

**APPROVE AN AGREEMENT
WITH FLOWBIRD AMERICA,
INC., TO REPLACE PARKING
METERS IN LOTS A, B, AND C
25-CMO-079**



CITY OF
HERMOSA
BEACH

Overview

- Current Parking Meters
- Flowbird Meters
- Financial Analysis
- CIP 113 Phase 1 – Pier Ave + Lot D
- Recommended Action

Current Multi-Space Parking Meters

- IPS MS1 Multi-Space Parking Meters
 - Total Meters = 14
 - Years in Service = 10 years
- Beach Lot Locations
 - Lot A – 4
 - Lot B – 2
 - Lot C – 8



Proposed Multi-Space Parking Meters

- Flowbird CWT-4 Multi-Space Parking Meters
 - Total Meters = 11
 - Expected Lifespan = 10 years
- Beach Lot Locations (-3)
 - Lot A – 3
 - Lot B – 2
 - Lot C – 6
- Highly Configurable



Financial Analysis

Flowbird (11) vs IPS (14) Total Cost of Ownership - Beach Lots



\$27,917

IPS Transaction Fees

\$5,040

IPS Annual Costs

\$8,976

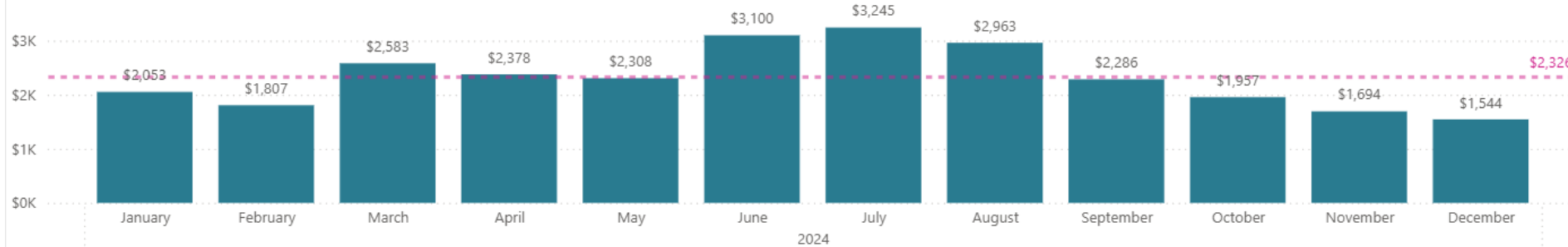
Flowbird Annual Costs

\$23,981

Cost Savings Switching to Flowbird

IPS Transaction Fees - Beach Lots

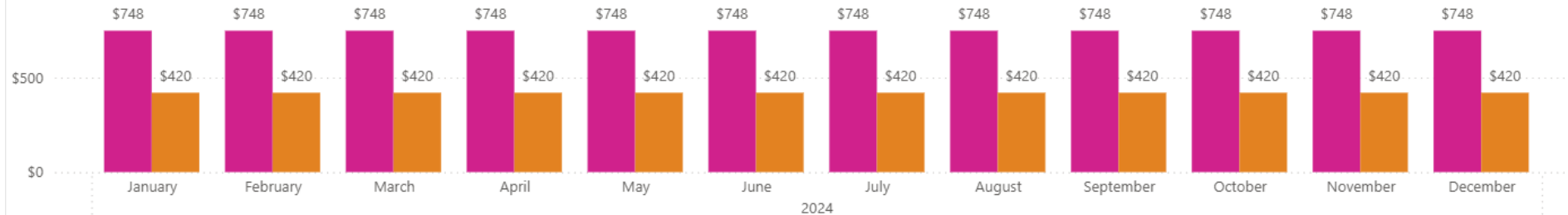
Lot A, Lot B, Lot C



Flowbird vs IPS Monthly Subscription Fees - Beach Lots

Lot A, Lot B, Lot C

● Flowbird ● IPS



\$239,810 cost savings over 10-year lifecycle compared to IPS



CIP 113 – Phase 1 & Beyond

- **CIP 113 Phase 1 – Pier Ave + Lot D**
 - Current: 170 Single Space Meters
 - Future: 11 Multi-Space Meters
- **CIP 113 All Phases – Citywide Single Meter Replacement**
 - Current: 1,613 Meters
 - Future: 104 Multi-Space Meters
 - Beach Lots: 11
 - Citywide: 93



Recommended Action

Staff recommends City Council:

1. Authorize the purchase of multi-space parking meters from Flowbird America, Inc. through a cooperative purchasing agreement with Omnia Partners for an amount not to exceed \$400,000;
2. Authorize the City Attorney to authorize modifications to the proposed agreement, if needed; and
3. Authorize the City Manager to execute the proposed agreement, with the City Clerk attesting the proposed agreements, subject to approval by the City Attorney.
4. Appropriate \$115,000 to the Police Department Equipment Replacement Fund to cover the purchase of Beach Lot multi-space meters

