



Honorable Mayor and Members of the Hermosa Beach City Council

**INFORMATIONAL ITEM ON THE RENAMING OF THE COMMUNITY RESOURCES
DEPARTMENT TO PARKS AND RECREATION DEPARTMENT**

(Community Resources Director Lisa Nichols)

Recommended Action:

Staff recommends the City Council receive and file the informational item on renaming the Community Resources Department to Parks and Recreation Department.

Executive Summary:

At its September 9, 2025 meeting, Councilmember Keegan requested, with support from Mayor Saemann, staff return with an informational item regarding renaming the Community Resources Department (Department) to the Parks and Recreation Department.

At its November 3, 2025 meeting, the Parks, Recreation, and Community Resources Advisory Commission (Commission) provided input and demonstrated support on the renaming of the Department to the Parks and Recreation Department.

Background:

Per Hermosa Beach Municipal Code (HBMC) Section 2.20.010, “the functions of the Department are to provide opportunities for educational, recreational, cultural, and social service activities for all age groups and to develop and maintain in an attractive and safe manner the leisure areas and facilities of the city and to ensure that such facilities are suitable for a wide variety of purposes.”

The Department’s key services and programs include:

- Recreation and enrichment programs, including classes, camps, and leagues;
- The P.A.R.K. After School Program;
- The Hermosa Five-O Senior Activity Center;
- Department hosted events, such as:
 - Coastal Cleanup (in partnership with Heal the Bay)
 - Community Movie Nights
 - Hermosa Beach Concert Series
 - Sand Snowman Contest
 - Surfers Walk of Fame Weekend; and

- Veterans Day Ceremony.
- Facilities and open space management through facility rentals and lease agreements;
- Special Event Permit Program for events held on public property; and
- Film/Still Photo Permit Program for film/still photo activity on public and private property.

Past Commission and Council Actions

Meeting Date	Description
September 9, 2025	Councilmember Keegan requested, with support from Mayor Saemann, directing staff return with an informational item on renaming the Department to the Parks and Recreation Department.
<u>Parks, Recreation, and Community Resources Advisory Commission:</u> November 3, 2025	The Commission provided input on renaming the Department to the Parks and Recreation Department.

Discussion:

The current name of the department, Community Resources, may not accurately convey the nature of its services to the public. The department provides a wide range of recreational, event, facility, and permit-related services, and the Department name may not be immediately identifiable with those functions with the current name. The name Community Resources is unique to the City of Hermosa Beach within the South Bay region among departments that provide recreation services. **Table 1** below outlines the names of departments in several neighboring South Bay cities that offer recreation services, most of which include “recreation” to more clearly communicate the services offered.

City	Department Name
Carson	Community Services/Recreation/Park Maintenance
El Segundo	Recreation, Parks, and Library
Gardena	Recreation and Human Services
Hawthorne	Recreation and Community Services
Inglewood	Parks, Recreation, and Community Services
Lawndale	Community Services
Lomita	Parks and Recreation
Manhattan Beach	Parks and Recreation
Redondo Beach	Community Services
Torrance	Community Services

To formally change the Department name from Community Resources Department to Parks and Recreation Department, several updates would be required, including, but not limited to:

- Updating the Department name throughout HBMC;
- Changing the title of the Parks, Recreation, and Community Resources Advisory Commission to the Parks and Recreation Advisory Commission, with corresponding updates throughout the HBMC;
- Updating Department forms and templates;
- Replacing Department signage across facilities;
- Updating the Department name throughout the City website;
- Updating the Department name throughout Recreation software;
- Ordering of new Department staff uniforms;
- Updating full-time and part-time job descriptions, as needed;
- Changing the title of the Community Resources Director to the Parks and Recreation Director with corresponding updates throughout the HBMC;
- Updating the Department name throughout internal systems with Administrative Services.

While the updates would be needed are primarily administrative, there would be one-time costs associated with implementing the transition, such as costs to replace Department signage across facilities and order new Department staff uniforms. Staff would seek to manage expenses within the existing department budget.

Fiscal Impact:

The estimated costs to order new Department staff uniforms is \$2,000. One time costs to replace Department signage across City facilities and other administrative and or legal costs are to be determined, following completion of a full inventory and assessment of signage requiring updates.

Attachments:

None

Respectfully Submitted by: Lisa Nichols, Community Resources Director

Noted for Fiscal Impact: Henry Chao, Finance Manager

Concur: Brandon Walker, Administrative Services Director

Approved: Steve Napolitano, Interim City Manager