

INFORMATION REPORT ON THE COST EVALUATION AND STAFFING MODELS TO INCREASE PUBLIC SAFETY PRESENCE ON THE STRAND, BEACH, AND PARKS

March 24, 2026



CITY OF
HERMOSA
BEACH

EXECUTIVE SUMMARY

- As directed by City Council, staff presents this information report containing four different options to boost the City of Hermosa Beach's public safety presence on the Strand, beach, and its parks. Options include overtime assignments to current personnel, utilizing contracted code enforcement officers, the appropriation of a Park Ranger position, and making no changes to its current operations.



BACKGROUND

- The Strand is a high traffic shared space where ongoing resident concerns focus on e-bike speeding and unsafe riding behavior that may endanger pedestrians.
- HBMC 12.20.230: any wheeled equipment operated under electrical power is prohibited on the Strand, though permitted if operated solely by pedal power
- HBPD uses periodic enforcement and education efforts that yield temporary compliance, but sustained daily enforcement is not efficient use of resources and not currently supported by data



ANALYSIS

- HBPD focuses enforcement efforts in impacted areas based on crime and traffic collision data.
- **2025:** 21 operations (12 regular/overtime, 9 grant-funded); 267 citations, 21 impounds (10 vehicles, 11 e-bikes); 11 operations included e-bike enforcement
- **2026 (Jan 1-Mar 10):** 17 operations; 167 citations; 2 e-bike impounds; 105 citations issued for bike/e-bike violations on the Strand; 9 operations focused on Strand e-bike enforcement

ANALYSIS

- Redirecting officers and CSOs to the Strand would impact citywide service and is not recommended
- **Option 1:** Overtime staffing (Officers/CSOs) for education and enforcement
- **Option 2:** Contract Code Enforcement Officers for focused deployment
- **Option 3:** Dedicated Park ranger position
- **Option 4:** Continue current data-driven enforcement with periodic e-bike operations

OPTION 1: OVERTIME

PROS

- Enforcement efforts are uniformed and consistent
- Familiar with HBPD policies, training, and community expectations
- Officers and CSOs operate on same dispatch, radio, and standardized report platforms

CONS

- CSOs have limited authority, need to rely on officers for escalating encounters
- Possible overtime fatigue
- Potential over-policing perception



OPTION 2: CONTRACT OFFICERS

PROS

- Dedicated focus on municipal violations, without diverting City personnel
- Ability to issue Notices to Appear and admin citations
- Increase visibility may enhance compliance and education

CONS

- Authority and enforcement limitations
- Access to HBPD reporting systems
- Challenges with training, supervision, and consistency
- Liability, oversight, and administrative concerns



OPTION 3: PARK RANGER POSITION

PROS

- Dedicated City employee focused on public spaces
- Retain enforcement under CA PC 832 and be under HBPD's authority
- Over time, they would build institutional knowledge and work with City departments to address quality-of-life concerns

CONS

- As a City employee, benefits, medical costs, training, equipment/uniforms will need to be accounted for
 - Long term budget commitment
- Coverage wouldn't be exclusive to the Strand; deployment priorities may shift based on demand and City needs



OPTION 4: NO CHANGES

PROS

- Allows HBPD to maintain a data-driven and flexible enforcement model
- Resources can be directed to areas of greatest need based on multiple factors
- Avoids personnel costs or long-term financial commitments

CONS

- No dedicated enforcement presence on the Strand or in public spaces
- Strand enforcement must compete with other citywide priorities and calls for service
- Can lead to continued community perception that City isn't doing enough to address concerns



FISCAL IMPACT

Options Cost Analysis			
Category	Option 1	Option 2	Option 3
Staffing Model	Overtime of 2 Police Officers + 2 CSO's	Contract for 2 CEO's	Add Park Ranger Position
Hours per Week	32 hours	32 hours	40 hours
Direct Labor Costs	\$103,876 - \$141,720	\$133,120	\$93,204
Benefits	Included	None	\$38,416
Total Labor Costs	\$103,876 - \$141,720	\$133,120	\$131,620
Outfitting Costs (Tactical Gear, Body Worn Camera and Vehicle)	Not Applicable	TBD (Potentially Additional)	\$65,248
Total Estimated Annual Costs	\$103,876 - \$141,720	\$133,120	\$196,868
*Option 4 not presented due to no fiscal impact.			

STAFF RECOMMENDATION – OPTION 1

- Shifts would rotate among officers and CSOs and vary in days and hours to reduce overtime fatigue and promote equitable scheduling
- Trial period of six (6) months to assess option
- Since Feb. 2026, HBPD has already assigned dedicated personnel to enforce regulation on the Strand on an OT basis
- Additionally, staff would conduct a pre and post survey to measure how community feels about safety on the Strand



RECOMMENDED ACTION

- Staff recommends City Council receive an information report on the cost evaluation and staffing models to increase public safety presence on the Strand, the beach, and city parks, and provide direction, if so desired.