



Honorable Mayor and Members of the Hermosa Beach City Council

ADOPT A RESOLUTION ADOPTING THE PROVISIONS OF THE CITY'S RESIDENTIAL PARKING PERMIT PROGRAM

(Revenue Services Supervisor Paul Avila)

Recommended Action:

Staff recommends City Council adopt a resolution adopting the provisions of the City's Residential Parking Permit Program.

Executive Summary:

Following City Council direction at recent meetings regarding updates to the Residential Parking Permit Program, this item is presented to formally adopt a resolution codifying Council's previously approved actions.

Background:

City Council discussed updates and changes to the Residential Parking Permit Program at its October 28, 2025, and November 17, 2025, meetings. The table below summarizes the Residential Parking Permit Program updates approved for the 2026–2027 permit season:

Category	Previous rule	Current (Council- adopted) rule
Eligibility	<ul style="list-style-type: none"> ➤ Must live within the City's <i>impacted parking area</i> (near-beach zones). 	<ul style="list-style-type: none"> ➤ Must live within the City's <i>impacted parking area</i> (near-beach zones).
Proof of residency for Vehicle Sticker Permit	<ul style="list-style-type: none"> ➤ CA driver's license with Hermosa Beach address • Vehicle registration with same address 	<ul style="list-style-type: none"> ➤ Signed lease agreement (<i>new residents only</i>) or utility bill or CA driver's license with Hermosa Beach address ➤ Vehicle registration with Hermosa Beach address
Proof of residency for Guest/Transferable Permit	<ul style="list-style-type: none"> ➤ Government-issued ID ➤ Current bank/credit card statement (or similar) 	<ul style="list-style-type: none"> ➤ Signed lease agreement (<i>new residents only</i>) or utility bill or CA driver's license with Hermosa Beach address

Category	Previous rule	Current (Council- adopted) rule
	with Hermosa Beach address	
Permit Limits	<ul style="list-style-type: none"> ➤ Up to 3 permits per residence per year • A 4th permit may be allowed if no off-street parking exists 	<ul style="list-style-type: none"> ➤ Up to 3 permits per residence per year ➤ A 4th permit may be allowed with a signed affidavit • City Manager may approve a 5th and 6th permit on a case-by-case basis
Guest Permit Replacements	<ul style="list-style-type: none"> ➤ Guest/Transferable Permit not replaceable 	<ul style="list-style-type: none"> ➤ Guest/Transferable permits are now replaceable for new tenants only
Owner Guest Permits	<ul style="list-style-type: none"> ➤ Not issued 	<ul style="list-style-type: none"> ➤ Not issued
Cost	<ul style="list-style-type: none"> ➤ \$60 per permit 	<ul style="list-style-type: none"> ➤ \$60 per permit
Event Permits	<ul style="list-style-type: none"> ➤ <i>No prior corresponding program in table</i> 	<p>Reinstated event permits with updated rules:</p> <ul style="list-style-type: none"> ➤ Limit of 2 events per year ➤ Limit of 10 permits per event ➤ Updated fee of \$10 per permit ➤ Holiday exclusion: event permits are not available on the holiday itself if it falls midweek. If the holiday falls on a weekend, event permits are not available on Friday, Saturday, and Sunday

Past Council Actions

Meeting Date	Description
<u>January 23, 2024</u>	City Council received a staff presentation on issues identified during the 2023–24 parking permit season and approved staff’s recommendation to only accept one address per resident, eliminate the replacement of lost or stolen guest permits, limit Annual Employee Permits to one per person, and institute a 2-year loss of parking permit privileges for misrepresentation/fraud in applying for a permit or the misuse of parking permits. Additionally, City Council raised the parking permit price to \$60 per year, the daily lot pass price to \$150 for

Meeting Date	Description
	(12-hour parking) and the 24-hour lot pass to \$250, and the daily metered lot pass to \$12.
January 14, 2025	City Council received an update on the Citywide Parking Program and approved agreements with Parkmobile, LLC and Turbo Data Systems, Inc. Mayor Pro Tem Seamann requested, and a majority of City Council supported, directing staff to return with an item highlighting Residential Parking Program feedback for possible modifications.
January 28, 2025	City Council received an update on the Citywide Parking Programs and approved a motion to establish the acceptable forms of proof of residency to add a Driver's License consistent with State law, and in the event the person does not have a vehicle, proof of residency for a hang tag can be established via bank statement or credit card statement at the address requested.
March 11, 2025	City Council received an update on the Employee Parking Permit Program and create two separate monthly employee permits. One employee permit would allow employee parking on the upper level of Lot C. A second employee permit restricts parking for the yellow meters to only Hermosa Avenue via a new sticker.
May 27, 2025	City Council received and filed an update on the City's Residential Parking Permit Program and directed staff to bring back the item for discussion on or before October 2025.
October 28, 2025	City Council received and filed an update on the City's Residential and Employee Parking Permit Program and directed staff to bring back the item for continued discussion.
November 17, 2025	City Council approved criteria for issuance of a fourth permit, granted the City Manager the authority to issue additional permits for special circumstances, and directed staff to bring back the item for continued discussion on 1.) banning permit issuance for those with debt owed to the City and 2.) review of proof of owner residency.

Fiscal Impact:

There is no fiscal impact associated with this action.

Attachment:

Draft Resolution

Respectfully Submitted by: Paul Avila, Revenue Services Supervisor
Noted for Fiscal Impact: Brandon Walker, Administrative Services Director
Legal Review: Jason Baltimore, Interim City Attorney
Approved: Steve Napolitano, City Manager