(s) to the community; and any event struggles and successes, etc.

I certify that the information contained herein is true and correct to the best of my knowledge.

RALPHIE CELEDON
Name/Organization Representative

[Handwritten Signature]
Signature

10/30/25
Date