



Honorable Mayor and Members of the Hermosa Beach City Council

APPROVE THE FIRST AMENDMENT TO AGREEMENT WITH ALL CITY MANAGEMENT SERVICES, INC.

(Police Chief Landon Phillips)

Recommended Action:

Staff recommends City Council:

1. Approve the proposed first amendment to agreement with All City Management Services, Inc., to provide crossing guard services at an additional location at 5th Street and Pacific Coast Highway to increase the not-to-exceed amount by \$46,394, resulting in a total not-to-exceed amount of \$686,461 (**Attachment 1**);
2. Appropriate \$23,197 for the first-year amendment in the Proposition C Fund 146 to the Fiscal Year (FY) 2025-26 Budget; and
3. Authorize the City Manager to execute and the City Clerk to attest the proposed first amendment, subject to approval by the City Attorney.

Executive Summary:

The current agreement with All City Management Services, Inc (ACMS) has 14 fixed locations where crossing guard services are provided. When the new school year started in August, staff saw a need for crossing guard services at the intersection of 5th St. and PCH. After several days of assessing foot traffic at this location and conducting a separate survey, staff recommends the approval of the proposed first amendment to add this new location to the agreement for crossing guard services with ACMS.

Background:

At its April 8th, 2025, meeting, City Council approved a three-year agreement with the option to extend up to two one-year terms with ACMS to provide crossing guard services (**Attachment 2**). The City of Hermosa Beach opened a Request for Proposals (RFP) seeking proposals from qualified vendors for crossing guard service in February 2025. The RFP included 14 fixed locations where crossing guard services were required. The City received a total of three (3) proposals in response to the RFP. The proposals were independently evaluated by a staff review panel. ACMS was the selected vendor for this RFP.

Past Council Action

| Meeting Date | Description |
|----------------------------------|---|
| April 8, 2025 | City Council approved a professional services agreement with All City Management Services, Inc. to provide crossing guard services for the City of Hermosa Beach. |
| October 28, 2025 | City Council provided direction to staff to conduct a survey from 2 nd Street to Pier Avenue to determine the number of children that cross each intersection. |

Discussion:

On August 15, 2025, staff were made aware of community concerns regarding the need for an additional crossing guard at the 5th Street/ Pacific Coast Highway intersection. As the upcoming school year approached, staff contacted ACMS and requested an additional guard on a temporary basis to monitor the intersection beginning August 20, 2025. ACMS deployed a crossing guard and city staff responded to audit the intersection noting that approximately 216 children and adults utilized the intersection during the hours of 7:00 am - 8:15 am and 2:30 pm – 3:45 pm over a five-day period (Average 43.2 pedestrians per day). Many individuals crossing the intersection appeared to be students traveling to school. Staff determined that the amount of traffic validated the need for a permanent crossing guard at 5th Street/Pacific Coast Highway for the safety of students and others crossing.

Following direction from the City Council at its October 28, 2025, meeting, staff conducted a crossing guard survey between November 10th and November 21st, 2025. Observations occurred over nine (9) days at four intersections along Pacific Coast Highway (PCH)—2nd Street, 5th Street, 8th Street, and Pier Avenue—to evaluate pedestrian crossing activity. The survey focused on adult and minor pedestrian volumes to support safety planning and resource allocation decisions. The results are summarized as follows, with details of the survey included in Attachment 3:

Pier Avenue & PCH

- Total crossings: 632 (Adults: 300 / Minors: 332)
- Highest pedestrian volume of all surveyed locations

8th Street & PCH

- Total crossings: 312 (Adults: 203 / Minors: 109)
- Moderate-to-high pedestrian activity

5th Street & PCH

- Total crossings: 229 (Adults: 141 / Minors: 88)
- Moderate pedestrian demand

2nd Street & PCH

- Total crossings: 157 (Adults: 109 / Minors: 48)
- Lowest pedestrian activity among surveyed locations

Fiscal Impact:

Approval of the proposed amendment for additional crossing guard services would result in a \$23,197 annual increase in both FY 2025-26 and FY 2026-27 service years for a total of \$46,394.

The total annual service cost would increase from \$315,315 to \$338,512 for FY 2025-26 and \$324,752 to \$347,949 for FY 2026-27.

Available Proposition C Special Revenue funds are available to fund the FY 2025-26 amendment. Staff will budget the FY 2026-27 amendment in the upcoming FY 2027 City Budget with projected available Proposition C funds.

| Agreement Modification Request | | | | |
|---------------------------------------|----------------------------------|--------------------------------|--|--------------------------------------|
| Agreement | Current Authorized Amount | Modified Request Amount | FY 2025-26 Budget Dept. Account # | Total Revised Contract Amount |
| All City Management Services, Inc. | FY 25-26: \$315,315 | \$23,197 | 146-2102-4201 | \$338,512 |
| | FY 26-27: \$324,752 | \$23,197 | | \$347,949 |
| Total: | \$640,067 | \$46,394 | | \$686,461 |

Options

Option One (Staff Recommendation):

1. Approve the proposed first amendment to agreement with All City Management Services, Inc., to provide crossing guard services at an additional location at 5th Street and Pacific Coast Highway to increase the not-to-exceed amount by \$46,394, resulting in a total not-to-exceed amount of \$686,461 (**Attachment 1**);
2. Appropriate \$23,197 for the first-year amendment in the Proposition C Fund 146 to the Fiscal Year (FY) 2025-26 Budget; and
3. Authorize the City Manager to execute and the City Clerk to attest the proposed first amendment, subject to approval by the City Attorney.

Option Two:

1. Do not approve an additional crossing guard services at 5th St. and PCH. Not approving the additional crossing guard services will result in no contract amendment or increased costs with All City Management Services, Inc.
2. Provide additional direction to staff as appropriate.

Attachments:

1. Proposed First Amendment to the Agreement with All City Management Services for Crossing Guard Services
2. Signed Agreement with All City Management Services
3. Supplemental Information - Crossing Guard Survey Results

Respectfully Submitted by: Joanne Loeza, Management Analyst

Concur: Mick Gaglia, Police Lieutenant

Concur: Landon Phillips, Police Chief

Noted for Fiscal Impact: Henry Chao, Finance Manager

Concur: Brandon Walker, Administrative Services Director

Legal Review: Jason Baltimore, Interim City Attorney

Approved: Steve Napolitano, City Manager