



2026

## City of Hermosa Beach Special Event Permit Application Overview

**Event Title:** *LA Galaxy Soccer Celebration*

**Impact Level:** *III*

**Applicant Name:** *Kara Korber*

**Organization Name:** *LA Galaxy*

**Non-Profit**  NO  YES

**Event Date(s):** *Sunday, July 12 (set-up), Monday, July 13 (set-up), Tuesday, July 14, Wednesday, July 15, Saturday, July 18, Sunday, July 19, Monday, July 20 (tear-down)*

**Event Time:** *Tuesday, July 14: 11AM – 2PM, Wednesday, July 15: 11AM – 2PM, Saturday, July 18: 1PM – 4PM, Sunday, July 19: 10AM – 3PM*

**Event Summary:** *LA Galaxy would like to host a series of World Cup Watch Parties for the 2026 World Cup.*

**Returning Event:**  NO  YES

**Event Location:** *South of the Pier*

**Maximum Number of Participants/Spectators:** *3,000*

**Age of Participants:** *All Ages*

**Participant Fee:** *None*

**Parking:** *Yes*

**Amplified Sound:** *Yes; live soccer game displayed on screen, and potentially live music.*

**Generator(s):** *Yes*

**Fenced Area(s):** *None*

**Stage(s), Structure(s) or Tent(s):** *Yes, stage, screen, and pop-up tents*

**Security:** *Yes, to monitor event activities and infrastructure overnight*

**Sponsor(s):** *TBD*

**Vendor(s):** *TBD (food and beverage)*

**Filming/Still Photography:** *None*

**Applicable Fees:**

Application	\$1,094
Category III	\$3,830 per event day x 4 = \$15,320
Setup/teardown fee	\$330 daily x 3 = \$990
Amplified Sound Permit	\$214
Cosponsor	\$368 per cosponsor (total TBD)
Parking	TBD

*\*Additional fees may apply due to required staffing and/or services from the City of Hermosa Beach's Community Resources Department, Community Services Department, Public Works Department, Police Department, and the Los Angeles County Fire Department.*