

APPROVE FIRST AMENDMENT TO AGREEMENT WITH ALL CITY MANAGEMENT SERVICES, INC.

January 13, 2026



CITY OF
HERMOSA
BEACH

EXECUTIVE SUMMARY

- The current agreement with All City Management Services, Inc (ACMS) has 14 fixed locations where crossing guard services are provided. When the new school year started in August, staff saw a need for crossing guard services at the intersection of 5th St. and PCH. After several days of assessing foot traffic and a conducted survey, staff recommends the approval of the proposed first amendment to add this new location to the agreement.



BACKGROUND

- A Request for Proposals for crossing guard services was opened in February 2025.
 - ACMS was selected as the vendor out of three vendors.
- On 4/8/25, City Council approved a three-year agreement with ACMS to provide crossing guard services.



DISCUSSION

- On 8/15/25, staff was made aware of growing community concerns regarding the need for an additional crossing guard at the 5th St./PCH intersection.
 - On 8/20/25, ACMS placed a crossing guard and tracked the number of children and adults crossing.
 - 216 children and adults used the intersection during the hours of 7:00 am – 8:15 am and 2:30 pm – 3:45 pm over a five-day period.



DISCUSSION

- Following direction from City Council at its 10/28/25 meeting, staff conducted a crossing guard survey between 11/10 and 11/21.
 - Occurred throughout four intersections along PCH:
 - 2nd St.
 - 5th St.
 - 8th St.
 - Pier Ave.



DISCUSSION – SURVEY RESULTS

Pier Avenue & PCH

- Total crossings: **632** (Adults: 300 / Minors: 332)
- Highest pedestrian volume of all surveyed locations

8th Street & PCH

- Total crossings: **312** (Adults: 203 / Minors: 109)
- Moderate-to-high pedestrian activity

5th Street & PCH

- Total crossings: **229** (Adults: 141 / Minors: 88)
- Moderate pedestrian demand

2nd Street & PCH

- Total crossings: **157** (Adults: 109 / Minors: 48)
- Lowest pedestrian activity among surveyed locations



FISCAL IMPACT

Agreement Modification Request				
Agreement	Current Authorized Amount	Modified Request Amount	FY 2025-26 Budget Dept. Account #	Total Revised Contract Amount
ACMS	FY 25-26: \$315,315	\$23,197	146-2102-4201	\$338,512
	FY 26-27: \$324,752	\$23,197		\$347,949
Total:	\$640,067	\$46,394		\$686,461

- Approval of the proposed amendment would result in a \$23,197 annual increase in both FY 2025-26 and FY 2026-27 service years for a total of \$46,394.
- Available Proposition C Special Revenues funds are available to fund the amendment.

OPTION 1

STAFF RECOMMENDATION

OPTION 2

- Approve the proposed first amendment to agreement with All City Management Services, Inc. to provide crossing guard services at an additional location at 5th St. and PCH to increase the not-to-exceed amount by \$46,394, resulting in a total not-to-exceed amount of \$686,461;
 - Appropriate \$23,197 for the first-year amendment in the Proposition C Fund 146 to the Fiscal Year 2025-26 Budget; and
 - Authorize the City Manager to execute and the City Clerk to attest the proposed first amendment, subject to approval by the City Attorney.
- Do not approve an additional crossing guard at 5th and PCH – not approving the additional crossing guard will result in no contract amendment or increased costs with All City Management, Inc.
 - Provide additional direction to staff as appropriate.