
Fw: Downtown Lighting and Beautification Subcommittee

From Ann Yang <anny@hermosabeach.gov>

Date Mon 3/23/2026 2:16 PM

To Ariana Rodriguez <arodriguez@hermosabeach.gov>; Salvador Peregrina <speregrina@hermosabeach.gov>

Written communication for item1 5.I on 3/24 agenda.

Ann Yang | *Executive Assistant / Interim City Clerk*

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City of Hermosa Beach

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From: Brian M Dunne <bdunne@naicapital.com>

Sent: Monday, March 23, 2026 1:54 PM

To: Ann Yang <anny@hermosabeach.gov>

Cc: Brian M Dunne <[REDACTED]>, Brian Dunne <[REDACTED]>

Subject: Downtown Lighting and Beautification Subcommittee

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Mayor Deto and Councilmember Ray Jackson et al:

I have received a copy of your DL&BS Report.

It is a very good report, and I support your efforts to bring this important concern on an Expenditure Plan.

Because of its importance, I recommend you extend the discussion of the plan for another short period of time to further refine it.

The stature of Hermosa Beach is improving, and these considerations are very necessary.

Thank you again for this effort and I am available for offering my time to improve our wonderful city.

All the best,

Brian M. Dunne

[REDACTED]

Brian M Dunne | Senior Vice President

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KM kerri [redacted]
To: City Clerk

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Dear Council Members,

I am just writing an email regarding the beautification budget on your upcoming agenda to request a continuance to discuss the budget for the upper Pier in Hermosa.

If you can grant a slight extension, the chamber can provide feedback from business owners in the main downtown district. We are trying to encourage year-round foot traffic toward the center of the city, not away from it toward 2nd & 22nd.

As a resident of 2nd Street & a business owner on upper Pier, I really feel that more consideration should go into this generous budget to ensure we focus our efforts in the right direction, attracting the best results for our community.

Thank you for your consideration on extending the time to encourage the chamber and local business owners input for this large investment into the beautification of our city.

--
Warmest,
Kerri
[redacted]
[redacted]

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