

APPROVAL OF IMPACT LEVEL III NEW 2026 SPECIAL EVENT: AFTER DARK TOUR LA 2026



CITY OF
HERMOSA
BEACH

RECOMMENDED CITY COUNCIL ACTION

- City Council continue a public hearing for the **After Dark Tour LA 2026** and provide direction on the following options:
 1. Approve the inclusion of Impact Level III new special event, After Dark Tour LA 2026 on Saturday, October 24, with teardown on Sunday, October 25, on the 2026 Special Events Calendar as proposed; or
 2. Approve the inclusion of Impact Level III new special event, After Dark Tour LA 2026 on Saturday, October 24, with teardown on Sunday, October 25, on the 2026 Special Events Calendar contingent on additional negotiations or event modifications as directed by City Council; or
 3. Deny the inclusion of the After Dark Tour LA 2026 on the 2026 Special Events Calendar.



EVENT DESCRIPTION

- Location: Various city streets and the Strand (passthrough)
- Participants: Up to 12,000
- Spectators: Up to 1,000
 - On-course activations and viewing areas for spectators
- Event time: 5:00pm – 10:00pm
- Set-up & event day: Saturday, October 24
- Teardown: Sunday, October 25



CONCURRENT EVENTS FOR PROPOSED EVENT DATE

- IBVL Tournament Series and Beach Tennis Tournament on Saturday, October 24
- Special Event Policy Guide exception



COUNCIL CONCERNS

- Mitigation factors
- Plans to minimize community impacts
- Activation zones
- Business impact/Chamber of Commerce coordination
- Resident access and parking impacts
- Community outreach



FISCAL IMPACT

- Approximately \$30,000 in City permit fees
- \$50,000 community impact contribution
- Costs for staff and services – to be determined
- Event producers are responsible for all event related costs