

## Upcoming council meeting

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**From** jacki Friedman <[REDACTED]>  
**Date** Mon 3/9/2026 5:13 PM  
**To** City Clerk <cityclerk@hermosabeach.gov>

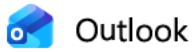
[You don't often get email from [REDACTED] Learn why this is important at <https://aka.ms/LearnAboutSenderIdentification> ]

Please reduce fees to \$1.00 or less for the restaurants in question. They are the backbone of our community. The outdoor dining has become imperative for many of them to survive .

Jaclyne Friedman



Sent from jacki's iPhone  



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**Please support, not tax, local Hermosa businesses**

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**From** Mark Bures [REDACTED]  
**Date** Mon 3/9/2026 6:36 PM  
**To** City Clerk <cityclerk@hermosabeach.gov>

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I support Option #4. Reduce fees to \$1.00/sq. foot.



Thank you,

Mark Bures  
[REDACTED]

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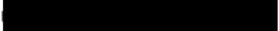
## Retail and Patio Fees Reduce

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From Suzanne Rampe  Strand Hill Christies International Beach Cities Real Estate Specialist 

Date Mon 3/9/2026 8:48 PM

To City Clerk <cityclerk@hermosabeach.gov>

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Dear Hermosa Beach City Council,

I would like to express my support for **Option #4**, reducing the retail and patio encroachment fee to **\$1.00 per square foot**.

Businesses like **The Green Store, Mickey's Deli, and Spyder Surfboards** are part of what makes Hermosa Beach special. They are long-standing local establishments that contribute to the character, history, and community spirit of our city.

Hermosa Beach is still very much a **seasonal town**, with many businesses relying heavily on the summer tourist season to remain viable throughout the year. Increasing financial pressure through higher fees or taxes places an unnecessary burden on small businesses that are already navigating rising costs.

Supporting these businesses is not just about economics—it is about **preserving the identity and charm of Hermosa Beach**. When iconic local establishments struggle or disappear, the community loses part of what makes this city unique.

I respectfully ask the council to **support Option #4** and help ensure these small businesses can continue to thrive and serve both residents and visitors.

Thank you for your consideration.

Sincerely,  
Suzanne Rampe

Strand Hill Realty

  
Office: Manhattan Beach

