

City of Hermosa Beach

HOMELESSNESS HB CARES UPDATE



CITY OF
HERMOSA
BEACH

Background

- Received a \$1 million dollar grant from Congressman Ted Lieu.
- Awarded contract to L.A. CADA to provide mobile mental health and crisis response.
- Granted a 1 year no-cost extension; program original end date was September 29, 2024.
- Program ended September 29, 2025 due to lack of continued funding.



HB CARES

Out of 34 individuals experiencing homelessness:

- 2 individuals were housed,
- 1 entered a nursing home,
- 1 entered a drug rehabilitation center,
- 2 were reunited with their families,
- 1 returned to their country,
- 2 were sheltered,
- 3 stayed in their vehicle, and
- 22 were service resistant.



While the pilot program had several success stories, multiple challenges were met:

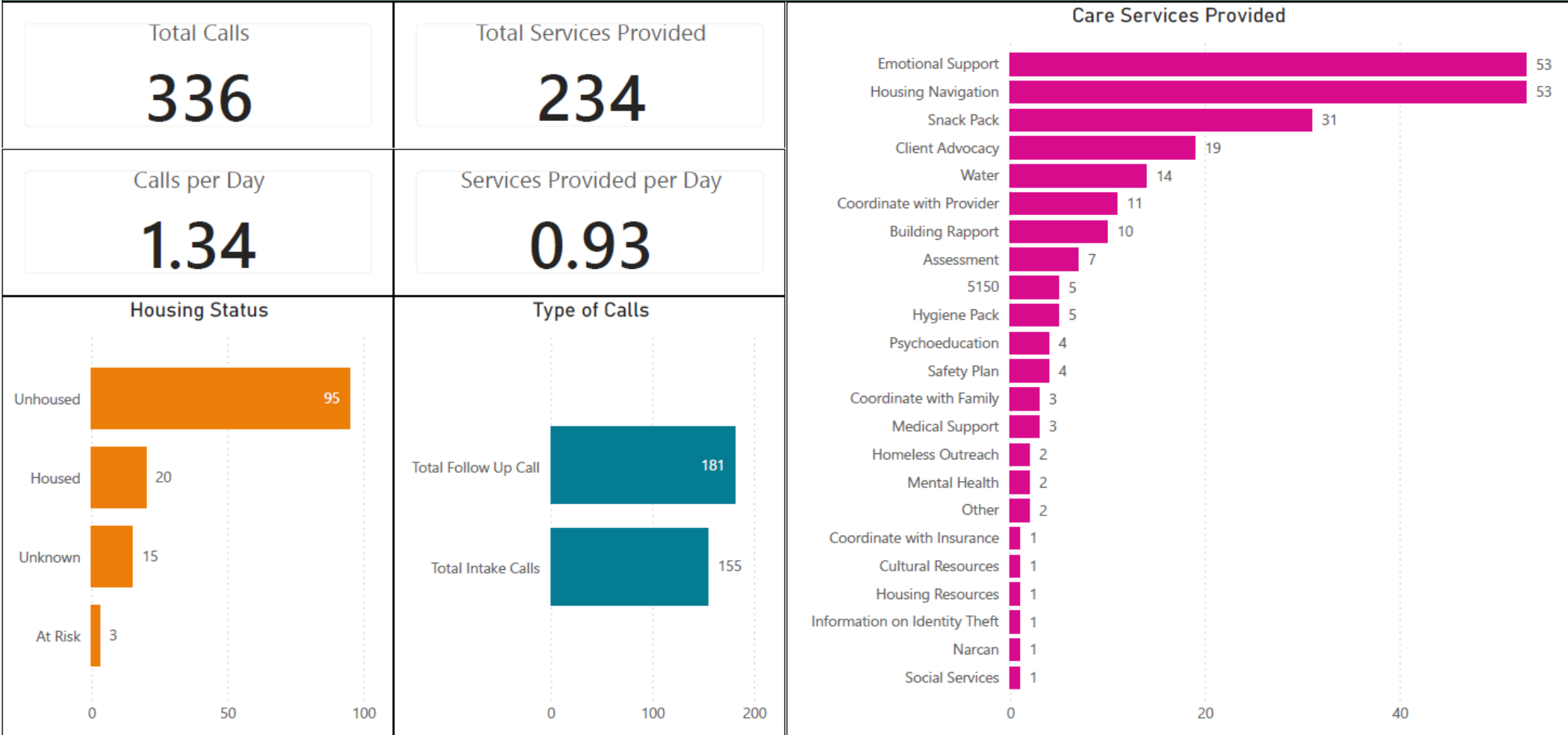
- L.A. CADA had lots of staff turnover,
- L.A. CADA provided limited staff during peak periods,
- L.A. CADA was unable to set up a second team,
- L.A. CADA found it difficult to engage with harder to reach populations,
- L.A. CADA had difficulty locating individuals and engaging with unhoused individuals who were service resistant, and
- L.A. CADA also endured barriers to housing resources making it a struggle to house individuals.



HB Cares Pilot Program May 2024 - August 2025



HB Care services provided Monday - Thursday 9:00am - 8:00pm and not on City Holidays. This equates to approximately 251 days of service for the program duration.



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Recommendation

- Receive and file the report.

