



Honorable Mayor and Members of the City Council

APPROVAL OF LONG-TERM AGREEMENTS FOR THE AAU HERMOSA BEACH CHAMPIONSHIPS, AAU HIGH SCHOOL BOYS BEACH VOLLEYBALL LEAGUE MATCHES, AND AAU SOUTHERN GRAND PRIX SERIES, AVP JUNIOR NATIONAL CHAMPIONSHIPS, AND JVA/BVCA NATIONAL CHAMPIONSHIPS

(Community Resources Director Lisa Nichols)

Recommended Action:

Staff recommends City Council:

1. Approve long-term agreements (LTA) with the following organizations for the following special events on the dates listed in each LTA in 2026 and 2027, with an option, at staff's discretion, to extend the LTA for an additional one-year term for each organization's special events in 2028 on dates to be determined:
 - a. Amateur Athletic Union (AAU) for the AAU Hermosa Beach Championships, AAU High School Boys Beach Volleyball League Matches, and AAU Southern Grand Prix Series;
 - b. Association of Volleyball Professionals (AVP) for the AVP Junior National Championships; and
 - c. Junior Volleyball Association (JVA)/Beach Volleyball Clubs of America (BVCA) for the JVA/BVCA National Championships; and
2. Authorize the City Manager to execute and the City Clerk to attest to each LTA, subject to approval by the City Attorney.

Executive Summary:

The Community Resources Department is tasked with overseeing special events on public property. To support and develop a long-term approach to the scheduling of events, eligible events can qualify for an LTA with the City.

At its October 14, 2025 meeting, City Council authorized staff to begin LTA negotiations with the following organizations for the following special events in 2026 and 2027 with an option, at staff's discretion, to extend the LTA for an additional one-year term for each organization's special events in 2028 on dates to be determined:

- AAU for the AAU Hermosa Beach Championships, AAU High School Boys Beach Volleyball League Matches, and AAU Southern Grand Prix Series; and
- AVP for the AVP Junior National Championships; and

- JVA/BVCA for the JVA/BVCA National Championships.

Background:

The LTA Program allows organizations that meet the eligibility requirements to apply for an LTA to solidify event dates for up to three years, eliminating the need for organizations to submit a special event application each year and participate in the annual review and approval process by the Parks, Recreation, and Community Resources Advisory Commission and City Council.

The AAU Hermosa Beach Championships, AVP Junior National Championships, and JVA/BVCA National Championships are national-level junior beach volleyball tournaments held on the north and south sides of the Pier within the Commercial Zone (10th to 15th Street) in the month of July. These tournaments attract youth athletes from across the country, and each event producer anticipates up to 500 participants and 200 spectators throughout the course of each event day.

The AAU High School Boys Beach Volleyball League Matches would take place on the volleyball courts north of the Pier, with approximately 150 participants and 100 spectators per event day. The AAU Southern Pacific Grand Prix Series would also take place on the volleyball courts north of the Pier, with approximately 200 participants and 200 spectators per event day.

Past Commission and Council Actions

Meeting Date	Description
Parks, Recreation, and Community Resources Advisory Commission: July 1, 2025	The Commission recommended City Council authorize staff to begin LTA negotiations with AAU for the AAU Hermosa Beach Championships in 2026 and 2027, with an option, at staff’s discretion, to extend the LTA for an additional one-year term.
Parks, Recreation, and Community Resources Advisory Commission: October 7, 2025	The Commission recommended that the City Council authorize staff to include in the LTA negotiations with AAU for the AAU Hermosa Beach Championships, the AAU High School Boys Beach Volleyball League Matches and the AAU Southern Grand Prix Series.
City Council: October 14, 2025	City Council approved the Commission’s recommendations.

Discussion:

Staff worked with AAU, AVP, and JVA/BVCA to develop mutually agreeable terms for an LTA for its respective events from 2026 through 2027. Negotiations concluded, and staff recommends approval of the proposed LTAs (**Attachments 1-3**). **Attachments 4–5** are the 2026 and 2027 Special Events Calendars with the proposed event dates. The 2026

and 2027 proposed event dates, including setup and teardown dates, are also included in **Table 1** below.

Table 1:

Tournament	2026 Event Dates	2027 Event Dates
AAU Hermosa Beach Championships	July 12 – July 21	July 12 – July 19
AAU High School Boys Beach Volleyball League Matches	August 29, September 27, October 3, October 11, and October 18	August 28, September 18, October 2, and October 9
AAU Southern Pacific Grand Prix Series	January 19, February 1, February 16, February 22, March 15, March 29, April 5, April 12, May 3, May 10, May 31, June 20, June 21, October 31, November 8, November 15, November 29, December 5, December 12, and December 26	January 2, January 18, January 31, February 14, February 15, February 28, March 13, March 14, March 28, April 3, April 4, May 2, May 9, June 19, June 20, October 2, October 31, November 6, November 14, November 27, December 4, December 18, and December 26
AVP Junior National Championships	July 21– July 27	July 19 – July 27
JVA/BVCA National Championships	July 6 – July 11	July 6 – July 12

Each proposed LTA would provide an option, at staff’s discretion, to extend each LTA for an additional one-year term for each organization’s special events in 2028 on dates to be determined. This would allow the City sufficient time to determine whether the volleyball courts north and/or south of the Pier may be considered for use for any activities associated with the 2028 Olympic and Paralympic Games. Once a final determination regarding Olympic-related use has been made, staff would assess the City’s capacity to host these recurring events in 2028. If feasible, staff would then proceed with determining each organization’s 2028 event dates.

Fiscal Impact:

If the proposed LTAs are approved, the total projected fees would be up to approximately \$20,000 annually based on anticipated participation for each event. The projected fees are anticipated to total up to \$60,000 over three years, plus additional fees for reserved parking and amplified sound permits.

Attachments:

1. Proposed LTA with AAU
2. Proposed LTA with AVP
3. Proposed LTA with JVA/BVCA

4. 2026 Special Events Calendar
5. 2027 Special Events Calendar

Respectfully Submitted by: Lisa Nichols, Community Resources Director

Noted for Fiscal Impact: Henry Chao, Finance Manager

Concur: Brandon Walker, Administrative Services Director

Approved: Steve Napolitano, City Manager