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**Parks  
Make  
Life  
Better!**

**City of Hermosa Beach  
Parks Master Plan 2024**



# City of Hermosa Beach

## Parks Master Plan

2024

Prepared for:



Prepared by:



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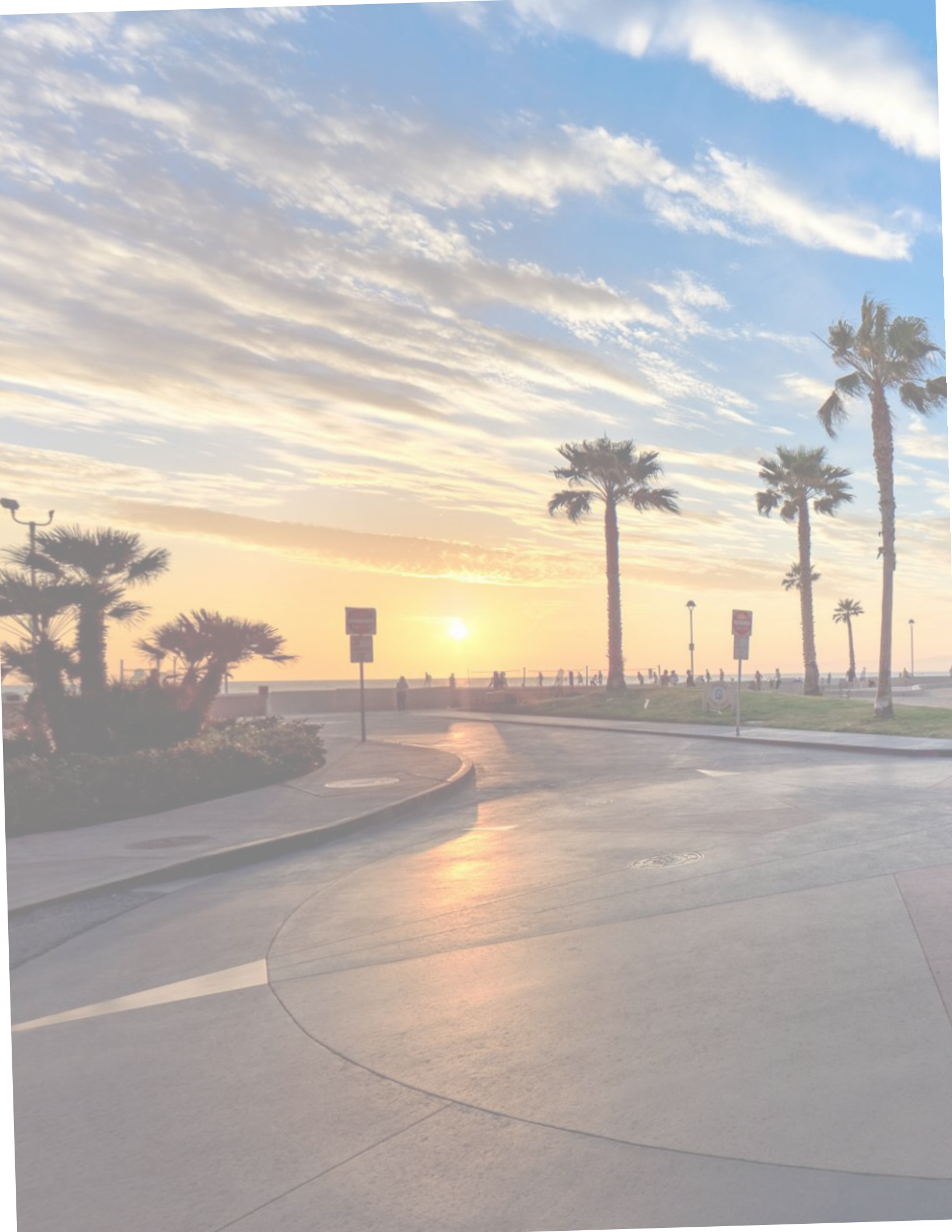
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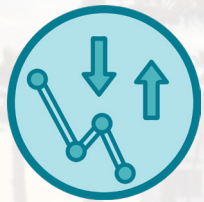
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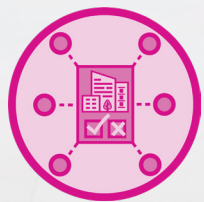
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## EXECUTIVE SUMMARY

The Hermosa Beach Parks Master Plan serves as a guide and implementation tool for the management and development of parks and recreation facilities throughout the city. This document represents a summary of the community outreach, research, and professional analysis conducted. The culminating result is a community inspired plan for the future of parks and recreation in Hermosa Beach.

The process began with a review of pertinent planning documents, existing park resources, and recreation opportunities. Following the initial inventory, a community outreach campaign was developed. In-person workshops, online video presentations, one-on-one stakeholder interviews, public online surveys, direct website feedback, and presentations at community-wide special events were conducted to analyze the community recreation demand in the city. Throughout the process, project updates and summary results were posted to the project website. This website enabled community members to review updates and provide immediate feedback at any point during the project. This resource allowed anyone in the community to have a voice in the process regardless of when and where meetings were held.

The cornerstone of the success of the Parks Master Plan is Hermosa Beach's ability to sustain and maintain adequate operations funding for existing facilities and secure new funding, and associated long-term operations and maintenance revenues, for future enhancements. The Master Plan details currently programmed capital improvement projects that support parks and recreation as well those that are identified but unfunded, as the backlog of deferred projects has grown over time, and new project needs identified through the Master Plan process. With limited financial resources, it will be challenging to find the capital required to renovate or enhance parks and facilities as well as maintain existing parks and infrastructure. Another vexing task will be sustaining the affordability of recreation fee supported programs to meet needs and demands for residents. The Master Plan details funding options and considerations for park development, maintenance, and operations to assist Hermosa Beach in preparing for plan implementation.



Photo by the City of Hermosa Beach Instagram



This Master Plan recommends a wide range of maintenance and staffing enhancements following a detailed review of Community Resources Department and Public Works Department operations and is further described in Section Four (pg. 83), and in the Appendix.

The following are key strategies developed to balance the available inventory with the community's recreational desires.

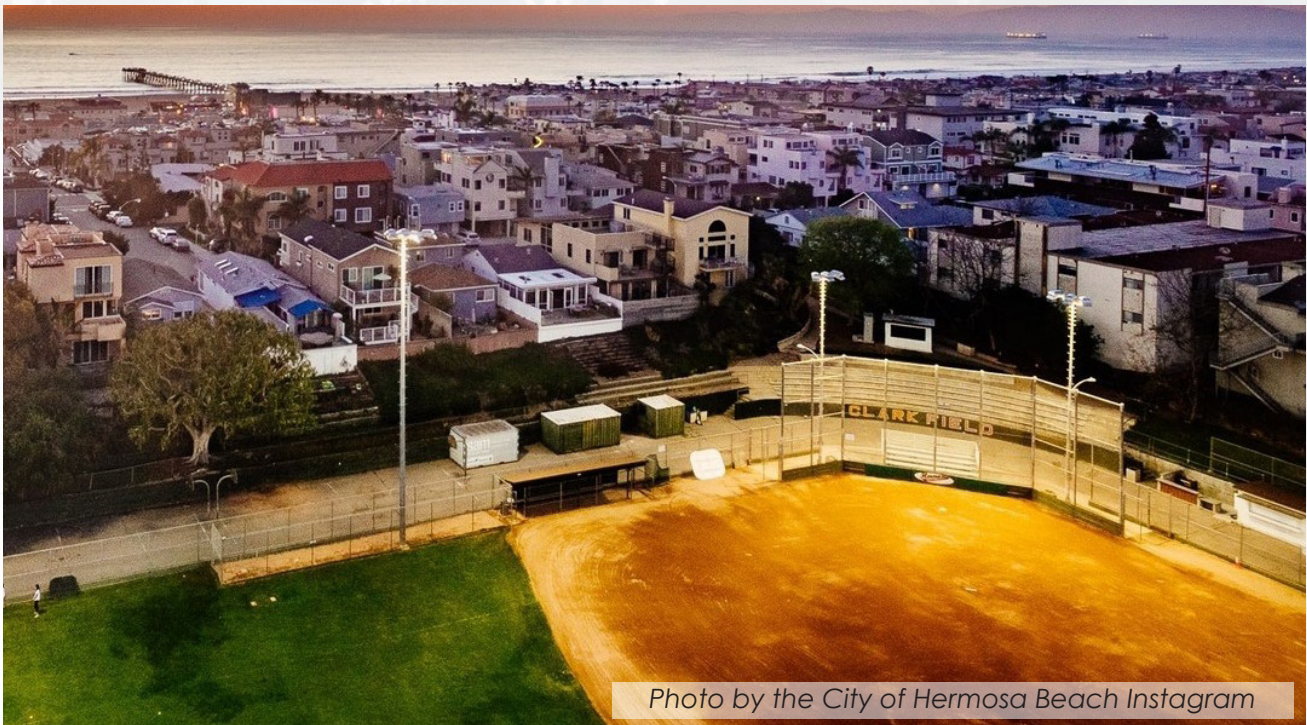
Each of the following recommended key strategies are designed to balance the equation of where existing recreation resources exist and how they relate to the needs of the community. Through this analysis recreation development can flourish and continue to support a thriving outdoor community.

### **Key Strategy #1: Celebrate the Community's Athleticism and Sports History Through Facility Improvements at Clark Complex**

**Goal 1.1:** Address the growing demand for pickleball through balancing the schedule for open-play, reservations, and programming.

**Goal 1.2:** Improve community gathering and athletic events through Clark Field Improvements.

**Goal 1.3:** Embrace and support long cherished sport activities through Lawn Bowling Clubhouse improvements.



*Photo by the City of Hermosa Beach Instagram*

*Photo by the City of Hermosa Beach*

## Key Strategy #2: Preserve Community Quality of Life Through Policy Enforcement and Funding Strategies

- Goal 2.1:** Establish landscape design standards for the Greenbelt promoting natural trail beauty and access for all.
- Goal 2.2:** Balance community facility use with maintenance levels of service, supported by increased funding and staffing levels.
- Goal 2.3:** Continued enforcement of the Strand violations to preserve recreation enjoyment for residents and visitors.
- Goal 2.4:** Revisit maximum number of high impact level events to ensure that there is adequate staffing across all supporting departments (i.e., Community Resources, Police, and Public Works) to ensure a safe and high quality experience while not impacting the necessary work by these departments and increase staffing and funding level commensurate with increase in events.
- Goal 2.5:** Continue to support the Bike Smart Hermosa Program.
- Goal 2.6:** Develop and implement enhanced maintenance tracking systems to help ensure restroom facilities are cleaned commensurate with the high levels of demand, supported by increased funding and staffing levels.

## Key Strategy #3: Explore Opportunities to Strengthen Community Relations and Develop Joint Use Facilities for All to Enjoy

- Goal 3.1:** Foster partnerships in support of developing programming to support aquatic activities.
- Goal 3.2:** Explore current recreation spaces and feasibility to provide dog friendly amenities, while considering the associated increases in operations and maintenance costs and neighborhood impacts.



Photo by the City of Hermosa Beach Instagram

## Key Strategy #4: Modernize Community Center Complex with Improved Access to Increase Facility Availability to the Community

**Goal 4.1:** Improve the Community Center Complex with focused improvements to access, identity, and high visibility communications.

**Goal 4.2:** Reconnect with the community through modernizing skateboarding opportunities in the city.

## Key Strategy #5: Pursue Community Inspired Programming Opportunities

**Goal 5.1:** Continue to develop and refine community programming today and in the future with regular community outreach and dialogue.

## Key Strategy #6: Continued Investment in the City's Existing First Class Parks Infrastructure Resources

**Goal 6.1:** Continued prioritization on completion of deferred maintenance on existing parks infrastructure resources over new enhancements or facilities.

**Goal 6.2:** Continue to evaluate and adjust contract maintenance services to meet the high demand of parks usage and balance between in-house versus contract services, and other demand changes over time.



Photo by the City of Hermosa Beach Instagram

Photo by the City of Hermosa Beach



Photo by the City of Hermosa Beach

# SECTION ONE: INTRODUCTION



## 1.1 Purpose of a Master Plan

The City of Hermosa Beach is a vibrant and picturesque community. Nestled along the Pacific Ocean, it offers a laid-back atmosphere. Residents and visitors alike enjoy many outdoor activities. The city boasts charming boutiques, restaurants, and a lively nightlife scene. With its well-maintained parks, Hermosa Beach provides ample recreational opportunities for all ages. In accordance with the City of Hermosa Beach's mission, this Master Plan has been developed for the sound management and governance of City's parks and recreation resources.

### City Mission

- To govern with community engagement and collaborative sentiment.
- To be financially, environmentally responsible, and to provide 1st class municipal services.
- In a customer friendly manner.
- Through valued employees and volunteers.

- City of Hermosa Beach Website

The Parks Master Plan included an extensive community outreach process that provides a clear understanding of the community's desires and needs for parks and recreation. Having this understanding enables strategic planning for the recreation system, while simultaneously maximizing the community impact. This report was developed to ensure that the resources dedicated to sustaining recreation in Hermosa Beach are continuously in line with the community expectations and desires.

The Master Plan provides a roadmap for the next twenty to thirty years and is intended to be flexible and should be reevaluated and/or modified every five (5) years. This is to ensure the city responds to unforeseen opportunities and constraints, as well as changes in residents' needs and demands in the context of other city priorities.



Photo by the City of Hermosa Beach

Clark Field

# Benefits of Parks and Recreation

## 1.2 Benefits of Parks and Recreation

The California Park and Recreation Society (CPRS) study, “*Vision Insight and Planning Project - Creating Community in the 21st Century*” identifies the mission of California’s park and recreation agencies:

**“To create community through people, parks and programs.”**

The CPRS VISION also identifies benefits of park and recreation services including:

- [Foster Human Development](#) - Parks and recreation services foster social, intellectual, physical, and emotional development.
- [Promote Health and Wellness](#) - Participation in recreation improves physical and emotional health.
- [Increase Cultural Unity](#) - Parks and recreation increase cultural unity through experiences that promote cultural understanding and celebrate diversity.
- [Facilitate Community Problem-Solving](#) - Parks and recreation professionals have skills in facilitation and leadership that can be applied to resolve community problems and issues.
- [Protect Natural Resources](#) - By acquiring and protecting valuable resources as open spaces, (such as rivers, streams, greenways, viewsheds, forests, and other habitat areas) natural resources are protected and the habitat required for the survival of diverse species is preserved.
- [Strengthen Safety and Security](#) - Parks and recreation professionals provide safe environments for recreation, designing programs and services specifically to reduce criminal activity.
- [Strengthen Community Image and Sense of Place](#) - Parks, recreation facilities, programs, and community events are key factors in strengthening community image and creating a sense of place.
- [Support Economic Development](#) - Recreational programs and facilities encourage businesses and residents, as well as attract tourists. Parks and recreation provide jobs, generating income for both the community and local businesses.



Photo by the City of Hermosa Beach

Community Center Complex

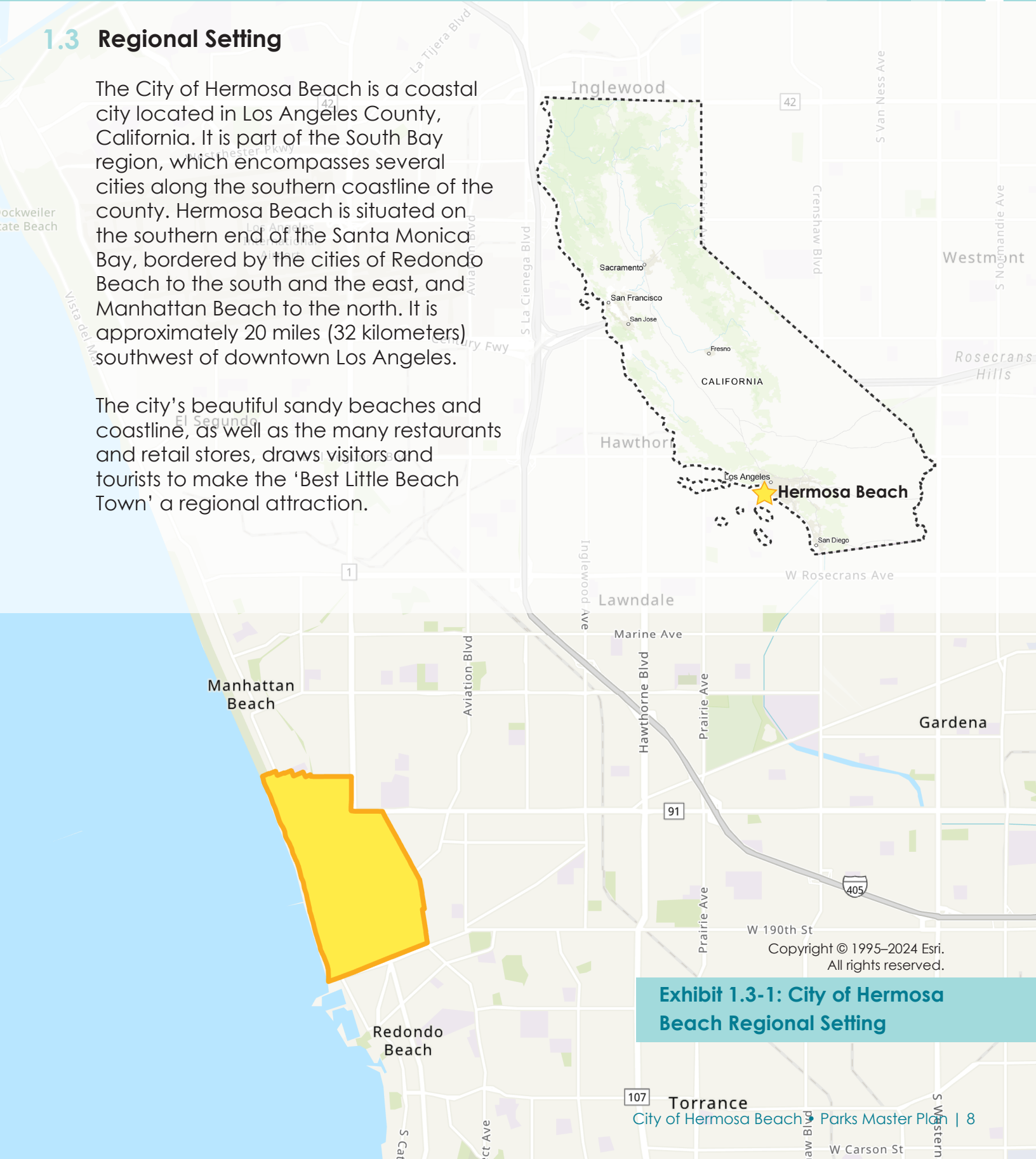


# Regional Setting

## 1.3 Regional Setting

The City of Hermosa Beach is a coastal city located in Los Angeles County, California. It is part of the South Bay region, which encompasses several cities along the southern coastline of the county. Hermosa Beach is situated on the southern end of the Santa Monica Bay, bordered by the cities of Redondo Beach to the south and the east, and Manhattan Beach to the north. It is approximately 20 miles (32 kilometers) southwest of downtown Los Angeles.

The city's beautiful sandy beaches and coastline, as well as the many restaurants and retail stores, draws visitors and tourists to make the 'Best Little Beach Town' a regional attraction.



**Exhibit 1.3-1: City of Hermosa Beach Regional Setting**

# Local Setting

## 1.4 Local Setting

Hermosa Beach is a relatively small city, covering an area of approximately 1.4 square miles. The city primarily consists of residential neighborhoods with a mix of single-family homes, townhouses, apartments, and condominiums. In addition to the beaches, Hermosa Beach offers several parks and recreational facilities. The city maintains parks with amenities such as playgrounds, picnic areas, sports fields, and courts for activities like basketball, pickleball, and tennis. Overall, the local setting of Hermosa Beach features a close-knit community, a vibrant downtown area, beautiful beaches, outdoor spaces, and a range of amenities and events that cater to both residents and visitors.

The city is shaped by neighborhoods and transportation corridors that provide both opportunities and constraints with respect to parks and recreation. These include:

- 1 - Pacific Coast Highway (PCH)
- 2 - Beach and Pacific Ocean



Photo by Google Maps

### Pacific Coast Highway (PCH)

PCH is a major highway that plays a crucial role in facilitating transportation in and around Hermosa Beach. This major highway creates challenges for safe walking and biking.

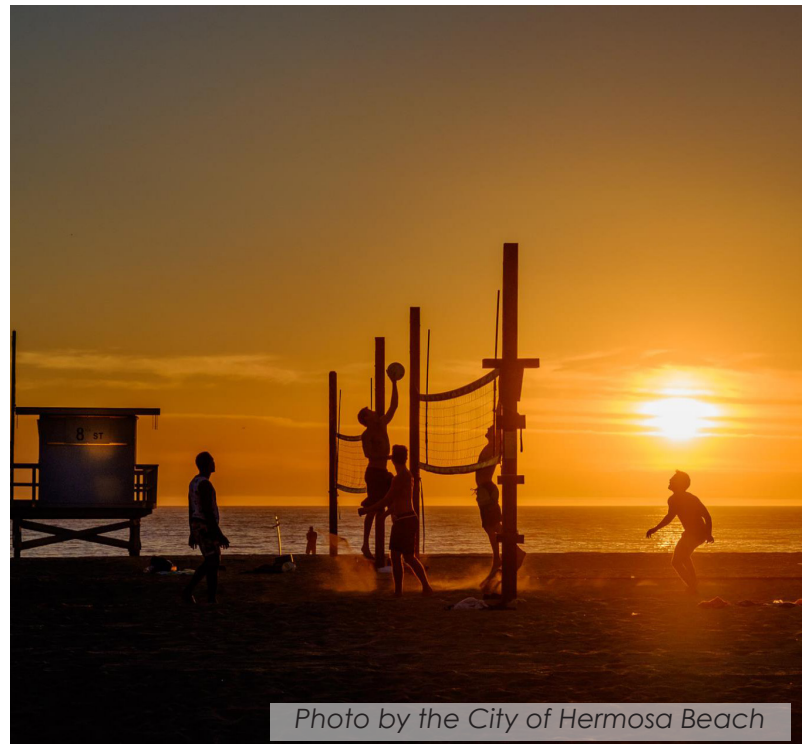


Photo by the City of Hermosa Beach

### Beach and Pacific Ocean

Hermosa Beach's pier, beachfront, and the Pacific Ocean are vital community assets. They offer residents a natural playground for recreation, from surfing to beach volleyball. The beaches foster community well-being by providing a space for relaxation, exercise, and social gatherings.





**Exhibit 1.4-1: City of Hermosa Beach Local Setting**

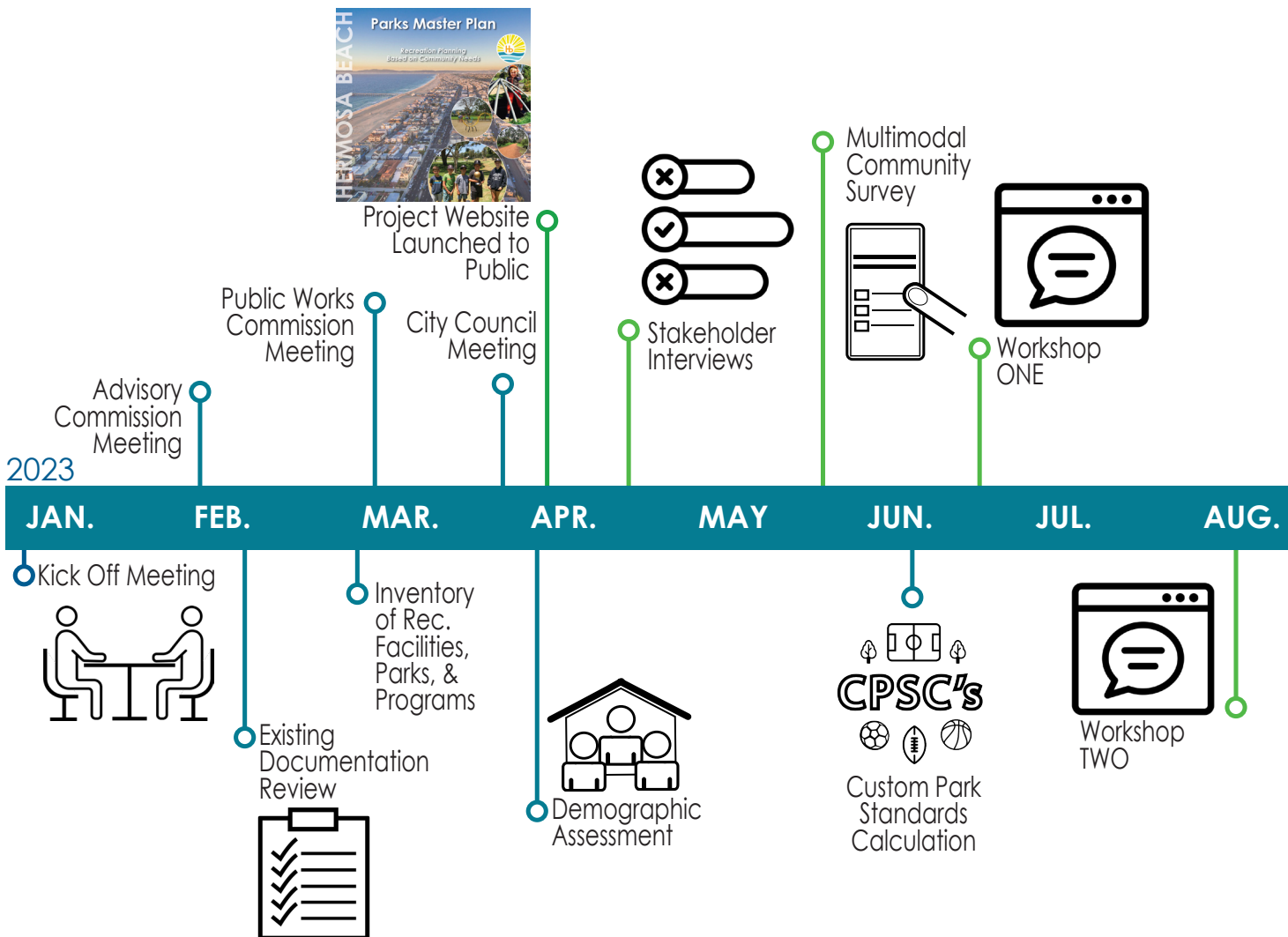
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# Master Plan Process

## 1.5 Master Plan Process

The Parks Master Plan process began in January of 2023, which included one year of research, community outreach, and reporting. The development of the Community Voice was critical to the process. Through the lens of the community, program and facility priorities are set. These priorities lead to the recommendations that assist in the future development of parks and recreation in Hermosa Beach.

Over a seven-month period (April 2023 - October 2023), focused community outreach methods were used to collect data from various segments of the community. Stakeholder interviews, community workshops, online surveys, direct feedback surveys, and a statistically valid, multimodal community survey were each conducted to gather insight into the community's perspective of recreation programs, services, and facilities.

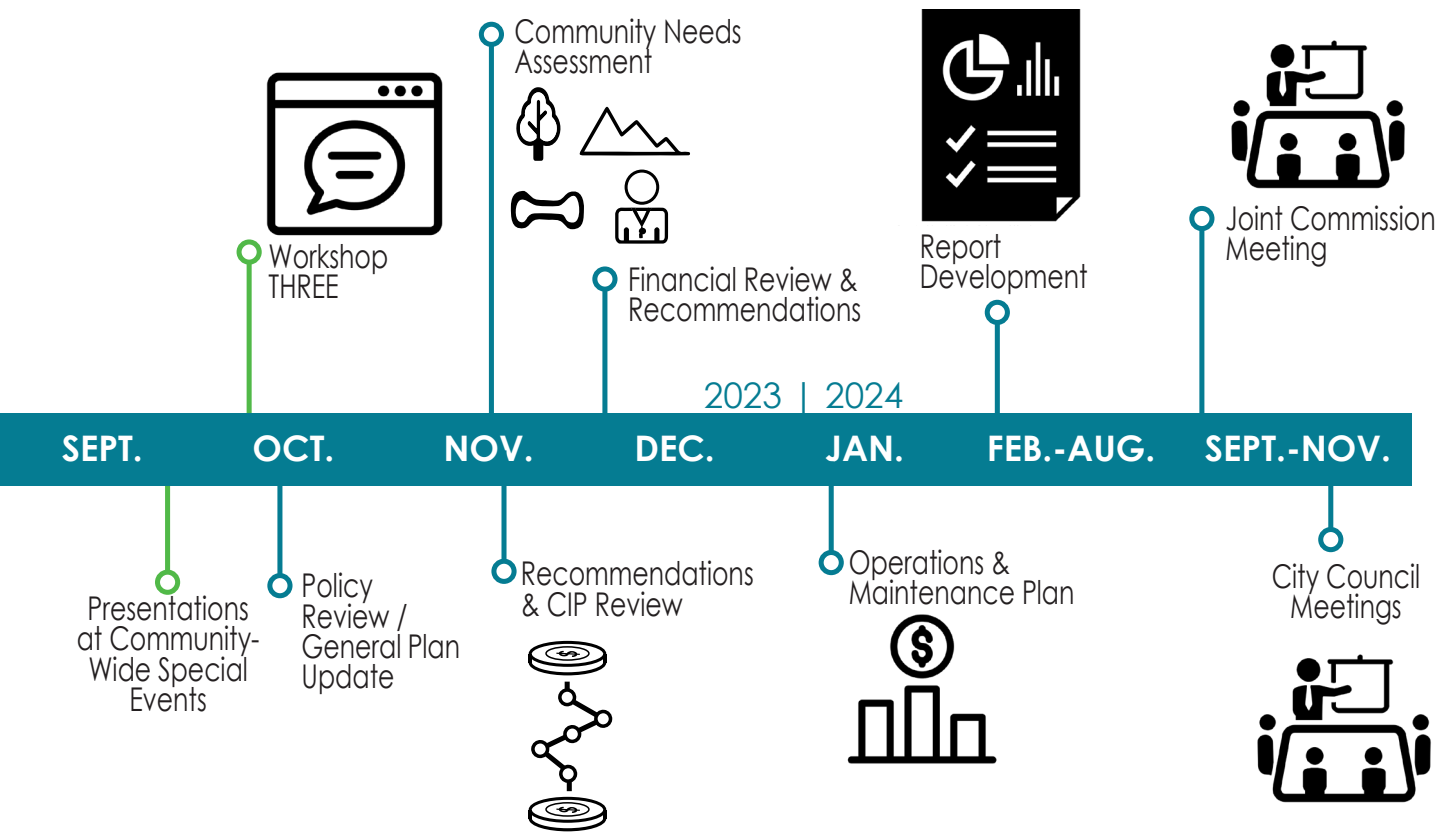


**Exhibit 1.5-1: Project Timeline**



A project website was developed that outlined the Master Plan goals and objectives, as well as identified a schedule on how to be involved in the outreach opportunities. As each segment of the community outreach was completed, the results were published on the website for the community to view and provide feedback. This component extended the ability for anyone to review the information collected and provide feedback at any time.

After the outreach process was completed, the data was synthesized into a prioritized programs and facilities matrix that clearly portrayed the voice of the community. This list of priorities was then compared against the inventory of existing facilities collected during the months of March and April. The results of the comparison formed the basis for the recommendations presented in this report. Near the end of 2024, this report and subsequent presentations were developed to clearly illustrate what facilities exist, what the community priorities are, and how the two can align.



# Related Studies

## 1.6 Related Studies

There are existing documents and plans that relate to the planning of recreation, influencing its direction. These documents, and their relationship to the planning process, include:

### [Comprehensive Park and Recreation Master Plan \(May 1990\)](#)

The *1990 Master Plan* laid out a strategic vision for the city's parks and recreational spaces. Since the *1990 Master Plan*, the city has added South Park, Noble Park, and several smaller parks. The recommendations identified the need for funding strategies, staffing/coordination of maintenance for parks, and identifies program needs for swimming lessons, after-school programs, and family festivals.

### [PLAN Hermosa \(August 2017\)](#)

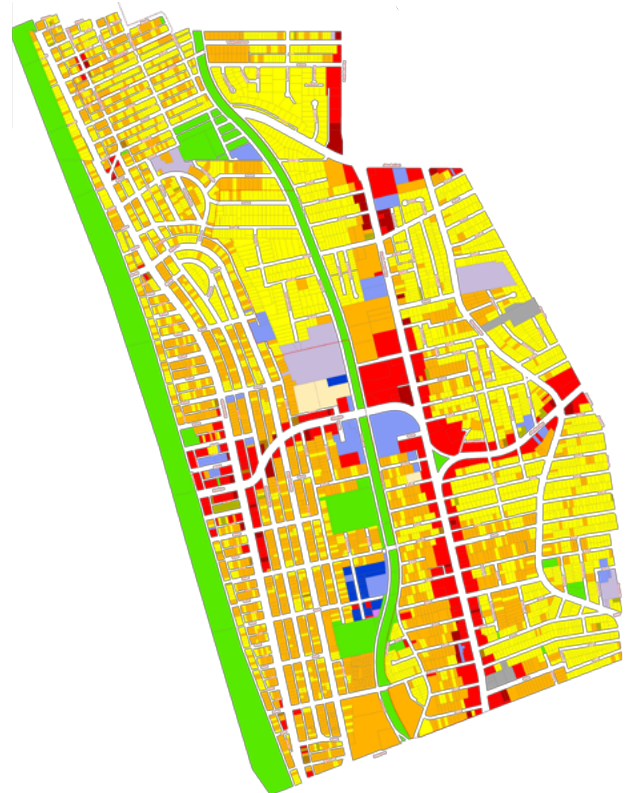
*PLAN Hermosa* serves as both the General Plan and the Local Coastal Program (LCP) update. The General Plan addresses various critical aspects of the community, including land use, mobility, parks, recreation, open space, coastal hazards, water quality, air quality, climate change, and noise.

In addition to the required Elements, the plan contains an analysis and recommendations for:

- 9 Neighborhoods: the North End, Hermosa View, the Walk Streets, Sand Section, Valley, Herondo, Greenbelt, Hermosa Hills, and Eastside.
- 3 Districts: Downtown District, Civic District and Cypress District.
- 2 Transportation Corridors: PCH and Aviation Corridors.

The plan embraces four Guiding Principles for Sustainability: 1.) To Demonstrate Our Environmental Leadership, 2.) Contribute to Our Economic and Fiscal Stability, 3.) Retain Our High Quality of Life, and 4.) Be a Catalyst for Innovation.

The following Elements in *PLAN Hermosa* guided the development of this Parks Master Plan: Housing Policy Plan (2021-2029), Parks and Open Space, Land Use and Design, Mobility, and Sustainability and Conservation.



**Exhibit 1.6-1: Hermosa Beach Land Use Map**



### [Los Angeles Countywide Comprehensive Park & Recreation Needs Assessment \(December 2017\)](#)

The *Los Angeles Countywide Needs Assessment* included an evaluation of over 3,000 facilities across 80 park agencies. It developed metrics to assess park and recreation needs and opportunities for 188 study areas. The city has implemented many recommendations from this *needs assessment*, including the new restrooms at South Park and Clark Field, as well as adding fitness zones on the Greenbelt. Some of the recommendations that have not been implemented are the amphitheater improvements at Valley Park, Community Center improvements, and adding fitness zones to South Park and Valley Park.

### [Living Streets Design Manual for Beach Cities \(January 2018\)](#)

The *Living Streets Design Manual for Beach Cities*—specifically the cities of Redondo Beach, Manhattan Beach, and Hermosa Beach—is a collaborative effort between local authorities and the Southern California Association of Governments (SCAG). The goal is to enhance the local transportation system by creating a comprehensive manual that focuses on balanced street design: accommodating various modes of transportation, while ensuring safety and comfort for pedestrians, cyclists, and transit users.

### [City of Hermosa Beach: Strategic Plan \(2019\)](#)

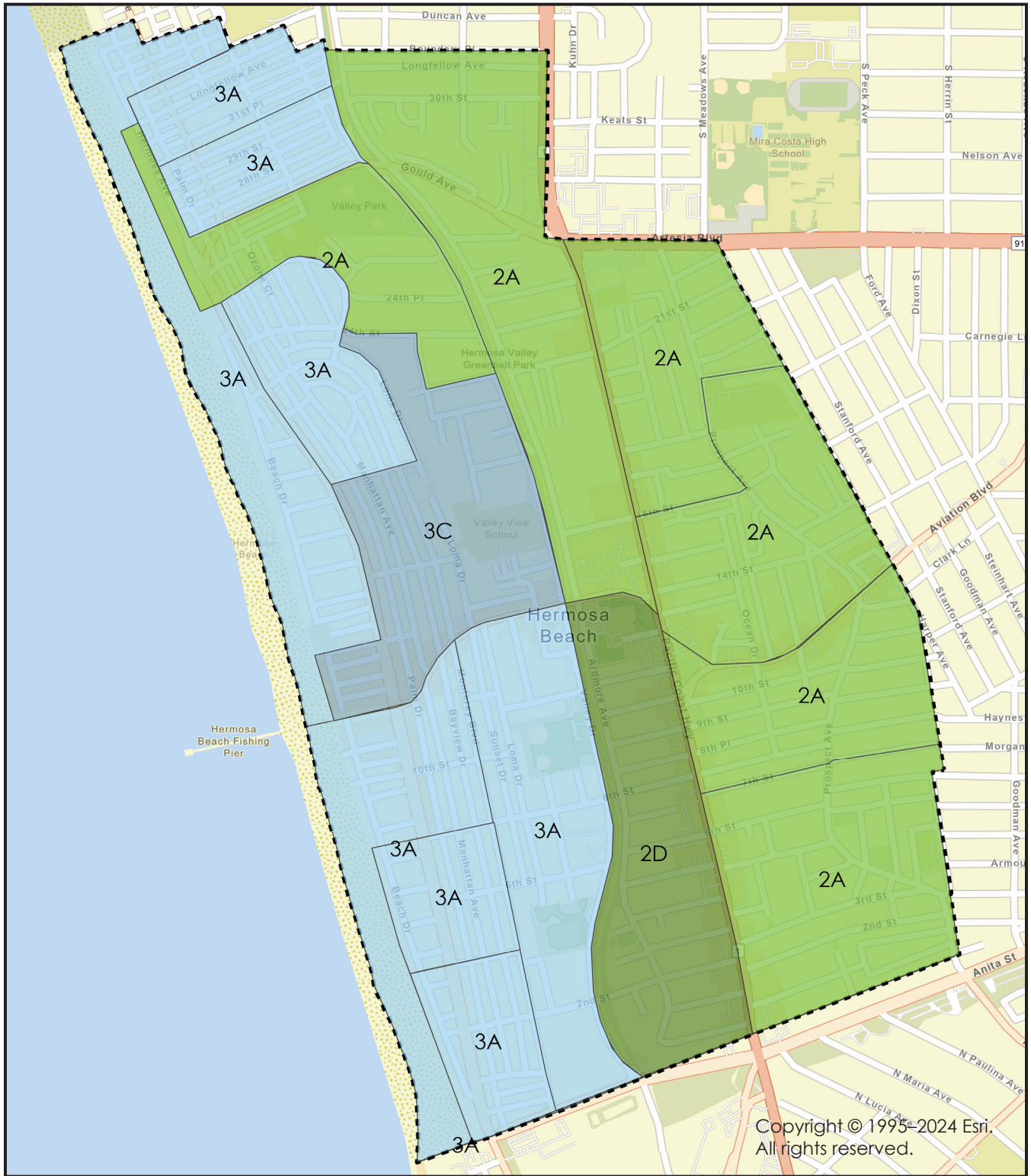
The *Hermosa Beach Strategic Plan* outlines the city's vision for 2028. Key components include: environmental sustainability, economic development, organizational improvements, technology upgrades, and beautification efforts. The mission is to provide first-class, municipal services while being both financially and environmentally responsible.

### [Hermosa Beach Community Theatre Marketing & Building Assessment Study \(August 2020\)](#)

This *Community Theatre Marketing & Building Assessment Study* included a comprehensive analysis of strategies to enhance the city's performing arts spaces. It focused on creating a distinguished performing arts center within Hermosa Beach, strengthening the identity of the Community Theater, while also considering economic feasibility and collaboration with not-for-profit organizations. This assessment laid the groundwork for transforming the theater into a vibrant cultural hub - aligning with the city's vision for artistic growth and community engagement.



Photo by the City of Hermosa Beach



**Exhibit 2.1-1: Hermosa Beach Tapestry Map**

# SECTION TWO: COMMUNITY VOICE



# 2

## 2.1 A Community Profile - Who is Hermosa Beach?

Understanding the demographic context of a community can create a valuable perspective for understanding current parks, recreation facilities, and program requirements. It is also crucial for anticipating needs in the future. A complete demographic analysis was developed utilizing the 2022 Environmental Systems Research Institute (ESRI) demographic datasets including the Tapestry Segmentation. This information provides a deeper understanding of who the community is and where they are geographically and economically.

Households in the City of Hermosa Beach fall into one of two Tapestry Lifemode groups:

3	<b>A, C</b>		
	Average Age:	37	Mix of both single and married renters and homeowners who are middle working class. Majority attended college. Internet savvy. Commonly interested in night life and outdoor activities.
	Average Income:	\$88K	
% of HB Households:	54.56%		
2	<b>A, D</b>		
	Average Age:	39	Typically prosperous married couples living in older suburban neighborhoods or townhomes. Majority are homeowners. Many with older children. Generally interested in active recreation and fitness.
	Average Income:	\$98K	
% of HB Households:	45.44%		



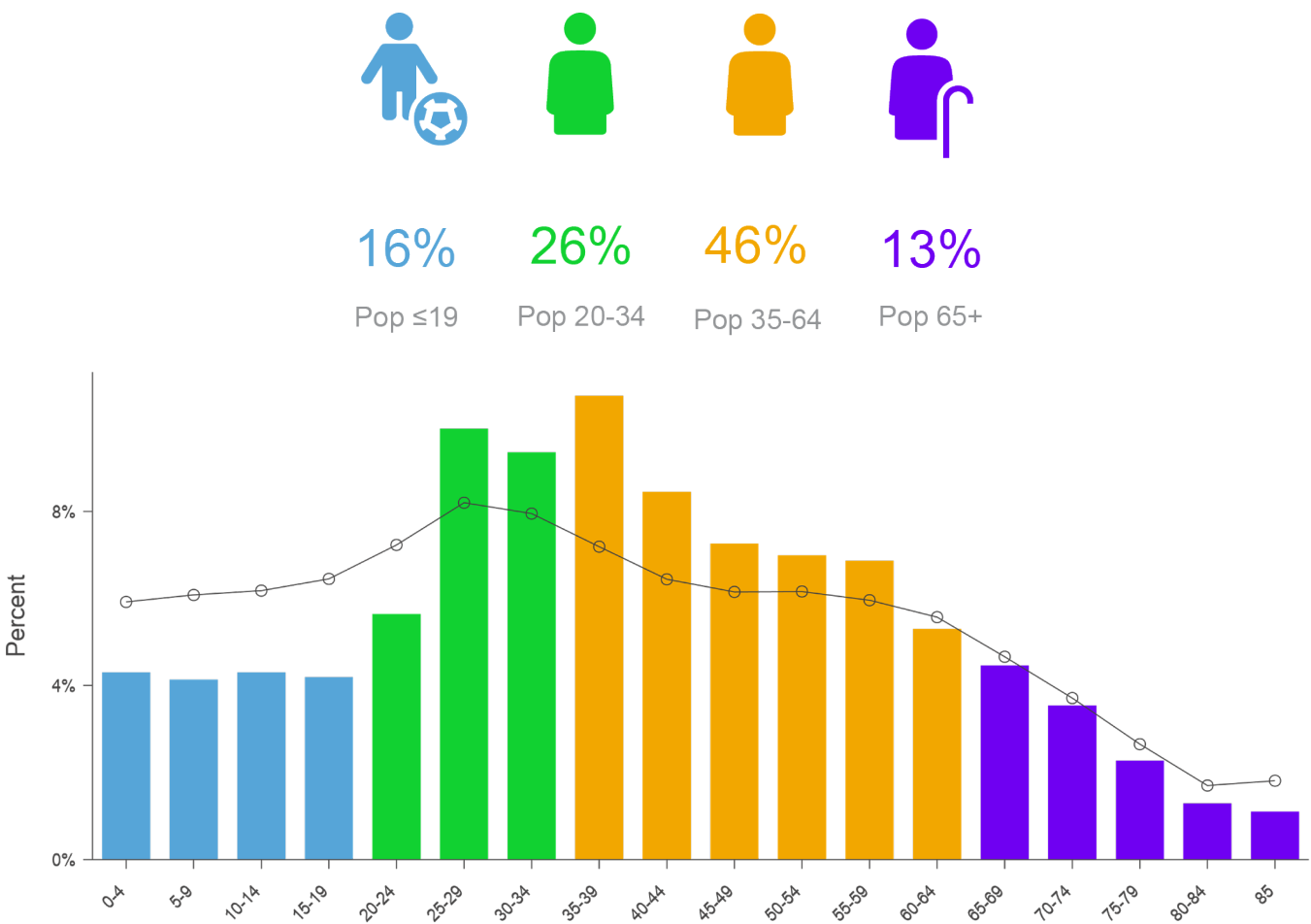
Photo by the City of Hermosa Beach

South Park

# Community Profile

## How old are Hermosa Beach residents?

The City of Hermosa Beach's Age Profile, as illustrated in Exhibit 2.1-2, shows 46% of the Hermosa Beach population to be classified in the "35-64 years of age" category, which is higher than the Los Angeles County population of 37.6%. The "under 19 years of age" segment (16%) is lower than the Los Angeles County population (24.6%). The "65 and over years of age" population of Hermosa Beach (13%) is very close to that of Los Angeles County (14.5%). Overall, the City of Hermosa Beach's Age Profile shows that the population has a lower youth population and a higher proportion of residents in the 25-39 age range.



Dots show comparison to Los Angeles County

**Exhibit 2.1-2: Hermosa Beach Age Profile Compared to LA County**





To enhance the analysis, population growth, housing unit growth, and age profiles for the resident population were compiled. Highlights of these demographic trends include:

- The Esri forecast data set indicates the population will decrease to 19,121 by 2027. The six year population change of -1.0% from 2021 to 2027 is higher than the County's average growth rate of -1.9% change from 2022 to 2027. The forecasted population for the City of Hermosa Beach in 2032 is 19,003. However, this number is likely to be effected by the 2021-2029 Housing Element Plan adopted in 2023 by Hermosa Beach as noted on page 17.
- Housing unit growth in the City from 2010 to 2022 occurred at a -1.5% rate, with approximately 12.75 less housing units documented each year on average. The City housing unit growth from 2010 to 2022 was below the rate in the County which was 4.9%.
- The average household size in the City of Hermosa Beach increased slightly from 2.04 persons per household in 2010 to 2.13 persons per household in 2022, which is under the County average of 2.86 persons per household in 2022.

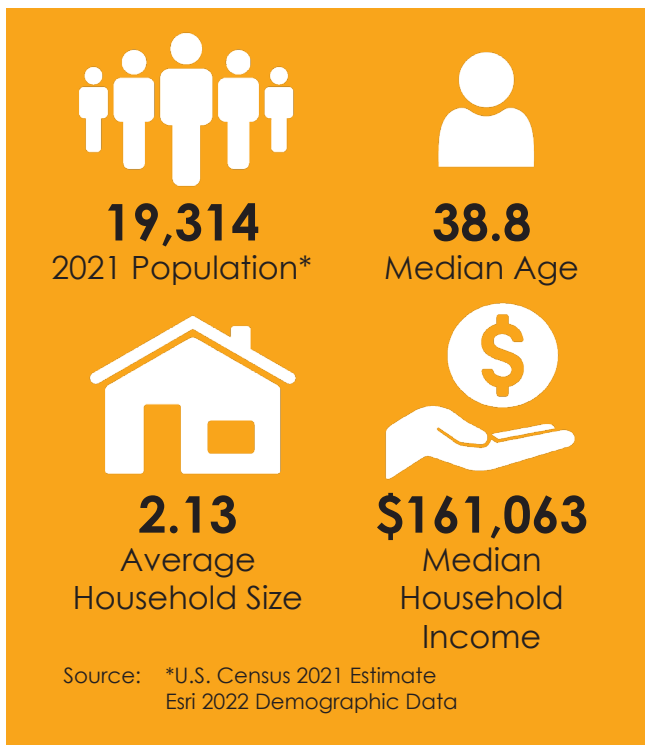
Southern California is home to many outdoor recreational activities. From individual recreation to group sporting events, Hermosa Beach offers a variety of recreational opportunities for the community. Local trends in the region continue to influence recreational patterns in many communities. Specific to Hermosa Beach, some of those trends can be observed in the following:

- Pickleball continues to grow nationally (as reported in the SFIA Topline Participation Report for 2023) increasing 85% from 2022 and 158% over the last three years.
- Trail running and hiking total participation continues to increase.
- Basketball, soccer (outdoor), show an increase in participation nationally (as reported in the SFIA Topline Participation Report for 2023) of 4.5% or more over the last three years.

Local demand for key sport elements has been calculated for the City of Hermosa Beach and are available under section 3.2 Custom Park Standards Calculations (CPSC).

Unacast cellular location-based data shows that Hermosa Beach saw an increase of park visitation by 17% in September 2020. Compared to the same month in 2019, the data indicates a high demand for outdoor recreation among both residents and visitors. The data also reveals that the most visited park in Hermosa Beach was Valley Park, which had the highest monthly and weekly attendance, as well as the largest park influence for travel distance from both visitors and residences alike. Valley Park is a spacious park that features a large open grass area, an expansive playground area, a basketball court, an outdoor amphitheater, and a botanical garden. The park is also adjacent to the Greenbelt, a linear park that runs through the city connecting to other parks and the beach. Valley Park's popularity suggests that people are looking for parks that offer a variety of activities and experiences, as well as a sense of connection with nature and the surrounding community.

# Community Profile



Greenbelt

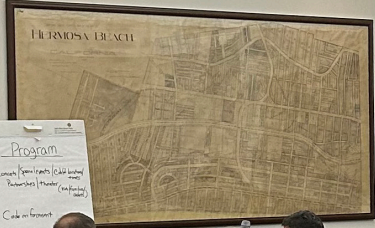
## Community Profile Overview

Hermosa Beach is a stable community with a high median income that reflects affluence in homeownership.

The recently updated the Housing Element estimates that 608 residential units will be added in the city, not including ADU's. The new residential developments are anticipated to add 1,200 new residents.

The largest percentage of residents are age 25-39 and there is a flourishing elderly community. The city can strategically develop recreational programs and facilities tailored to these age groups, fostering community engagement and enhancing the overall quality of life.

Although only 16% of the total population are children under 18 years of age, it is always important to provide a variety of youth programs to keep the youth population active and healthy.



Program

1. Connect from front to back (Club building, Restrooms, Theater, Conference)
2. Club on front
- 3.

Program

CONCERTS

2. PREVENT HOMELESS

Promote existing

Photo by RJM Design Group

# Outreach & Engagement

## 2.2 Outreach and Engagement

The community outreach campaign, developed for this Master Plan, utilized multiple methods of information sharing and data collection including in-person presentations, online video presentations, one-on-one stakeholder interviews, public online surveys, a statistically valid multimodal survey, and online website feedback surveys.

Throughout the process, project updates and summary results were posted to the project website. This website enabled community members to review updates and provide immediate feedback at any point in time. This resource enabled anyone in the community to have a voice in the process, regardless of when and where meetings were held.

The purpose of gathering community input through a variety of methods is to ensure that the Master Plan is as inclusive as possible and that it reflects the views, preferences, and recreation patterns of Hermosa Beach residents. Within this section, community feedback has been recorded in three (3) separate categories:

### 1 **Category One: One-on-One Stakeholder Interviews**

Direct one-on-one interviews with key stakeholders and elected officials were conducted in a format where participants discussed key issues and opinions on facility and program needs that should be considered in the Master Plan.

### 2 **Category Two: Community at Large Public Workshops**

Public community consensus-building workshops were held in-person and the recording of each workshop was provided on the project website following each meeting. Meetings were open to the public where community members could learn about past survey results, ask questions to the design team, and participate in surveys.

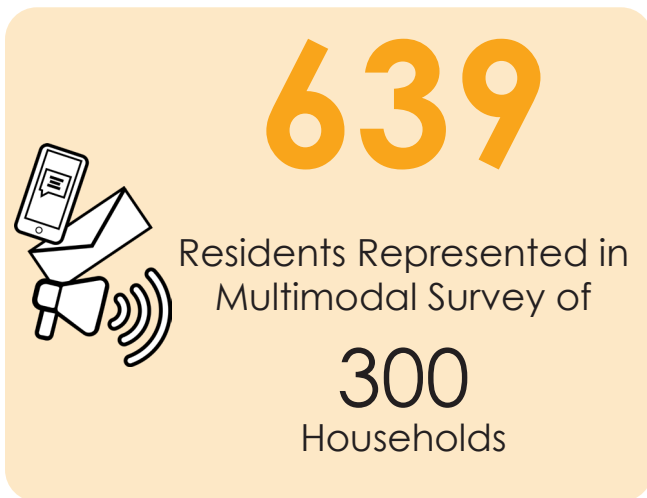
### 3 **Category Three: Statistically Valid Survey**

Direct survey responses were collected through a statistically valid, multimodal survey. This survey was conducted via telephone (land lines and cell phones), text, and email to ensure the entire population demographic was represented.



# 2

## Total Combined Participants Reached:



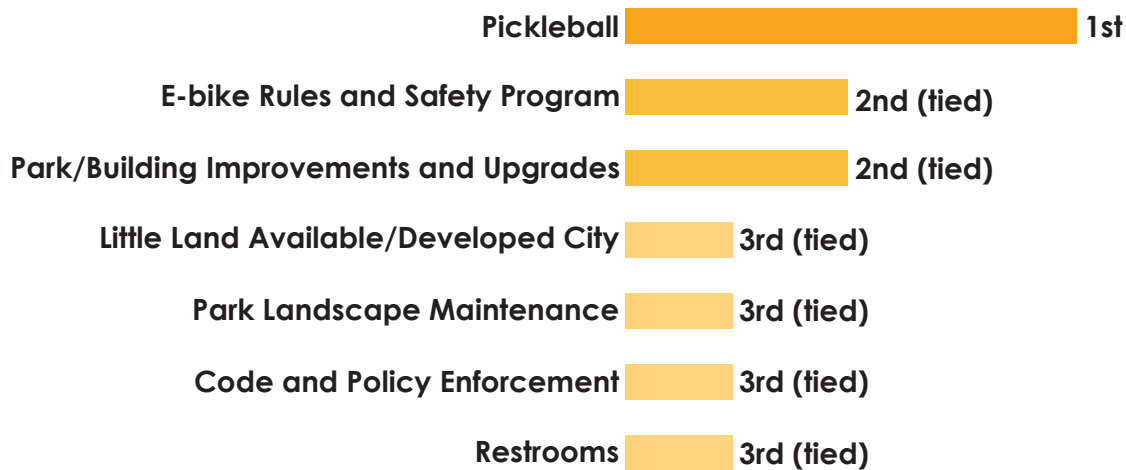
All participation numbers as of 2/7/24.

# Stakeholder Interviews

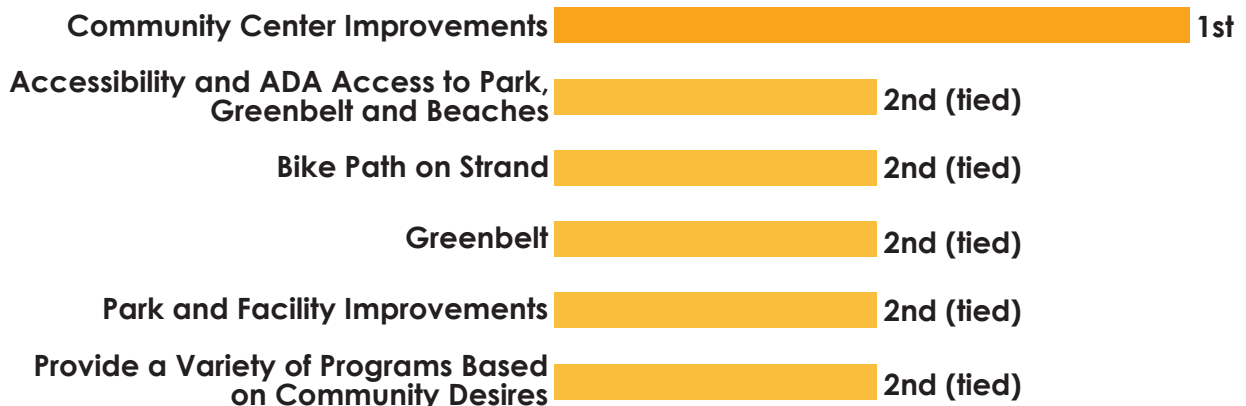
## Stakeholder Interviews:

The following summarizes the results of the twelve (12) stakeholder interviews conducted as a part of the public outreach effort to assist in the preparation of the Master Plan. Stakeholders were Members of City Council, Parks, Recreation, and Community Resources Advisory Commissioners, and Public Works Commissioners. The interviews were conducted between April 30 and May 17, 2023. Stakeholders were interviewed in a one-on-one environment via an in-person or video conference. Over a series of questions, various topics were discussed to identify important recreation issues, programs, facilities, and areas the City could improve upon. The following charts illustrate the frequency of similar responses.

### What are the most important issues in Hermosa Beach related to the parks, recreation facilities, programs, and services currently provided?



### What are the most important parks, recreation facilities, programs, and recreation services for residents in the future?



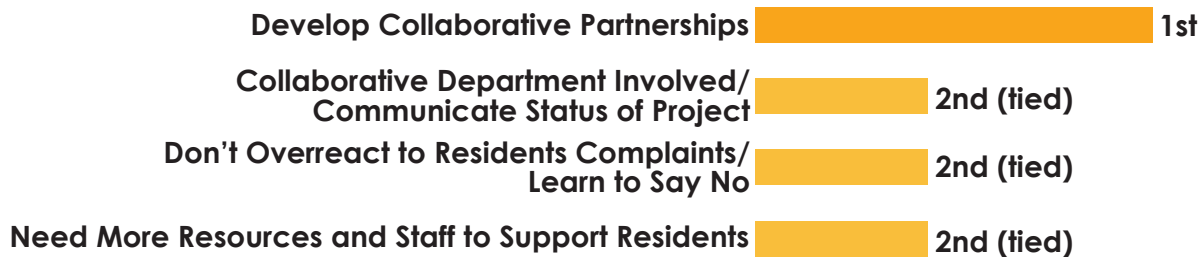


# 2

## What does the Community Resource Department do best in providing parks, recreation facilities, programs, and services to community residents?



## How can the Community Resource Department improve in providing parks, recreation facilities, programs, and services to community residents?



### FACILITIES

What is the one park feature or recreation facility you would most like to see added or improved in Hermosa Beach to meet the needs of the community?

#### MOST COMMONLY IDENTIFIED:

- Swimming pool
- E-bike traffic calming
- ADA accessibility
- Prospect School (repurpose building to use as community center)
- Remodel amphitheater at Valley Park
- Shade structures
- Teen center or youth center

### PROGRAMS

What is the one program, class, or activity you would most like to see added or improved in Hermosa Beach to meet the needs of the community?

#### MOST COMMONLY IDENTIFIED:

- Concerts (on the beach, music festival at the parks/schools eastside)
- Pickleball classes (balance with available courts)

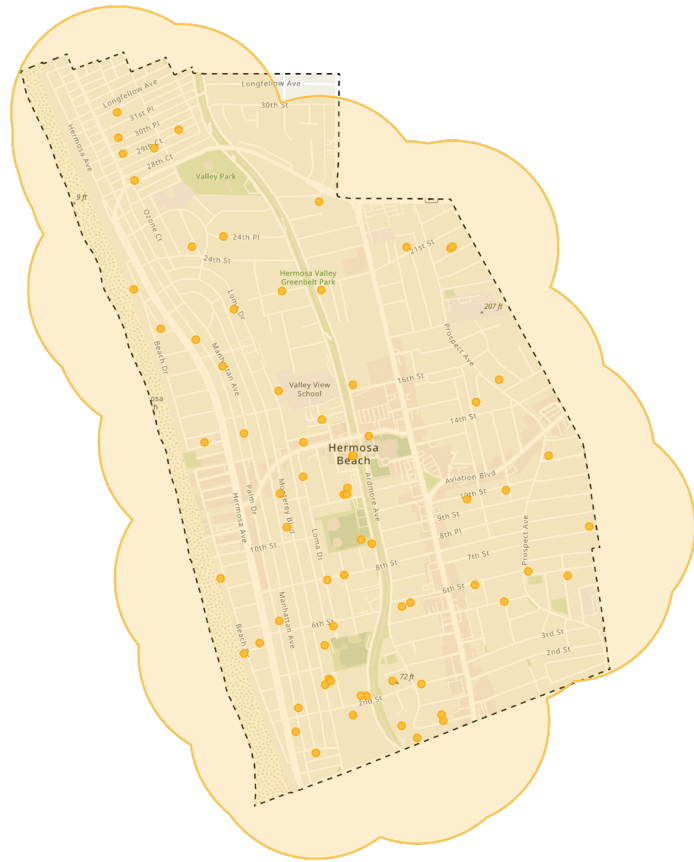
The complete summary report is available in the Appendix document.

# Community Workshops

## Community Workshop #1

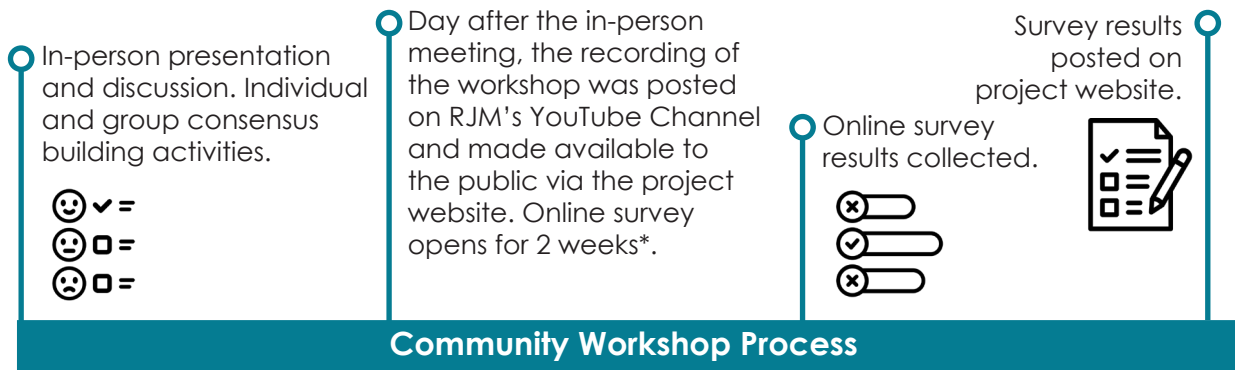
The first community workshop was focused on seeking information regarding the community characteristics, issues, and trends. Another focus was what role can the Community Resources and Public Works Department play in supporting community characteristics that make Hermosa Beach a great place to live, work, and play. Workshop #1 commenced on June 27, 2023 from 6:00 p.m. to 8:00 p.m. at City Hall Council Chambers. The workshop was in-person and the recording of the workshop was made available on the project website for those who could not attend. Forty-four (44) attendees participated in the evening workshop.

The Workshop #1 Survey was open for over two weeks until July 12, 2023. The survey was available online with paper copies available at the Community Center. The Workshop #1 Survey was also advertised on the city's social media, city website, and flyers were distributed throughout the community. A total of eighty-six (86) surveys were completed. Exhibit 2.2-1 illustrates the location and distribution of the Workshop #1 Survey participants.



**Exhibit 2.2-1: Workshop #1 Survey Distribution Map**

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\*Paper copies of surveys made available at the Community Center.





# 2

## What are the most important community characteristics that make the City of Hermosa Beach a great place to live, work and play?



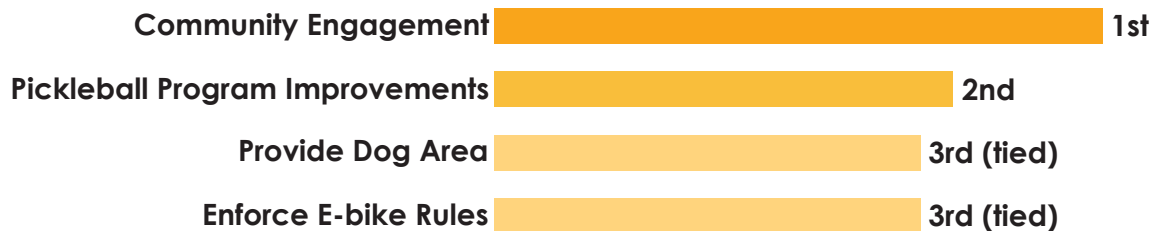
**Answers in 4-10th place included:** Parks, Outdoors, Events, Safety, Restaurants, Great Schools, Community Engagement, Greenbelt, Friendly, Relaxed, Biking, Activities for All Ages, Weather, Pet Friendly, Clean, Businesses/Shopping, Recreation Facilities/Amenities.

## What are the issues or trends that may be negatively impacting those important community characteristics and should be considered in the Parks Master Plan?



**Answers in 4-10th place included:** Homeless, Pedestrian Street Safety, Lack of Funding, Government Restrictions, Trash, Growing Population, Pickleball, Noise, Park Renovations Needed, Vacation Rentals, Police Enforcement, Restrooms, Housing Prices, ADA/Special Needs Access/Programs, Maintenance, Climate Change, Need Swimming Pool, Lighting, Housing Mandate, Limited Space.

## What role can the Community Resources and Public Works Departments play in addressing those issues and support the community characteristics that make the Hermosa Beach a great place to live, work and play?



**Answers in 4-10th place included:** Maintenance, Communication, Events, Address Issues, Increase Budget/Grants, Need Community Pool, Safety, Programs, Traffic Calming, Improve/Expand Existing Parks/Facilities, More Landscape/Planting, Clean Up Trash, Marketing of Events/Programs, Lawn Bowling Building Improvements.

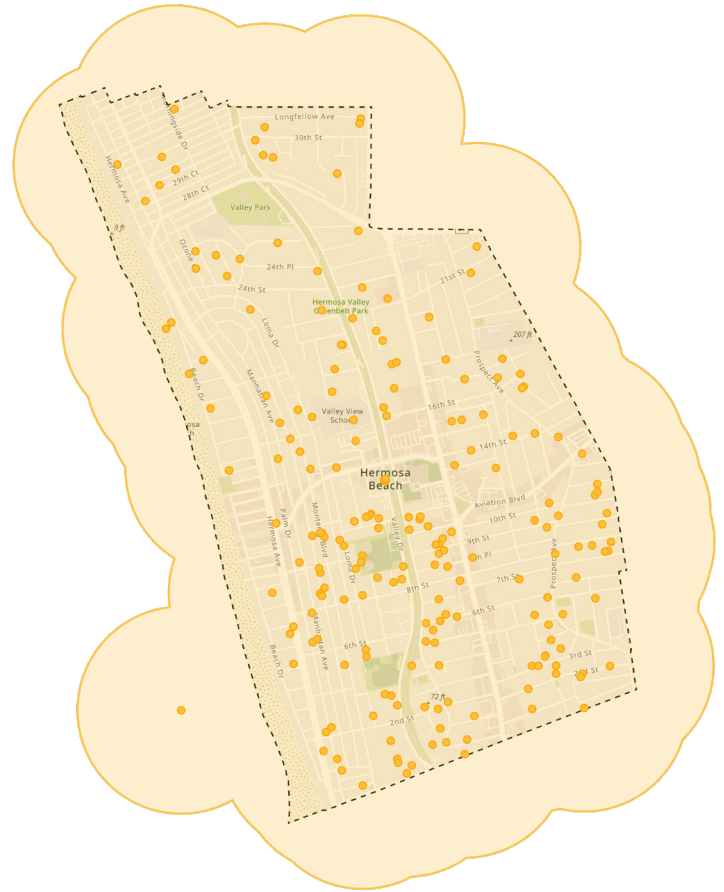
The complete summary report is available in the Appendix document.

# Community Workshops

## Community Workshop #2

Residents of the City of Hermosa Beach were invited to the second community workshop to learn about the Parks Master Plan process, and to participate in the second Survey. Workshop #2 commenced on August 10, 2023, from 6:00pm to 8:00pm at City Hall Council Chambers. The workshop was in-person and the recording of the workshop was available online for those who could not attend. Thirty five (35) attendees participated in the evening workshop.

The Workshop #2 Survey was open for a little over two weeks until August 27, 2023. The survey was available online and paper copies were available at the Community Center. The Workshop #2 Survey was also advertised on the city's social media, city website, and flyers were distributed throughout the community. A total of two hundred forty-nine (249) surveys were completed. Exhibit 2.2-2 illustrates the location and distribution of the Workshop #2 Survey participants.



**Exhibit 2.2-2: Workshop #2 Survey Distribution Map**

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Community Workshop #2 on August 10, 2023

Photo by RJM Design Group

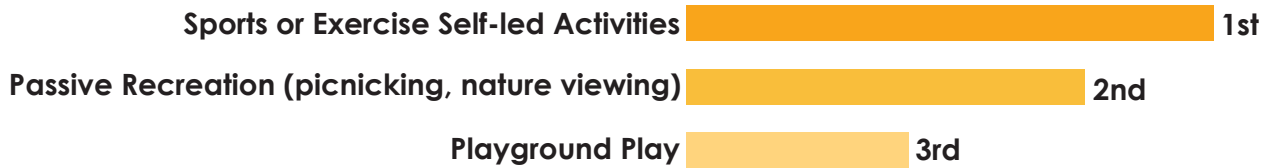


# 2

## What is the name of the park or recreation facility in Hermosa Beach that members of your household visit the most?



## Why do you visit this park the most often?



### FACILITY DESIRES

- Community Pool
- Dog Area or Dog Park
- Lawn Bowling Clubhouse
- Pickleball Courts
- Strand Improvements

**Responses not included in the top answers:** Bike Lanes / Infrastructure, Clark Building, Clark Field, Park Maintenance / Irrigation, Restrooms, Skatepark Improvements, Splash Pad, Valley Park

### PROGRAM DESIRES

- Concerts
- Dog Training
- E-Bike Safety Program
- Pickleball
- Swimming
- Theater Programming

**Responses not included in the top answers:** Art Classes, Camps, Cooking, Dance Classes, Exercise Classes, Lawn Bowling, Movies (outdoor), Senior Programs, Surf Classes, Yoga, Youth Activities / Programs

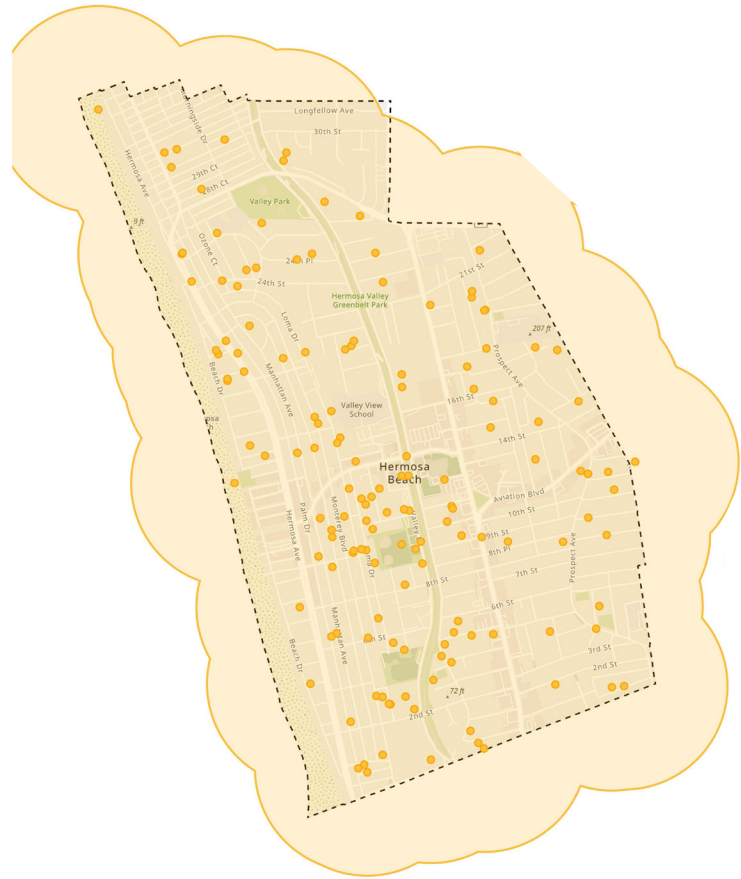
The complete summary report is available in the Appendix document.

# Community Workshops

## Community Workshop #3

Residents of the City of Hermosa Beach were invited to the community workshop to learn about the Parks Master Plan community outreach results, in addition to participating in the third survey. Workshop #3 commenced on October 4, 2023, from 6:00pm to 8:00pm at the Hermosa Beach City Hall Council Chambers. The workshop was in-person and the recording of the workshop was available online for those who could not attend. Thirty-three (33) attendees participated in the evening workshop. The Workshop #3 Survey included two lists: one for program, class, and activity needs and one of park feature and facility needs from the community outreach efforts to date. Participants were asked to select their top 5 choices for program and park/facility needs in the city.

The Workshop #3 Survey was open for over two weeks until October 22, 2023 and was available online and paper copies were available at the Community Center. The Workshop #3 Survey was also advertised on the City's social media, City website, and city pop-up events. One hundred seventy-eight (178) completed surveys were received.



**Exhibit 2.2-3: Workshop #3 Survey Distribution Map**

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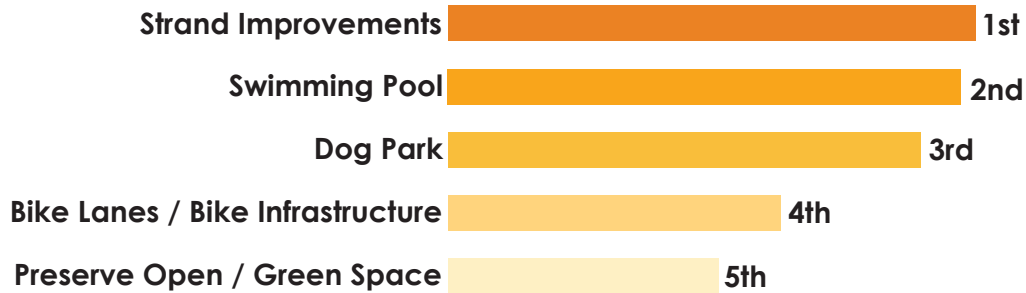


Community Workshop #3 on October 4, 2023



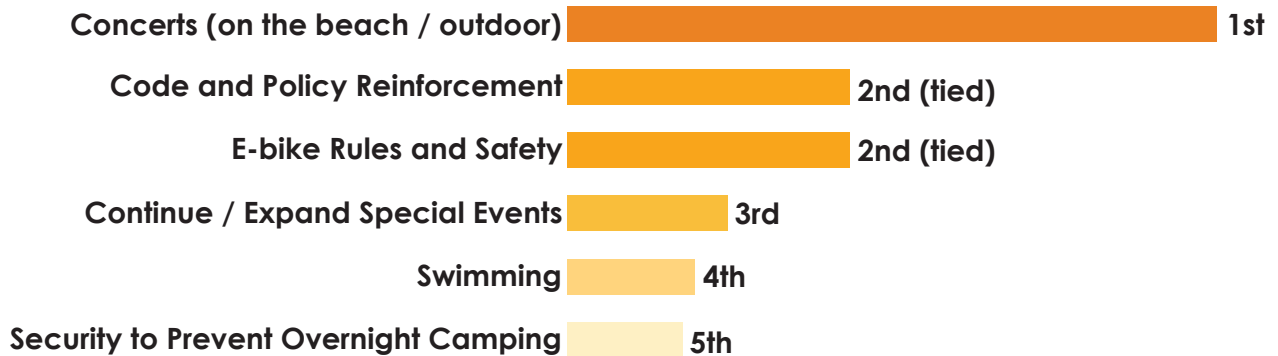
# 2

## Please choose your top 5 park feature and/or recreation facility you would most like to see added or improved in Hermosa Beach.



**Answers in 6-10th place included:** Pickleball Court, Restrooms, Accessibility and ADA Access to Parks Greenbelt and Beach, Clark Building Improvements, Clark Field Improvements, Greenbelt Improvements, Farmers Market, Lawn Bowling Building/Clubhouse, Pier/Beach Improvements, Clean/Remove Trash, Traffic Calming.

## Please choose your top 5 programs, classes, or activities you would most like to see added or improved in Hermosa Beach.



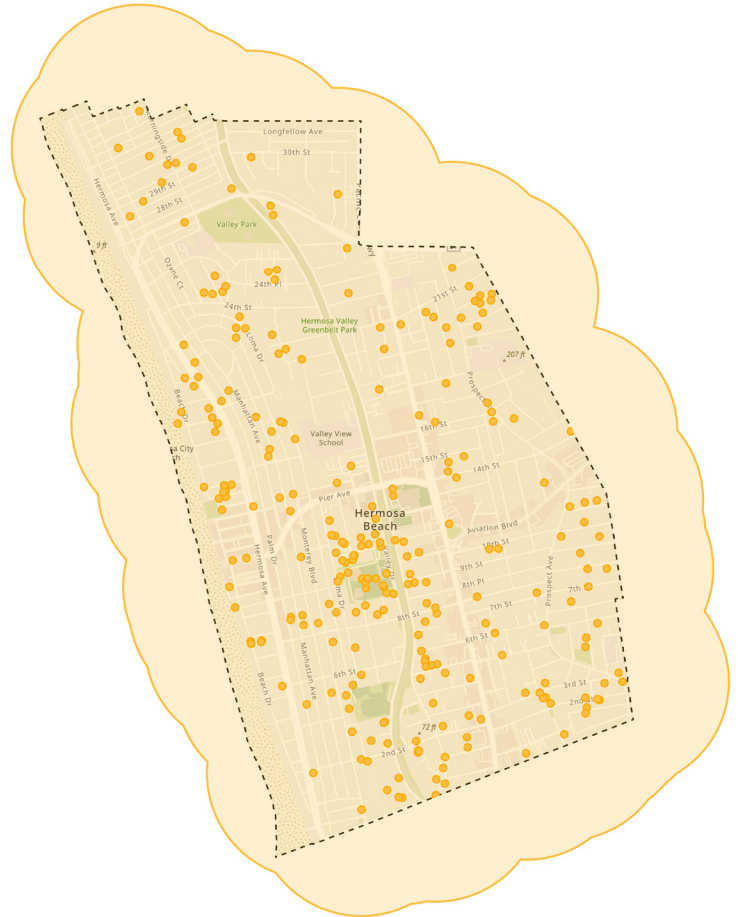
**Answers in 6-10th place included:** Parking Permits, Theater Programming, Camps, After School Program, Movies, Art Classes.

# Website Feedback Comments

## Project Website and Feedback

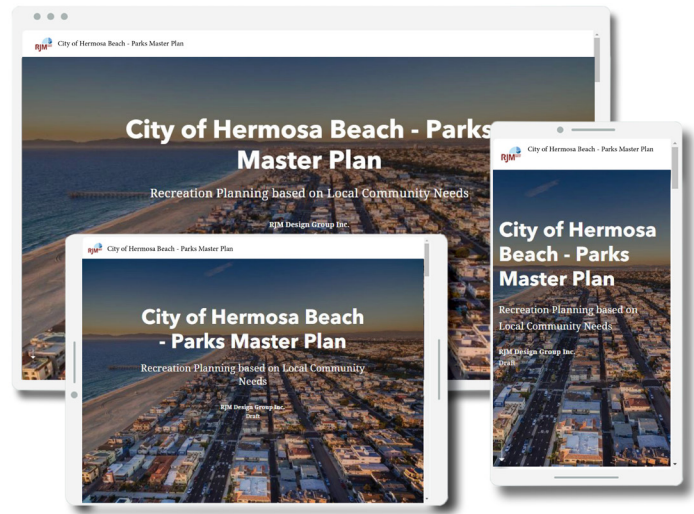
A project website was developed to keep the community informed all day, everyday. The website launched to the public on April 10, 2023. Throughout the project, updates were published and surveys made available on the project website. Website views totaled 4,689, averaging 12.9 views per day.

A total of 266 feedback comments were received throughout the project. The feedback survey option was available on the project website and opened with the website launch in April 2023 and remained open for the duration of the project.



**Exhibit 2.2-4: Feedback Survey Distribution Map**

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**Facilities**

Pickleball Courts - do not put by residents/noise  
 Exercise equipment at parks and beach  
 Walking loop in parks  
 Greenbelt improvements  
 Keep Lawn Bowling Green  
 Skatepark improvements  
 Car charging stations   Splash Pad   Pickleball Courts  
 Parking Permits   Swimming pool

# Clark field improvements

Dog area   Playground improvements  
 More trees & native plants   New benches  
 Community center rehabilitation   No community pool  
 Basketball court improvements  
 Tree trimming/maintenance in city and on greenbelt

## Swimming pool

Lawn bowling building improvements  
 Preserve open/green space; Green canopy

**Programs**

Swimming lessons

# Promote lawn bowling club

Enforce dog leash/clean up rules

# Ebike safety

Security at parks to prevent homeless overnight camping  
 Movies in the park  
 Allow roller skates at skatepark/re-evaluate skatepark rules

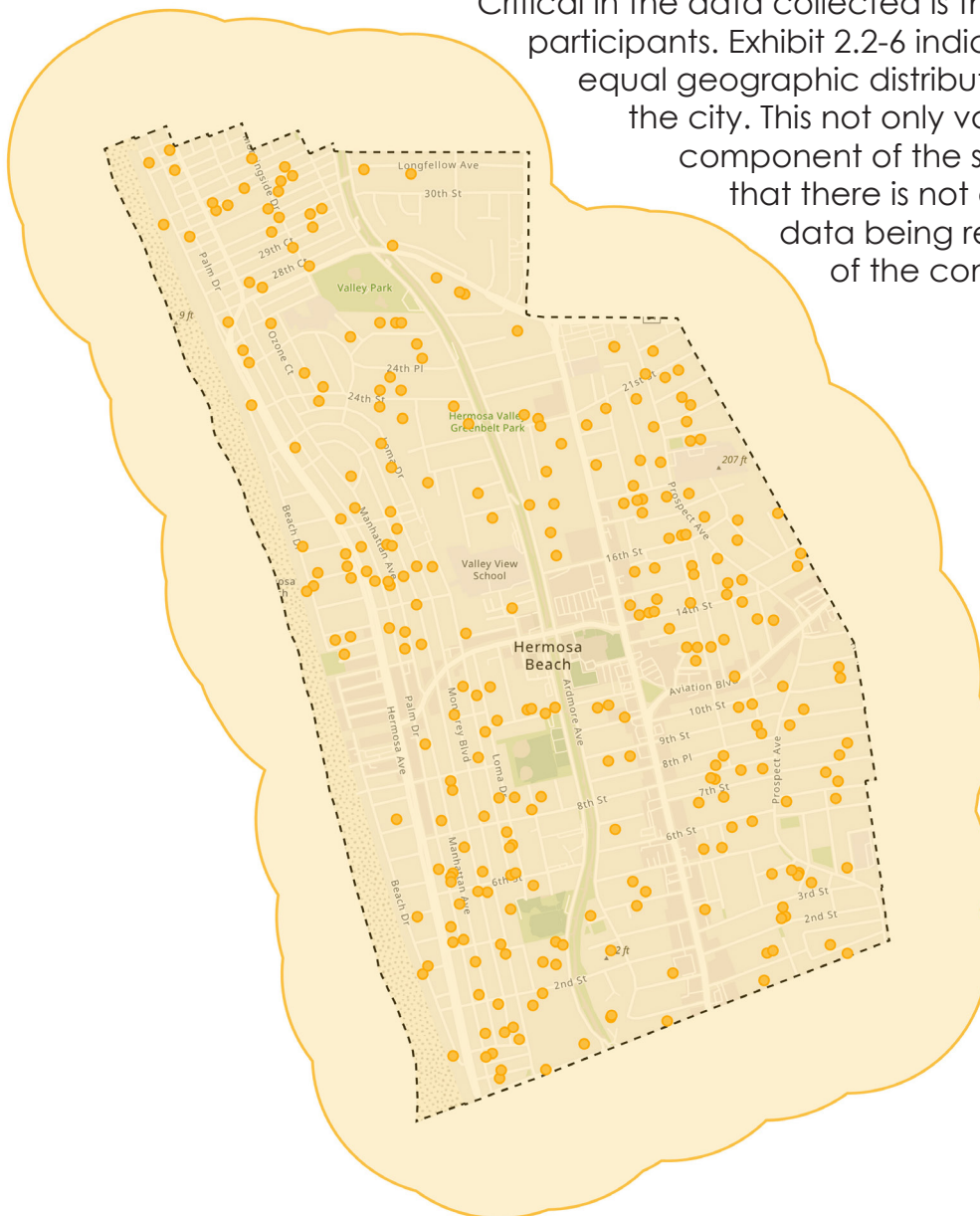
**Exhibit 2.2-5: Word Cloud Summary of Feedback Comments**

# Statistically Valid Multimodal Survey

## Statistically Valid Multimodal Survey

A total of three hundred (300) households were surveyed between June 1 - June 8, 2023. A survey of this size yields a margin of error of +/-5.8%, with a confidence level of 94%. The survey followed a mixed-method design that employed multiple recruiting methods (email, text, and telephone) and multiple data collection methods (telephone and online). The survey used stratified, random sampling methodology to ensure that the demographic proportions of survey respondents match the demographic composition of City of Hermosa Beach residents.

Critical in the data collected is the geolocation of the participants. Exhibit 2.2-6 indicates that there was an equal geographic distribution of participants across the city. This not only validates the statistically valid component of the survey, but also indicates that there is not a geographic bias in the data being recorded from only one end of the community and not the other.



**Exhibit 2.2-6: Multimodal Survey Distribution Map**

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Subjects explored in the context of the multimodal survey included:

## 76%

Use Parks or Recreational Facilities in Hermosa Beach at least *Once a Month*

## 76%

Are Satisfied with City Recreational Facilities and Programs

## 35%

Listed *Valley Park* as the Most Often Used Park or Recreation Facility

## 81%

Are Satisfied with the Job that Public Works Department is Doing

## 74%

Engage in either Passive Recreation or Active Recreation when visiting a Park or Recreation Facility

## 21%

Participate in Recreational Programs at least *Once a Month*

What Park or Recreation Facility Residents Would Most Like to See Added or Improved

- 27%** Public Pool
- 15%** Pickleball Courts
- 9%** Dog Park
- 7%** Valley Park
- 6%** Bathrooms
- 4%** Clark Field
- 3%** South Park
- 3%** Noble Park
- 3%** Skate Park
- 3%** The Community Center
- 2%** Drinking Fountains
- 2%** Pier / Beach
- 1%** Basketball Courts
- 1%** Roller Hockey
- 1%** Tennis Courts
- 1%** Lighting
- 1%** Playground Equipment
- 1%** Farmer's Market
- 1%** E-Bike Rules on Strand

What Recreation Program, Class, or Activity Residents Would Most Like to See Added or Improved

- 16%** Swimming Pool / Swimming Lessons
- 16%** Pickleball League / Pickleball Classes
- 8%** Yoga Classes
- 8%** Exercise / Aerobics Classes
- 7%** Cooking Classes
- 5%** Dog Training / Dog Park
- 3%** Senior Classes
- 3%** Tennis Lessons
- 3%** Art Classes / Lessons
- 3%** Surfing
- 3%** Dance Classes
- 2%** Tai Chi
- 2%** Basketball
- 2%** Archery Lessons
- 2%** Activities for the Youth
- 2%** Summer Camp

# Sports Organizations





## Sports Organization Survey

A questionnaire was designed and distributed to the organized sports groups that use the City facilities. This questionnaire obtained information regarding: the number of players and teams in the league or sports organization, age ranges of the players, what seasons they play, if they travel outside Hermosa Beach to play, and if they participate in tournaments.

The questionnaire was distributed by the City staff and four (4) sports organizations responded. The information regarding the number of players, size of teams, seasonality and turnover of facilities for both games and practice are used to better define peak day demand. This information is also used to convert the number of facilities required to meet the needs of this segment of the recreation market. Information regarding which of the facilities are currently being used by sports groups provides input to the inventory of sports facilities regarding usage for adult sports, youth sports and practices.

The questionnaire addresses the percentage of the players in each organization that live within the City of Hermosa Beach. This varies by type of sport and reflects that a number of participants in certain sports reside outside of the City. The demand for facilities to accommodate organized sports are adjusted to all players in the leagues, regardless of whether they are living in Hermosa Beach or not.

## Sports Organizations\*

Organization name	% Residents
 Hermosa Beach Little League	<b>95%</b>
 Hermosa Beach Youth Basketball	<b>40%</b>
 AYSO Region 18	<b>24%</b>
 AYSO Region 18a	<b>19%</b>



\*See Custom Park Standards Calculations & Facility Demand in Section 3 for the CPSCs based on the Sports Organization Survey.



## Summarizing the Community Voice

### 2.3 Summarizing the Community Voice

Throughout the process, numerous needs have been identified and recorded across multiple modes of outreach (individual interviews, community at large public workshops, and statistically valid surveys). The community voice is developed through synthesizing all the data into a single summary, representing both program and facility needs. It is generally helpful to determine which needs have the highest priority as perceived by the largest number of residents (identified as the area of maximum community impact).

To achieve this analysis, each response recorded from the community is cataloged in a matrix. As an individual program or facility need is brought up (community center improvements, pickleball court, ebike rules and safety program, camps, etc.), it is recorded for frequency in the specific outreach mode in which it was received. Needs that have been identified in each of the three modes have a higher impact across the community than needs identified in only one of these modes.

Exhibits 2.3-1 and 2.3-2 illustrate the classification of these needs by grouping them into categories: Frequent (3 modes), Apparent (2 modes), and Identified (1 mode). The number of times the need was listed across all modes outlines an area of maximum community impact. For example, community center improvements (3) is ranked higher than Clark Field improvements (4) because it was identified in each of the three outreach modes. The recommendations illustrate where improvements will have the maximum impact across the entire community.

## FACILITIES

### Frequent:

- Community Center Improvements
- Pickleball Court
- Restrooms
- Swimming Pool

### Apparent:

- Clark Field Improvements
- Dog Park
- Greenbelt Improvements
- Improve Landscape Maintenance
- Skatepark Improvements
- Strand Improvements

### Identified:

- Lawn Bowling Building / Clubhouse

## PROGRAMS

### Frequent:

- Camps
- E-bike Rules and Safety Program
- Pickleball Classes / League
- Senior Programs
- Youth Activities and Programs

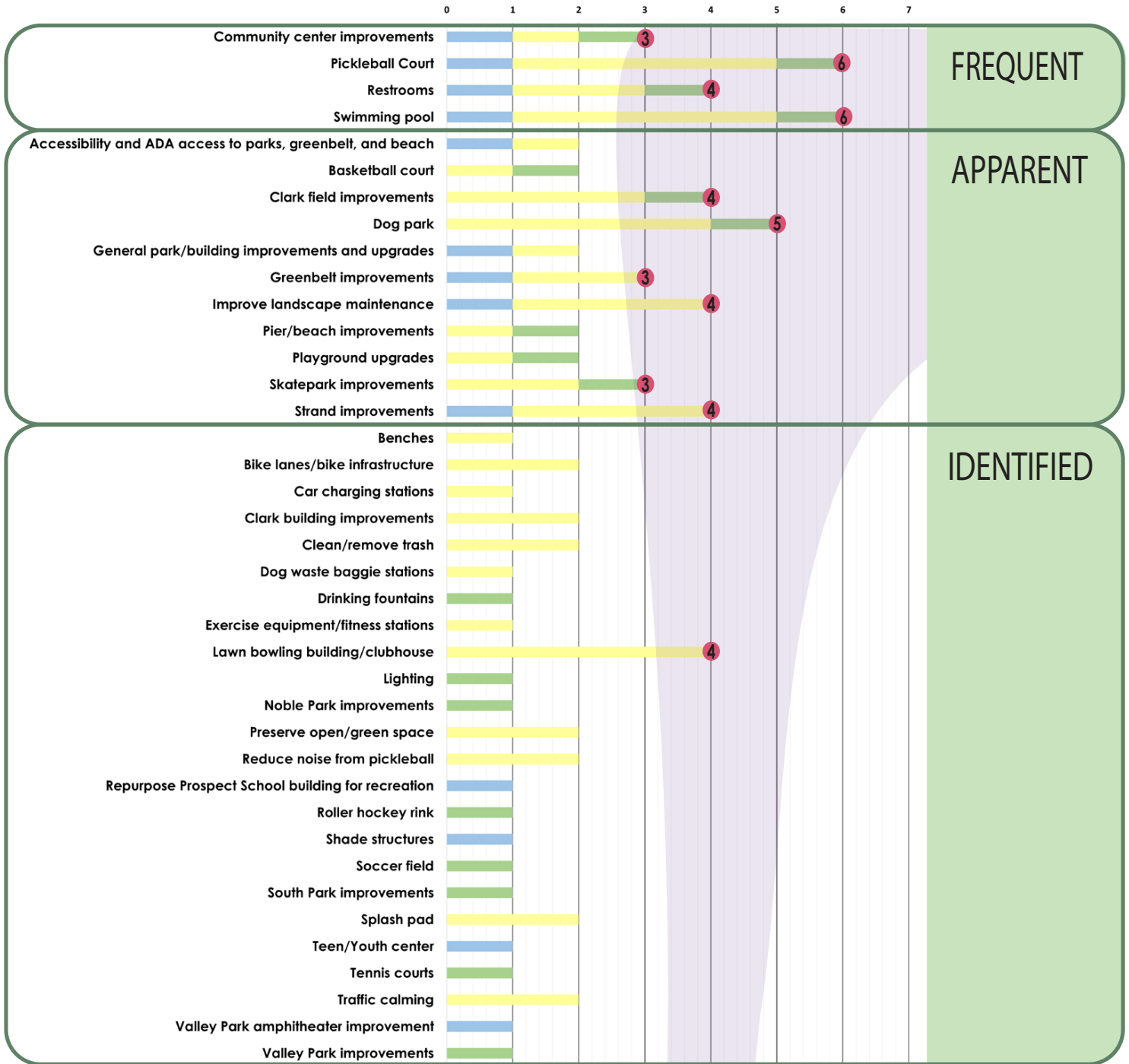
### Apparent:

- Art Classes
- Code and Policy Reinforcement
- Concerts
- Continue / Expand Special Events
- Swimming

### Identified:

- Movies (outdoor)

# Facility Priorities



**Small Group**  
Stakeholder Interviews

**Community**  
Workshop 1 / Workshop 2 /  
Workshop 3 / Feedback Comments

**Surveys**  
Multimodal Community Survey /  
CPSC's

**Area of maximum community impact**

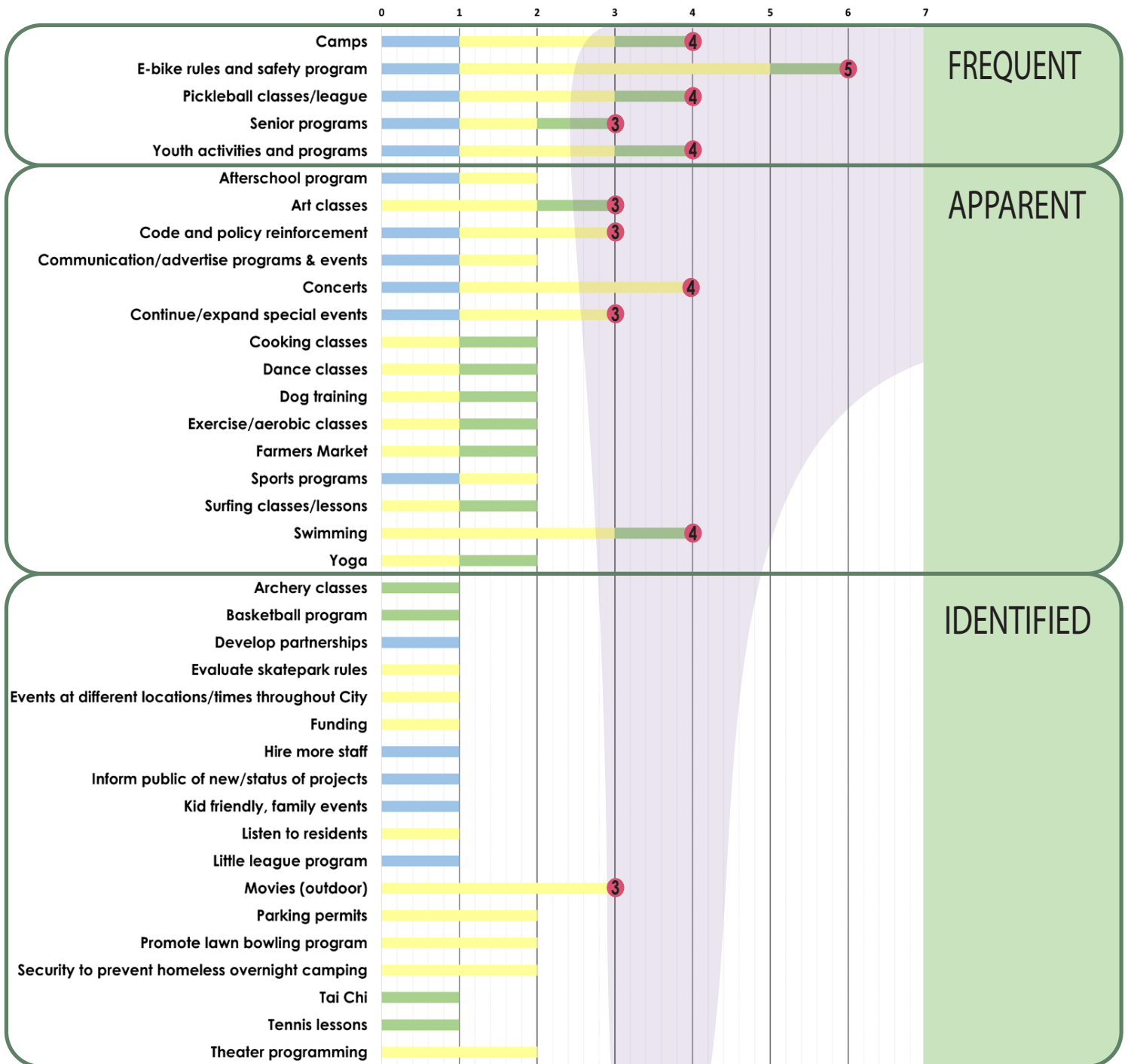
\*Facilities are encompassing of multiple "similar" community comments. Individual comments are identified in the recommendations and appendix.

**Exhibit 2.3-1: Facility Priorities**

# Program Priorities



# 2



**Small Group**  
Stakeholder Interviews

**Community**  
Workshop 1 / Workshop 2 /  
Workshop 3 / Feedback Comments

**Surveys**  
Multimodal Community Survey

**Area of maximum community impact**

\*Programs are encompassing of multiple "similar" community comments. Individual comments are identified in the recommendations and appendix.

**Exhibit 2.3-2: Program Priorities**



*Photo by Marwan Abdalah*

# SECTION THREE: NEEDS ASSESSMENT



## 3.1 Existing Conditions

### What parks exist and where are they?

The process for evaluating the community needs relies heavily on what recreation facilities exist today and how they may or may not meet the needs of the community. Carefully balancing the inventory with the community needs and desires will allow resources to be directed to critical areas, maximizing the community benefit.

### Park Types

The 2017 General Plan identifies three (3) categories of parks: Parkette, Neighborhood, and Community Parks.

This Parks Master Plan proposes a classification system of parks to further detail uses and acceptable features of each type of facility. Recommended Park Type definitions are:

**Green Space:** A very small area less than 0.1 acres (4,356 SF) that includes grass, trees, or other vegetation set apart for access walkways or aesthetic purposes in an otherwise urban environment. Typically, these areas do not include recreation amenities.

**Linear Park:** An active or passive outdoor area of linear design, longer than it is wide, that provides or connects recreation, park land, or open space areas. These parks may contain walkways or trails, lighting, and landscaping. Optional amenities may include benches, playground, plazas, fitness stations, and open play area for informal activity.

**Parkette:** Small sized park, less than 1 acre, that provides recreation activities for a specific neighborhood within a 1/4 mile radius. These areas provide a landscaped respite from neighborhoods and often offer places to picnic or play. These parks may contain amenities such as barbeques, benches, picnic tables, and/or open play area.

**Neighborhood Park:** Medium sized park, usually 1-5 acres, that provide basic recreational activities for one or more neighborhoods within a 1/2 to 3/4 mile radius. Neighborhood parks should be easily accessible by pedestrians and bicyclists. These parks may contain an open play area, barbeques, picnic tables, sport court, walkways, and may include restroom facilities and/or a parking lot.

**Community Park:** A large park, generally 4 acres or more, that includes a mix of passive and active recreation areas that serve the entire city or a large portion of the city. A community park should include, but not be limited to, the facilities that are typically found at neighborhood and mini parks as well as specialized facilities such as amphitheatres and skate parks. Community park sites should be accessible by arterial and/or collector streets, as well as accessible by pedestrian and bicyclists. Geographic range of users is up to 3 miles, or City-wide if park contains, or is adjacent to, a community recreation facility. These parks serve multiple uses and provide recreational facilities that accommodate group activities not typically provided in neighborhood parks. Parking lot and restroom facilities are typically provided at these parks.

# City Parks

## Green Space

- 1 - 3rd St & Prospect Ave
- 2 - 4th & Prospect Ave
- 3 - 5th & Prospect Ave
- 4 - 8th/Valley Drive Park
- 5 - Ocean View Parkette
- 6 - Sandhill Park
- 7 - Scout Park
- 8 - West of Valley School

## Linear Park

- 9 - Greenbelt

## Parkette

- 10 - Greenwood Park
- 11 - Kay Etow Parkette
- 12 - Moondust Parkette
- 13 - Shaffer Park

## Neighborhood Park

- 14 - Ardmore Park
- 15 - Bi-Centennial Park
- 16 - Edith Rodaway Friendship Park
- 17 - Fort Lots-o-Fun Park
- 18 - Noble Park/ Greg Jarvis Memorial
- 19 - Sea View Park

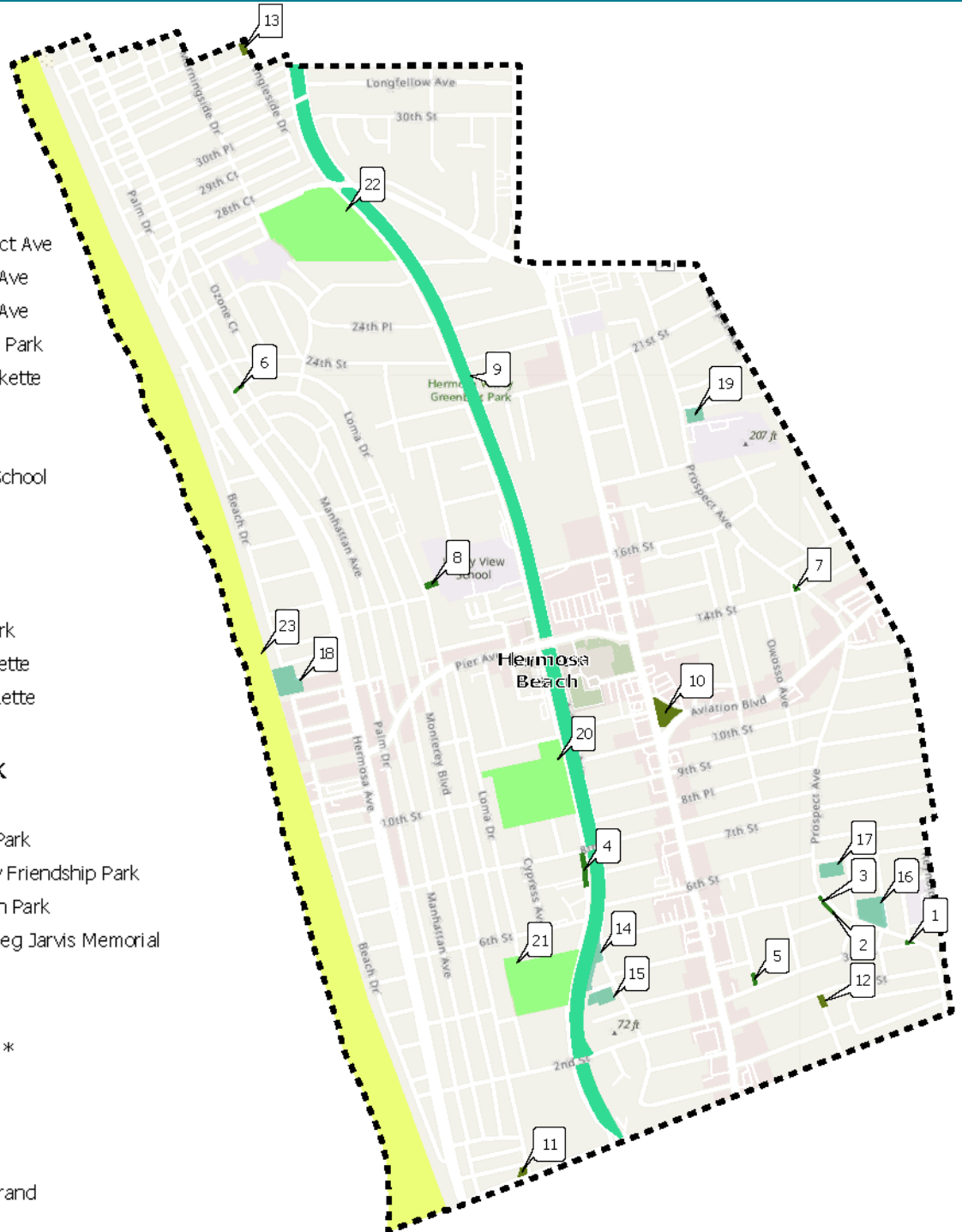
## Community Park

- 20 - Clark Complex \*
- 21 - South Park
- 22 - Valley Park

## Beach

- 23 - Pier, Beach, Strand

\* Includes Clark Field, Kelly Courts and the Lawn Bowling Green.



**City Parks**

Hermosa Beach currently has 110.39 acres of parkland, with a total of 22 parks and parkettes. The beach, which is owned by the City, accounts for 63 acres of open space and the Greenbelt encompasses 19 acres.

**Exhibit 3.1-1: Hermosa Beach Park Types Map**

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# Community Recreation Buildings

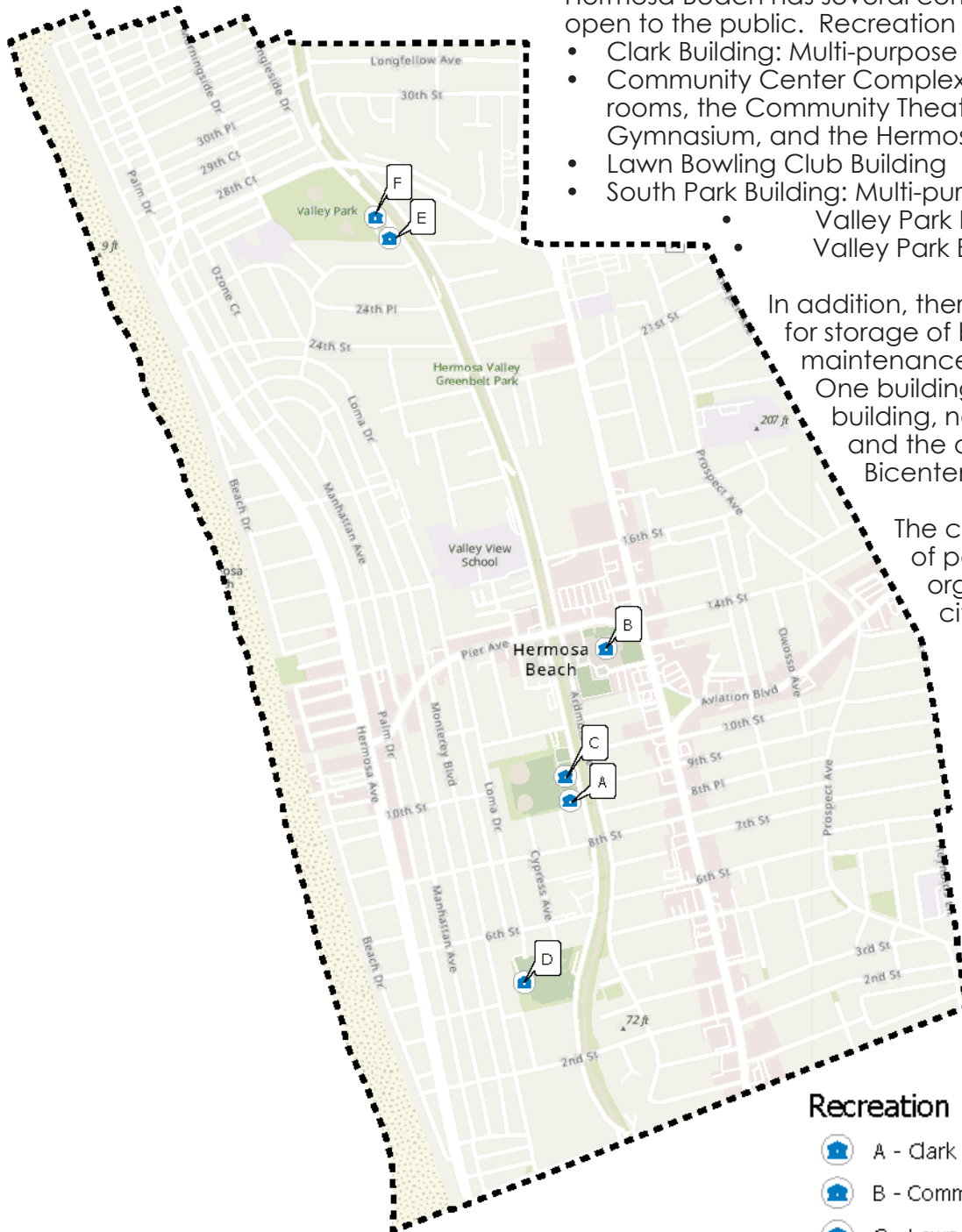
## Community Recreation Buildings

Hermosa Beach has several community recreation buildings open to the public. Recreation buildings include the:

- Clark Building: Multi-purpose event hall
- Community Center Complex: city offices, multi-purpose rooms, the Community Theatre, the 2nd Story Theatre, Gymnasium, and the Hermosa Five-O Senior Activity Center
- Lawn Bowling Club Building
- South Park Building: Multi-purpose rooms
  - Valley Park Building 1 (Kiwanis Club)
  - Valley Park Building 2 (Rotary Club)

In addition, there are two city buildings used for storage of both parks and building maintenance equipment and supplies. One building is the old Prospect School building, next to Forts Lots of Fun Park, and the other building is next to Bicentennial Park.

The city has a limited number of partnerships with non-profit organizations for the use of city facilities.



## Recreation Buildings

- A - Clark Building
- B - Community Center Complex\*
- C - Lawn Bowling Club Building
- D - South Park Building
- E - Valley Park Building 1 (Kiwanis Club)
- F - Valley Park Building 2 (Rotary Club)

\* Includes Senior Center, Community Theatre, 2nd Story Theatre, Museum, Gymnasium, Skatepark, and Tennis Courts.

**Exhibit 3.1-2: Hermosa Beach Community Recreation Buildings Map**

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# Acreage Analysis

## Acreage Analysis

The City of Hermosa Beach currently owns, controls, and maintains twenty-two (22) parks, six (6) recreation buildings, and the recreation beachfront which encompasses 110.39 acres of developed parkland and open space.

Cities can require land or in lieu fees for a minimum of 3 acres per 1,000 residents, with the possibility of increasing the requirement to a maximum of 5 acres per 1,000 residents if the city already provides more than 3 acres per 1,000 residents.

### City-Owned Parks

3rd St & Prospect Ave	0.026
4th & Prospect Ave	0.040
5th St & Prospect Ave	0.036
8th St & Valley Dr	0.198
Ocean View Parkette	0.051
Sandhill Park	0.042
Scout Park	0.048
West of Valley School	0.096
Greenbelt	18.615
Greenwood Park	0.518
Kay Etow Parkette	0.062
Moon dust Parkette	0.082
Shaffer Park	0.075
Ardmore Park	0.362
Bi-Centennial Park	0.471
Edith Rodaway Friendship Park	0.511
Fort Lots-o-Fun	0.238
Noble Park / Greg Jarvis Memorial	0.836
Seaview Park	0.284
Clark Complex	6.628
South Park	4.48
Valley Park	8.75
Pier, Beach, and Strand	63.14
Community Center Complex	4.802
<b>Total Park Acreage</b>	<b>110.39</b>

Based on the park acreage identified above and the City's 2021 population of 19,314 the city currently has:

### Acres per 1000 Residents

Developed Parks and Beach **5.72 Acres**

However, the beach (63 acres), which includes the pier, pier plaza, beachfront, and the Strand trail, is shared with surrounding communities - making it a regional attraction. The Los Angeles County parks assessment did not include the beach as city park acreage. If we exclude the beach/open space acres, the city currently has:

### Acres per 1000 Residents

Developed Parks **2.45 Acres**

There is a small shortage of developed park acreage, however there is little land opportunities to increase the park acreage in Hermosa Beach. It is also important to provide the park amenities needed by the community of Hermosa Beach. Amenities such as soccer fields and swimming pools could be accomplished through joint-use agreements with the school district, or other surrounding cities.

NOTE: *The General Plan, PLAN Hermosa*, gives parkland acreage credit for the public schools in Hermosa Beach although there is no joint use agreement with the school district.

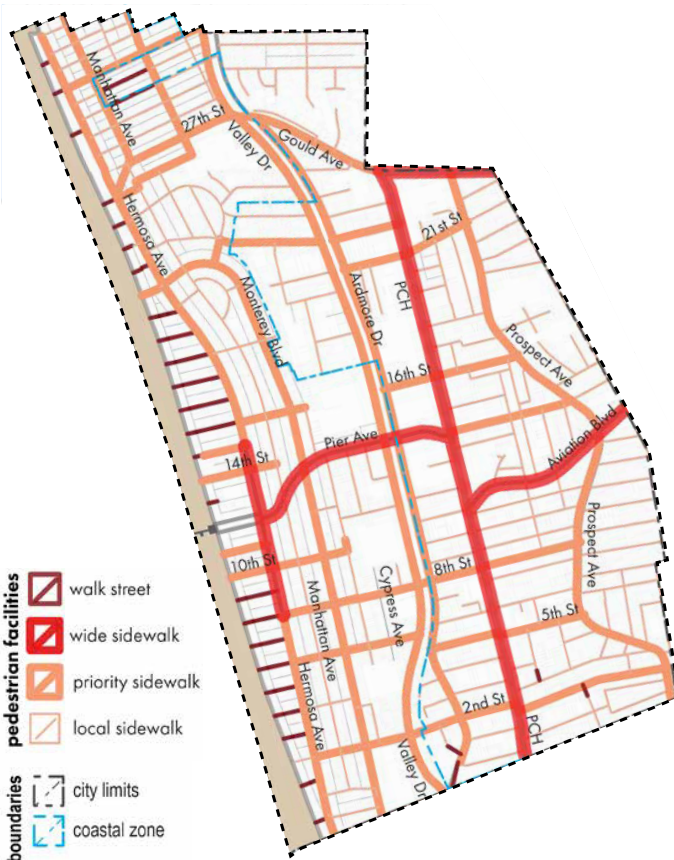
# Pedestrian and Bicycle Routes

## Pedestrian and Bicycle Routes

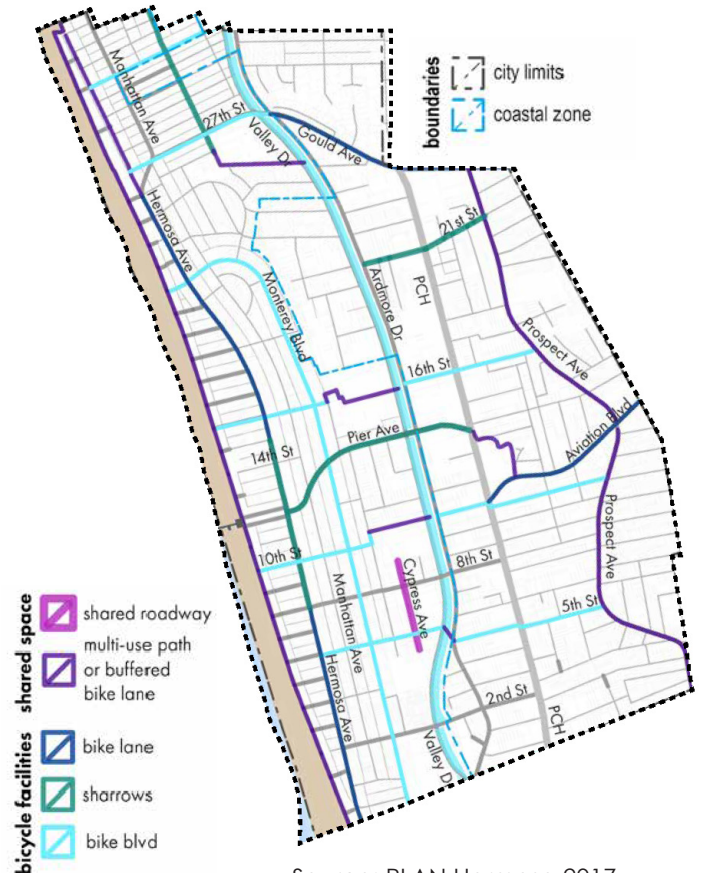
The Mobility Element within the City's General Plan plays a crucial role in shaping safe and efficient transportation. It identifies the location and scope of transportation routes, parking facilities, and alternative modes of travel necessary to support a multimodal system. This system is essential for the health, sustainability, and economic vitality of Hermosa Beach and connectivity between City park resources.

*PLAN Hermosa* encompasses a comprehensive set of policies aimed at creating an integrated multimodal transportation network. This network is designed to adapt to a dynamic range of travel demands, with a strong emphasis on promoting alternative modes like public transit, walking, and biking.

The city actively manages street infrastructure, pedestrian pathways, and bicycle facilities. Collaborating with partners such as Caltrans, Metro, and neighboring beach cities, Hermosa Beach is committed to providing sustainable transportation that contributes to the overall well-being of the community and the environment.



Source: PLAN Hermosa 2017



Source: PLAN Hermosa 2017

**Exhibit 3.1-3: Intended Pedestrian Facilities Map**

**Exhibit 3.1-4: Hermosa Beach Bicycle and Multi-Use Facilities**

# School Facilities

## School Facilities

The City of Hermosa Beach is served by two Elementary Schools, one Middle School, and two High Schools. Currently, there is no joint use agreement in place with Hermosa Beach City School District for use of school facilities.

### Elementary School

- A - Hermosa View School
- B - Hermosa Vista School

### Middle School

- C - Hermosa Valley School

### High School

- D - Mira Costa High School
- E - Redondo Union High School

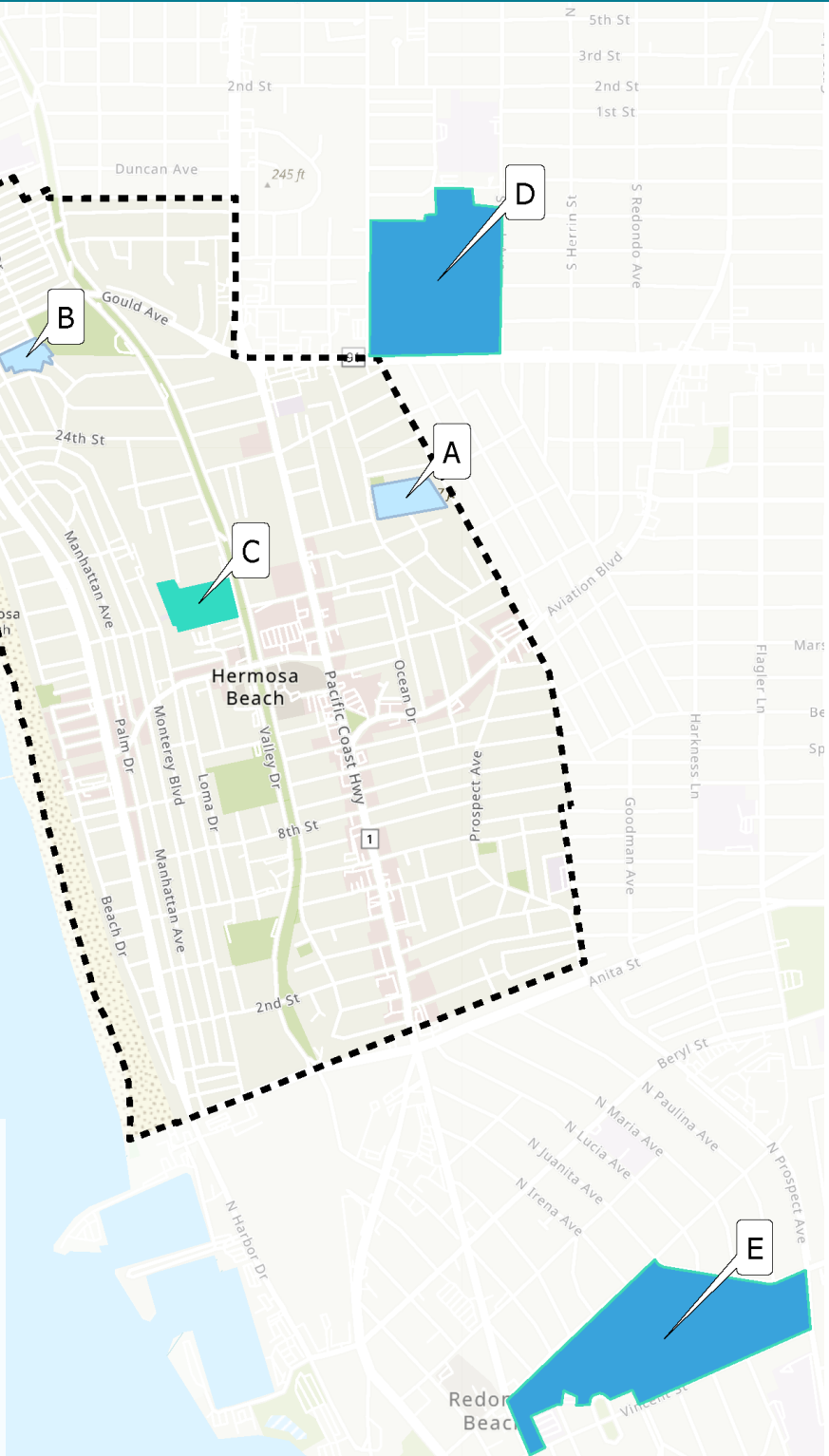


Exhibit 3.1-5: School Facilities Map

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Photo by Olivia Krueger

# Other Parks and Recreation Facilities

## Other Parks and Recreation Facilities Open to the Public

Additional public and private recreation facilities exist around and within the City of Hermosa Beach. Though not directly owned or controlled by the City, these facilities also provide recreation opportunities to the community. Such facilities are important to identify so not to duplicate city facilities in areas that may already be served through non-city owned recreational opportunities. The following are parks and facilities that have been identified in this category:

### Seaside Lagoon



Seaside Lagoon is nestled along the shores of the Pacific Ocean in Redondo Beach. This man-made saltwater lagoon provides a safe and family-friendly environment for beachgoers. Visitors can enjoy swimming in the calm waters of the lagoon, with lifeguard supervision. The surrounding area provides amenities including volleyball courts, snack bars, and shaded picnic areas.

Photo by <https://blogs.dailybreeze.com/history/2014/04/19/seaside-lagoon-in-redondo-beach/>

### Dominguez Park and Dog Park



Located in Redondo Beach, Dominguez Park includes expansive grassy areas, playgrounds, and picnic spots, providing an ideal setting for outdoor activities. The dedicated Dog Park offers a designated space for off-leash play and socialization. The park's facilities include agility equipment and ample space for dogs to roam, making it a favorite spot pet owners.

Photo by Google Maps

### Polliwog Park



Polliwog Park, in the heart of Manhattan Beach, weaves together the beauty of nature and diverse recreational offerings. Polliwog Park features the Begg Pool, a dog park, sports fields, a botanical garden, open space, amphitheater, and a serene pond. The park includes multiple play areas for children, each with its own unique theme.

Photo by the City of Manhattan Beach



Photo by <https://adventureplex.org/about>

### AdventurePlex



Adventure Plex in Manhattan Beach is an expansive facility offering a diverse array of activities and experiences. Inside Adventure Plex, there are rock climbing walls, obstacle courses, and interactive play zones for younger visitors. The facility also houses state-of-the-art sports courts for basketball and volleyball, providing opportunities for friendly competitions and skill development.

Photo by <https://adventureplex.org/thebasics>

### Entradero Park



Covering 26.5 acres, Entradero Park in Torrance offers a rich tapestry of recreational opportunities. The park includes designated picnic areas and barbecues for social gatherings, playgrounds, baseball and softball diamonds, basketball court, and a 0.26 mile fitness path. Entradero Sump adds a touch of nature to the experience, creating a serene backdrop for park-goers.

Photo by [https://www.yelp.com/biz\\_photos/entradero-park-torrance?select=goj5cc2Ue-2PVKPZzBC8JfQ](https://www.yelp.com/biz_photos/entradero-park-torrance?select=goj5cc2Ue-2PVKPZzBC8JfQ)

# Park Service Gap Analysis

## Park Service Gap Analysis

In addition to providing appropriate quantities and types of recreation facilities, the City of Hermosa Beach strives to provide them in useful and appropriate locations. The service area gap analysis examines how parks are distributed throughout residential areas in the City.

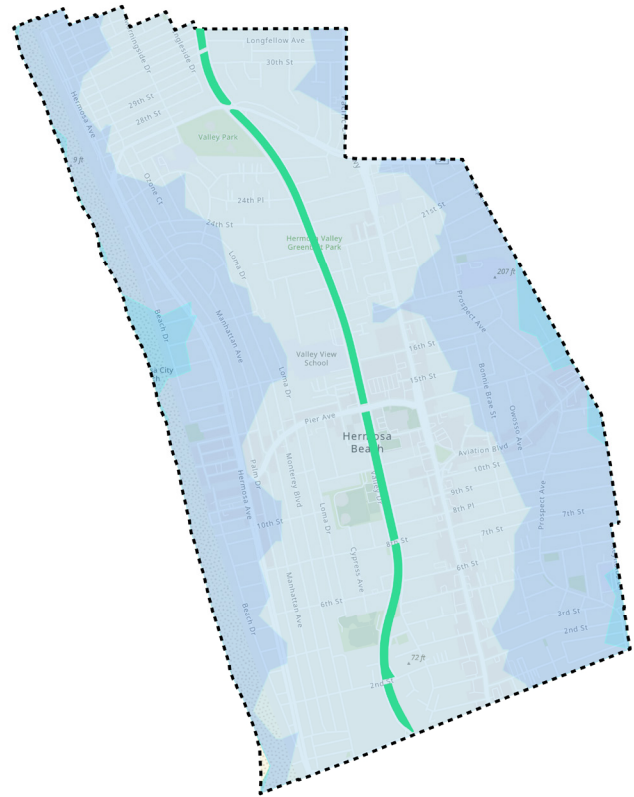
**“Everyone deserves a park within walking distance of their home.”**

-NRPA (National Recreation and Parks Association)

Proximity to parks is more than a convenience issue. It helps to establish an excellent park system by providing improved air quality, circulation, and overall improved community health and wellness. One-half (.5) mile is approximately a 10-15-minute walk for most people. Most residences should be within one-half mile of a neighborhood park or amenity that satisfy common recreation needs.

The 5-10-15 minute walk map outlines the service availability around the existing parks that are available to Hermosa Beach residents. The service area boundaries also reflect the physical obstructions to pedestrian travel created by arterial roadways, freeways, etc. which limit easy access to parks and are reflected by unique shapes in the service areas shown on the following exhibits.

*Note: The service area gap analysis is based on the Esri 2023 estimated population of 19,472. Esri also calculates the city's total square mileage as 2.07 square miles.*






### Linear Park Walking Radius

- 5 Minutes
- 10 Minutes
- 15 Minutes

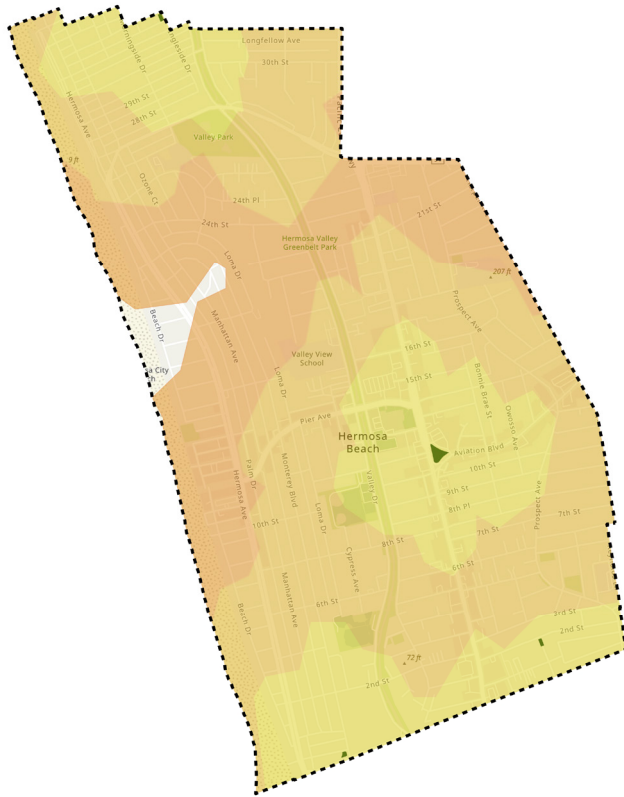
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## Exhibit 3.1-6: Service Area Gap Analysis for Linear Parks

### Linear Parks

	5 Min Walk	58.8% of population	11,456 pop / 1.12 sq. miles
	10 Min Walk	99.2% of population	19,315 pop / 1.97 sq. miles
	15 Min Walk	100% of population	19,472 pop / 2.07 sq. miles

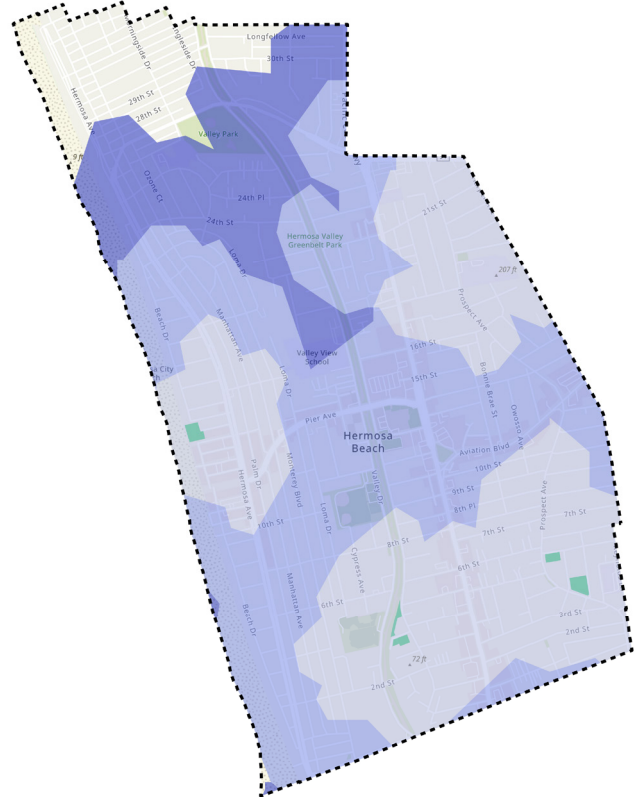




**Parkettes Walking Radius**

- 5 Minutes
- 10 Minutes
- 15 Minutes

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**Neighborhood Parks Walking Radius**

- 5 Minutes
- 10 Minutes
- 15 Minutes

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### Exhibit 3.1-7: Service Area Gap Analysis for Parkettes

#### Parkettes

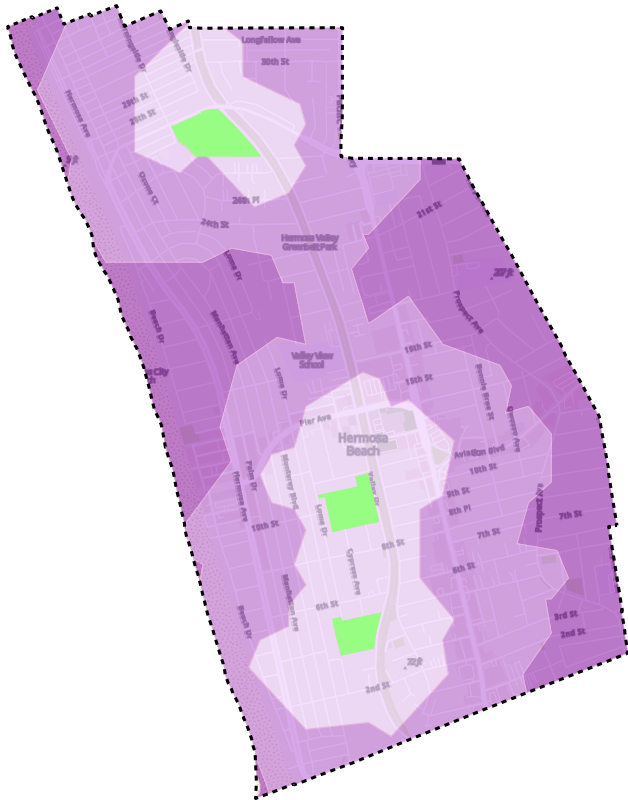
	5 Min Walk	31.5% of population	6,134 pop / .6 sq. miles
	10 Min Walk	79.7% of population	15,517 pop / 1.55 sq. miles
	15 Min Walk	98.1% of population	19,111 pop / 2.03 sq. miles

### Exhibit 3.1-8: Service Area Gap Analysis for Neighborhood Parks

#### Neighborhood Parks

	5 Min Walk	43.3% of population	8,435 pop / .78 sq. miles
	10 Min Walk	82.8% of population	16,118 pop / 1.6 sq. miles
	15 Min Walk	90.9% of population	17,700 pop / 1.9 sq. miles

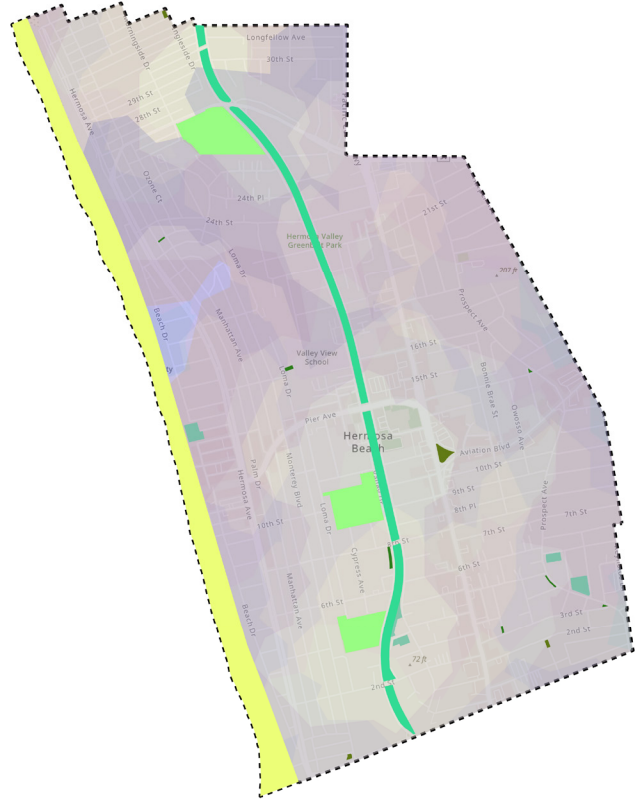
# Park Service Gap Analysis (continued)



Community Parks Walking Radius

- 5 Minutes
- 10 Minutes
- 15 Minutes




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## Exhibit 3.1-9: Service Area Gap Analysis for Community Parks

### Community Parks

	5 Min Walk	24.7% of population	4,807 pop / .56 sq. miles
	10 Min Walk	68.6% of population	13,364 pop / 1.55 sq. miles
	15 Min Walk	99.6% of population	19,401 pop / 2.07 sq. miles

## Exhibit 3.1-10: Service Area Gap Analysis for All Parks

### All Parks

	5 Min Walk	16.7% of population	3,233 pop / 1.66 sq. miles
	10 Min Walk	100% of population	19,472 pop / 2.07 sq. miles

The City of Hermosa Beach parks are distributed throughout the city to provide a park within walking distance for all residents in the city. There are no park service area gaps in Hermosa Beach.



Photo by the City of Hermosa Beach

# Custom Park Standards Calculations (CPSC's)

## 3.2 Custom Park Standards Calculations & Facility Demand

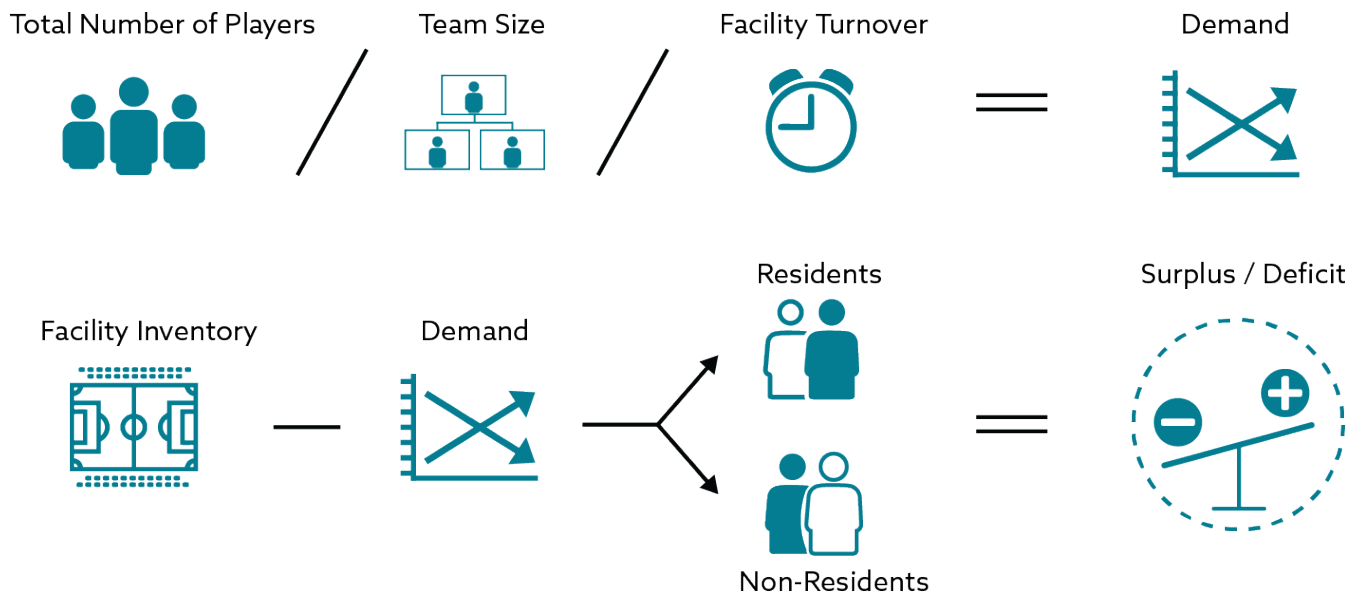
A key element in any planning strategy is an understanding of the nature of “demand” for parks and recreation facilities. This report assesses the demand for recreation facilities by the participants of organized sports within Hermosa Beach and participation data from the statistically-valid multimodal community survey. Without this understanding, a policy can only be based on general standards of supply and demand, such as population ratios (acres per thousand population) or service area (distance to a park). Such standards are useful guides lacking specific detailed planning and assessment.

**“The 2023 NRPA Agency Performance Review does not present park and recreation “standards,” nor do the benchmarks represent any standards against which every individual park and recreation agency should measure itself. The reason for this is simple: there is not a single set of standards for parks and recreation because different agencies serve different communities that have unique needs, desires and challenges. Agencies also have diverse funding mechanisms.”**

- 2023 NRPA Agency Performance Review

The Custom Park Standards Calculations (CPSC's) for the City of Hermosa Beach are based on the 2021 Esri demographic dataset population level of 19,314 and participation data gathered in the 2023 Sports Organization Survey. The Custom Park Standards Calculations provide an estimate number of facilities or ‘demand’ required to accommodate peak day demand in the context of the local design standards. The local facility design is based on the information received from the sports organizations identifying the number of players, team size, and facility turnover for each facility type. The CPSC Methodology is illustrated in Exhibit 3.2-1.





**Exhibit 3.2-1 CPSC Methodology**

The National Recreation and Park Association (NRPA) provides park and recreation professionals with data collected from agencies across the United States. The 2023 NRPA Agency Performance Review summarizes the key findings from the data they have collected.

Exhibit 1 (below) uses the 2023 NRPA Benchmark data to compare with the City of Hermosa Beach's existing inventory. The NRPA National Standard is used to calculate the NRPA Facility Need for Hermosa Beach using the City of Hermosa Beach's 2021 population of 19,314.

Facility	Local CPSC Facility Need Ratio for All Players	Local Facility Need	NRPA National Standard (less than 20,000 population)	NRPA Facility Need
Baseball Field (youth)	1/9,882	2.0	1/6,863	2.8
Basketball Court*	1/4,484	4.3	1/9,745	2.0
Soccer Field (youth)	1/1,424	13.6	1/3,600	5.4

\*NRPA does not specify indoor or outdoor.

**Exhibit 3.2-2 Local Needs vs. NRPA Needs**

# Custom Park Standards Calculations (CPSC's)

The following illustrations identify the individual sports evaluated as part of the local CPSC's for Hermosa Beach. Existing facilities are compared to the local needs and surplus / deficit calculations are presented for current (2023) as well as future (2033) demand needs. It is important to note that the needs in this section are based on organized sport data and does not take into account additional open play recreation desires by the community.

## Baseball (youth) Summary:



Total Facilities Available	1
Current Needs	2.0
Current Surplus / Deficit	-1.0
Future Needs	1.9
Future Surplus / Deficit	-0.9

## Basketball (youth) Summary:



Total Facilities Available	1
Current Needs	4.3
Current Surplus / Deficit	-3.3
Future Needs	4.2
Future Surplus / Deficit	-3.2

NOTE: Need calculated for indoor basketball.

## Soccer (youth) Summary:



Total Facilities Available	2*
Current Needs	13.6
Current Surplus / Deficit	-11.6
Future Needs	13.3
Future Surplus / Deficit	-11.3

\*includes overlay field. NOTE: 85% of soccer games are played outside the city.



Photo by Hermosa Baseball

The Custom Park Standards Calculations for swimming, skateboarding, tennis, pickleball, volleyball and lawn bowling are based on the 2021 population level in the City of Hermosa Beach of 19,314. The per capita participation is based on the information received from the 2023 statistically valid, multimodal community survey identifying the annual participation for each facility type.

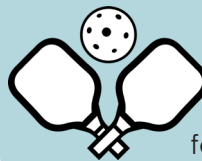
The facility need ratio for each type of facility is calculated by dividing the total population by the number of facilities demanded. The City should continue to evaluate growth or decline in recreational activities when prioritizing new development.

### Swimming (recreational) Summary:



Total Facilities Available	0
Current Needs	0.6
Current Surplus / Deficit	-0.6

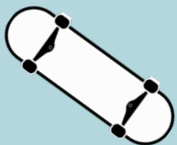
### Pickleball Summary:



Total Facilities Available*	2
Current Needs	2.2
Current Surplus / Deficit	-0.2

\*Available facilities may increase following the completion of the CIP #619 Kelly Courts Improvements

### Skateboarding Summary:



Total Facilities Available*	1
Current Needs	0.2
Current Surplus / Deficit	0.8

\*Based on 10,000 SF = 1 skate park

### Volleyball Summary:



Total Facilities Available	73
Current Needs	2.5
Current Surplus / Deficit	70.5

### Lawn Bowling Summary:



Total Facilities Available*	6
Current Needs	1.5
Current Surplus / Deficit	4.5

\*Based on 1 Facility = 1 lane

### Tennis Summary:



Total Facilities Available	7
Current Needs	3.4
Current Surplus / Deficit	3.6

# Programs and Services

## 3.3 Programs and Services

The City of Hermosa Beach Community Resources Department web page describes the mission of the Department: *“It is the mission of the Community Resources Department to be the steward of Parks, Open Space, Natural Resource Lands, and Waterways which are designated for the use and enjoyment of the public for recreation and leisure activities; to provide recreational resources, programs, and activities throughout the City of Hermosa Beach and promote preservation and interpretation of historical, cultural resources, the natural environment, and human resources.”*

Most recreational programs are contracted out by the Department and include nearly thirty (30) topic areas including arts and crafts, fitness, music, language, continuing education, various sports, and enrichment classes. The highest attended programs and classes are offered at the beach, such as the Beach Sports Camp, Beach Volleyball, Yoga on the Beach, and the Surf Camp.

The following is a summary of programs offered by the Hermosa Beach Community Resources Department:

**Adult Programs:** The city offers numerous adult sports leagues through the contract class program. These include Beach Flag Football, Slow Pitch Softball, Coed Beach Volleyball, and Coed Kickball. Beach Volleyball lessons, from beginning to advanced, continue to be one of the more popular programs offered by the city.

**Youth Programs:** Current programming starts at 0 to 6 months with Baby Wearing Barre class which combines prenatal yoga & Pilates conditioning with barre fitness. Also offered are Mom and Me for 6 to 12 months old and Toddler Time for 13-24 months.

The Department offers an after-school program for students in grades 1-8 called P.A.R.K. (Positive, Active, Recreation for Kids). In addition, several day camps are offered, most are in the summer months, including:

- Beach Volleyball Camp for 13-to-18-year-olds,
- Lego Camp for 7-to 12-year-olds,
- Ocean-Themed Camp for 4-to 10-year-olds,
- Surf Camps for 7-to 17-year-olds,
- Valley Park Day Camp for ages 6-13,
- Winter and Spring Break Camps,

A variety of traditional sports programming, tennis, soccer, volleyball, basketball, and skateboarding is offered by the Department for ages 16 months to 12 years of age. The Department also is responsible for the coordinating youth sports programs with non-profit organizations such as the AYSO, Hermosa Beach Little League and the Youth Basketball League.

**Senior Programs:** Hermosa Beach offers senior recreation programming for those ages 50 and above at the Hermosa Five-O Senior Activity Center. The Senior Activity Center is located on the first floor of the Community Center. The city provides numerous activities, lectures, health information, and an extensive social services support program. Senior residents are offered resources, classes, and seminars to assist with transportation,





tax rebate programs, tax returns, welfare checks coordinated through the Police Department, housing initiatives, meals on wheels, and low-cost medical services. Activities and classes offered at the Center include:

- Fitness classes including Yoga, Mah Jong, Let's Stretch, Line Dancing, and ABC (agility, balance, and coordination),
- Bingo,
- Art classes,
- Bridge, Book Club, and Shakespeare Study Groups,
- Ping Pong, and
- Tennis

**Excursions:** The Department offers monthly one-day excursions (open to all adult and senior residents). A charter bus transports participants from the Hermosa Beach Community Center to off-site locations such as Pechanga Casino, Mount Palomar Winery, Catalina Island, Mission Inn Holiday Festival of Lights, or Downtown Los Angeles for a Ultimate Taco Tasting Tour.

**Community Events:** Some of the most popular city hosted community events include the Coastal Cleanup (with Heal the Bay), Community Movie Nights, Farmers Market (with Rotary Club), Sand Snowman Contest, Surfers Walk of Fame Weekend, Veterans Day Wreath Laying Ceremony, and numerous events co-hosted with the Chamber of Commerce. The city is bringing back the popular Concerts on the Beach in Fall 2024.

**Special Events:** The Community Resources Department oversees all Special Event permits on public property for commercial and nonprofit organizations.

**76%**

Are Satisfied with City Recreational Facilities and Programs

**35%**

Listed *Valley Park* as the Most Often Used Park or Recreation Facility

A Special Event Permit is required in Hermosa Beach when utilizing the beach with 100 or more participants, or use of outdoor city facilities, rights-of-way, or parkland at which 25 or more participants are to be assembled. Additionally, a special event permit is required for any commercial or non-profit group requesting use of any outdoor city facilities, rights-of-way, or parkland within the city. Some examples of special events include Pro Volleyball Tournaments, Surfing Competitions and Festivals, Fine Arts Festival, Shakespeare in the Park, and the Classic Car Show. Overview of the Special Event Permit Program also includes the Long-term Agreement program and the Fee-Waiver Grant Program.

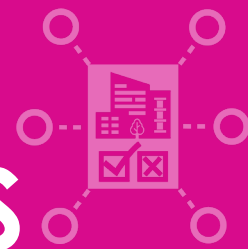
The Department is also responsible for all Filming/Still Photo Permits.

**Indoor and Outdoor Space and Facility Rentals:** Indoor and outdoor facility rentals are processed by the Department. Indoor facilities available for rental include the theaters, the classrooms at the Community Center, and the banquet room at Clark Building. Outdoor facility rentals include designated areas in several of the parks and on the beach through the Park Reservation Permit, Outdoor Fitness Permit or Field Allocation Permit.



Photo by Hermosa Beach Baseball

# SECTION FOUR: RECOMMENDATIONS



# 4

The city experiences a great deal of demand from residents, non-residents, and commercial and non-profit organizations for use of their park and recreation facilities. As this demand for increasingly diverse and ever-changing, recreation programs and facilities continue to evolve over time, the city should re-assess the communities recreational programming desires every five to ten years. Since much of Hermosa Beach has been developed, park and facility areas must be used efficiently and strategically for future use and reuse of existing facilities as community demand shifts to new program and facility desires.

The recommendations developed in this section are founded in the desires and needs for recreation opportunities identified by the Hermosa Beach community. Specific recommendations under each goal are provided by RJM after reviewing the community needs assessment, site assessment, needs analysis, and related studies. Recommendations are broken down into six key strategies that will advance the development of parks and recreation for the entire community.

## 4.1 Key Strategies

Each of the following recommended key strategies are designed to balance the equation of where existing recreation resources exist and how they relate to the needs of the community. Through this analysis recreation development can flourish and continue to support a thriving outdoor community.



### Key Strategy #1:

**Celebrate the Community's Athleticism and Sports History Through Facility Improvements at Clark Complex**



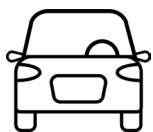
### Key Strategy #2:

**Preserve Community Quality of Life Through Policy Enforcement and Funding Strategies**



### Key Strategy #3:

**Explore Opportunities to Strengthen Community Relations and Develop Joint Use Facilities For All to Enjoy**



### Key Strategy #4:

**Modernize Community Center Complex With Improved Vehicular Access to Increase Facility Availability to the Community**



### Key Strategy #5:

**Pursue Community Inspired Programming Opportunities**



### Key Strategy #6:

**Continued Investment in the City's Existing First Class Parks Infrastructure Resources**



# Key Strategy #1: Celebrate the Community's Athleticism and Sports History Through Facility Improvements at Clark Complex

## Pickleball Court / Pickleball Programming:



## Existing Conditions:

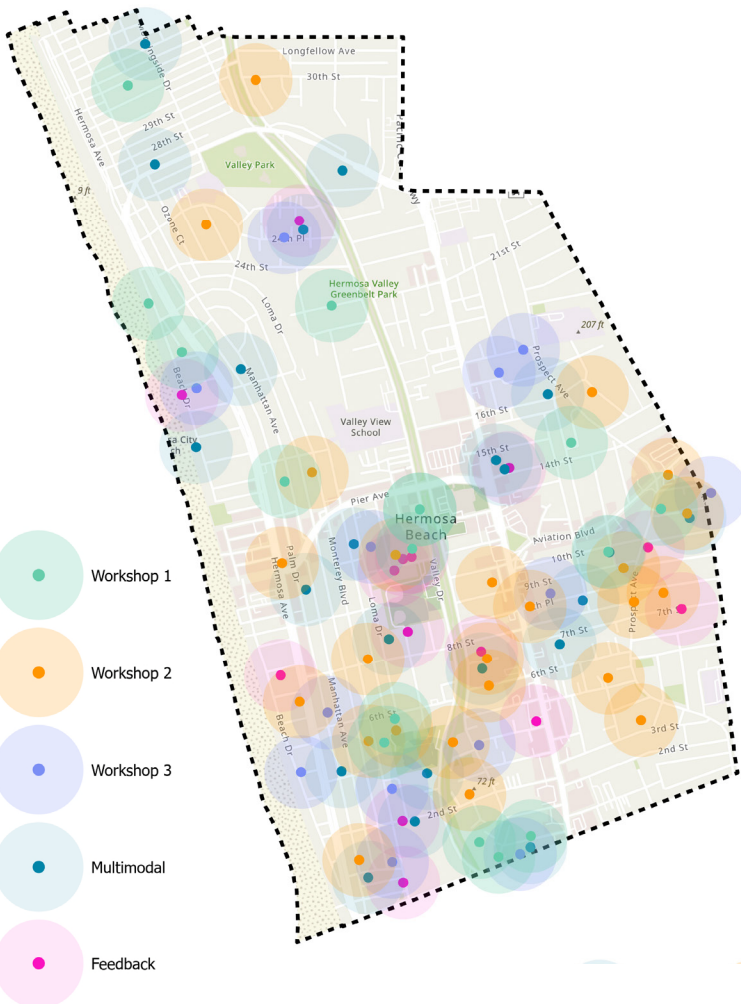
- The City has 2 pickleball courts located at the Clark Complex. The courts are lit for nighttime use. Available facilities may increase following the completion of the CIP #619 Kelly Courts Improvements.
- Courts 1 and 2 are available for reservations by members of the Pickleball Membership Program. Membership is available to Hermosa Beach Residents only. Without a reservation, courts are available on a first-come first-serve basis.
- According to Unacast data visitor traffic for the Pickleball courts is primarily on Friday, Saturday, and Sunday. The remaining days of the week see less than 20% of the total visits for the week.
- Section 3.2 identifies a total pickleball facility demand for the City of Hermosa Beach as 2.2 courts. This assumes court use is balanced all week long.

## Community Voice:

- Community desires included: change available hours, improve existing courts, more courts, and joint use with Redondo Beach. Pickleball programming desires included pickleball classes, pickleball league, camp, balance with available courts, and improve sign up/registration.
- Comments were recorded in workshop 1, workshop 2, workshop 3, the multimodal survey, and stakeholder interviews.
- Exhibit 4.1-3 illustrates the location of the respondents that indicated a desire for pickleball.

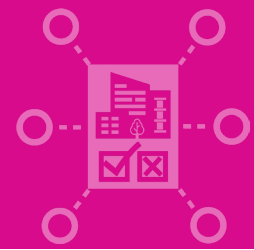
## Goal 1.1 Recommendations:

- Balance the schedule for open-play, reservations and programming.
- Develop programming including classes, league play, and tournaments.



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**Exhibit 4.1-1: Pickleball Court / Pickleball Programming Survey Results**



## Clark Field Improvements:



Photo by RJM Design Group

## Existing Conditions:

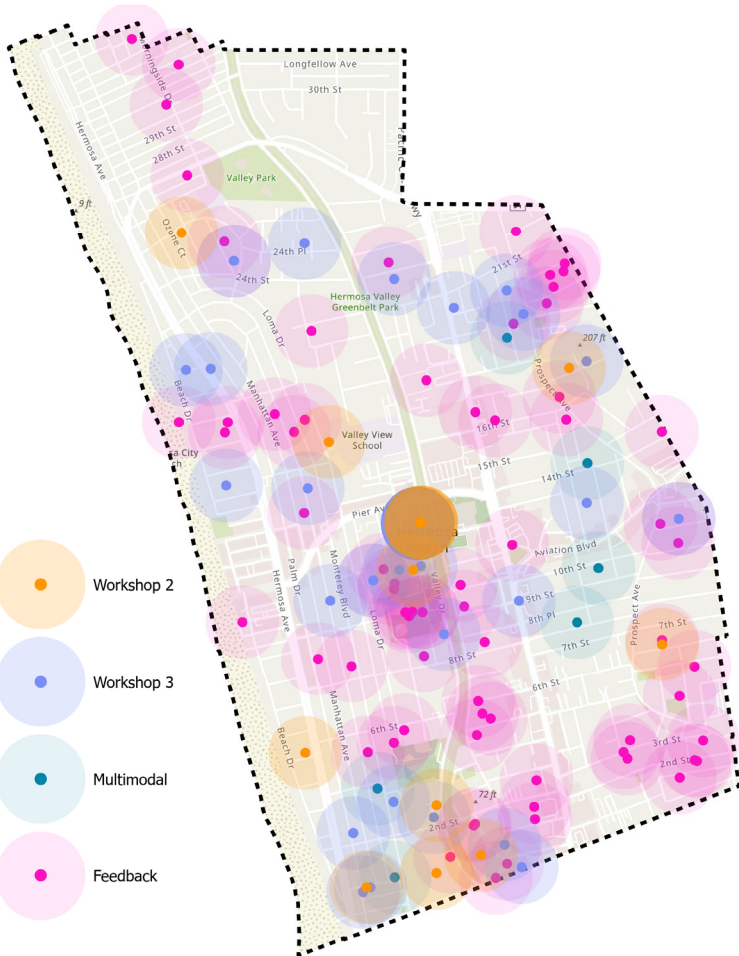
- The Clark Complex includes a variety of recreational facilities in approximately 6.5 acres.
- The facilities at Clark Field include a baseball field, bleachers, batting cages, two softball fields and a soccer overlay. A new restroom building was recently added.
- According to Unacast data, the Clark Complex is used all week long with Friday afternoon as the peak visitation time. Facility usage ranges from 2.5k to 4.5k visitors weekly throughout the year.

## Community Voice:

- Community desires included: improved seating, improve turf, fencing, lighting, and announcers booth.
- Many refer to Clark Field as “Clark Field Magic”.
- Clark Field improvement desires were recorded in workshop 2, workshop 3, feedback comments, and the multimodal survey.
- Exhibit 4.1-4 illustrates the location of the respondents that indicated a desire for Clark Field Improvements.

## Goal 1.2 Recommendations:

- The City provides a high level of maintenance services for the Clark complex due to the high demand. The city should consider the following recommendations.
  - Prioritize improvements that reduce recurring maintenance needs and address deferred maintenance (e.g., resurfacing, retaining wall repair, etc.)
  - Utilize 501c3 to assist with funding future Clark Field improvements.



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## Exhibit 4.1-2: Clark Field Improvements Survey Results



# Key Strategy #1: Celebrate the Community's Athleticism and Sports History Through Facility Improvements at Clark Complex

## Lawn Bowling Building / Clubhouse:



Photo by RJM Design Group

### Existing Conditions:

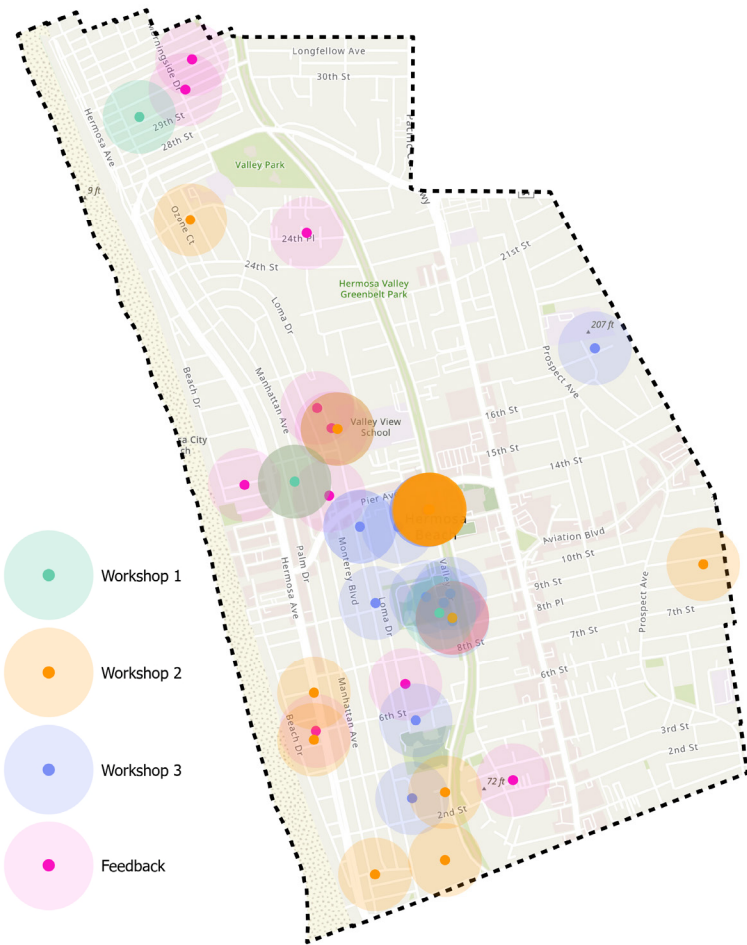
- The lawn bowling clubhouse is approximately 800 SF located adjacent to Valley Drive on the east side of the Clark Complex.
- The clubhouse serves as a gathering place for members and guests, as well as a storage space for equipment and supplies.
- The current condition of the clubhouse is poor and does not meet the needs and expectations of the users.

### Community Voice:

- Community desires included: new roof, window repair, promote lawn bowling program, and expand facility.
- Lawn bowling building improvement desires were recorded in workshop 1, workshop 2, workshop 3, and the feedback comments.
- Exhibit 4.1-5 illustrates the location of the respondents that indicated a desire for lawn bowling building improvements.

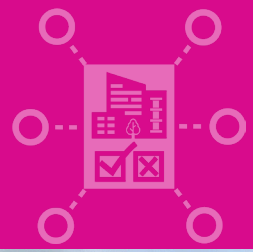
### Goal 1.3 Recommendations:

- The lawn bowling club has a long history, originally established in 1936 by former Hermosa Beach Mayor, John Clark. The facility requires renovation to continue to support the community's desired level of recreational capabilities.
  - Formalize an agreement with the local Hermosa Beach Lawn Bowling Club, and consider utilization of the existing 501c3 to assist with the funding for future improvements and/or a renovation.



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## Exhibit 4.1-3: Lawn Bowling Building / Clubhouse Survey Results



# 4



Photo by RJM Design Group



# Key Strategy #2: Preserve Community Quality of Life Through Policy Enforcement and Funding Strategies

## Greenbelt Improvements:



Photo by RJM Design Group

## Existing Conditions:

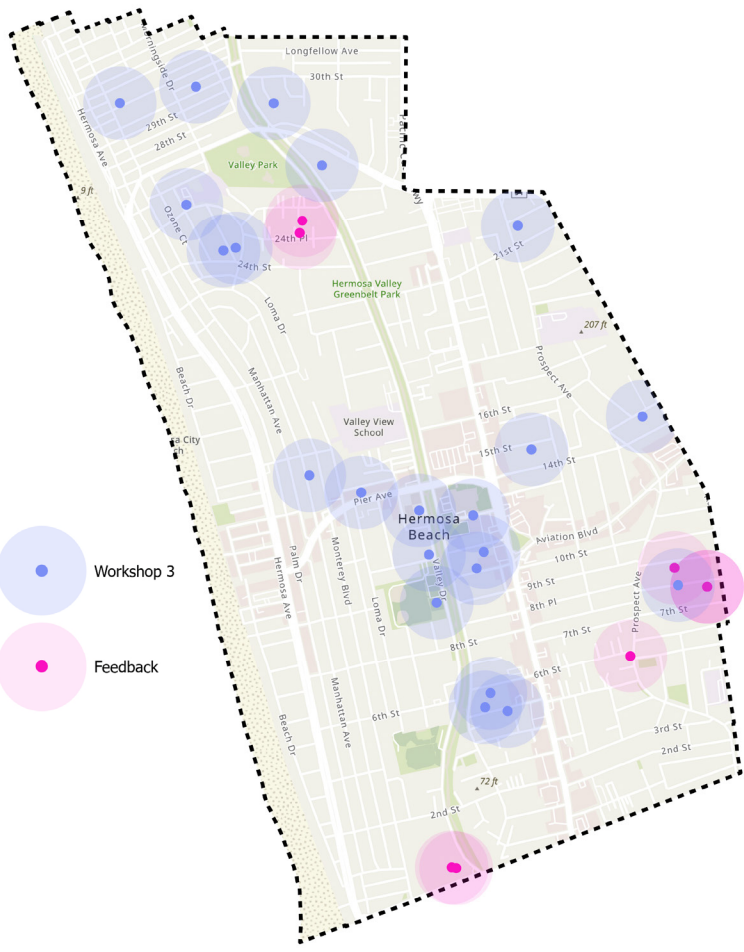
- Veterans Parkway also known as the Hermosa Valley Greenbelt is a significant trail that runs from the city's southern border to the northern border.
- The 1.7 mile trail enables hiking and biking across the city and provides connections to various pathways, parks, and neighborhoods.

## Community Voice:

- Specific mentions included: Greenbelt improvements, wood chip maintenance, and landscaping.
- Community desires for the Greenbelt were recorded in workshop 3, feedback comments, and stakeholder interviews.
- Exhibit 4.1-6 illustrates the location of the respondents that indicated a desire for Greenbelt improvements.

## Goal 2.1 Recommendations:

- Due to the significant benefit to the community in connecting people to nature and providing for non-motorized transportation options the city should preserve the greenbelt through landscape design standards. These design standards should consider materials, plant palettes, irrigation, seating, signage, and other basic trail amenities.
- Continue to seek opportunities to enhance pedestrian access to the Greenbelt across Valley and Ardmore (e.g., Ardmore at 25th Street).
- Continue partnership with the South Bay Parkland Conservancy to support the maintenance and development of native plantings.
- Utilize a 501c3 to enable direct funding sources for the Greenbelt.

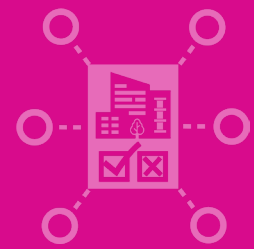


● Workshop 3  
● Feedback

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## Exhibit 4.1-4: Greenbelt Improvements Survey Results





## Improve Landscape Maintenance:



Photo by RJM Design Group

### Existing Conditions:

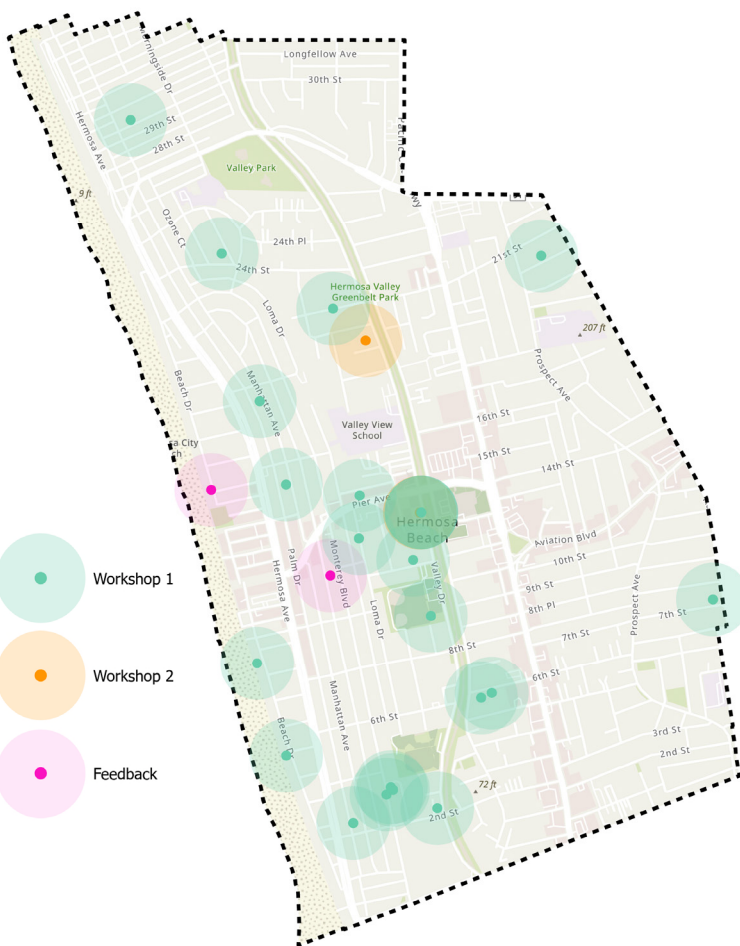
- The City’s landscape maintenance is handled through Public Works. Public Works and Community Resources are tied closely together. This means any new infrastructure developed in the recreation system will increase the maintenance components (staffing, funding, or contract labor increases).

### Community Voice:

- Community desires for improved landscape maintenance included: more planting, improved irrigation, and tree trimming.
- Community desires were recorded in workshop 1, workshop 2, feedback comments, and stakeholder interviews.
- Exhibit 4.1-7 illustrates the location of the respondents that indicated a desire for improved landscape maintenance.

### Goal 2.2 Recommendations:

- The City of Hermosa Beach needs to continue to invest in the quality and safety of its parks and public spaces, as well as the well-being of its maintenance staff.
- It is recommended that the City evaluate the feasibility and cost effectiveness of shifting from contracted services to in-house services for certain aspects of park maintenance such as landscaping and irrigation. This would allow the city to leverage the expertise and skills of its own staff, as well as to reduce the dependence and risks associated with external contractors.



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## Exhibit 4.1-5: Improve Landscape Maintenance Survey Results



# Key Strategy #2: Preserve Community Quality of Life Through Policy Enforcement and Funding Strategies

## Strand Improvements:



Photo by <https://beaches.lacounty.gov/hermosa-beach/>

## Existing Conditions:

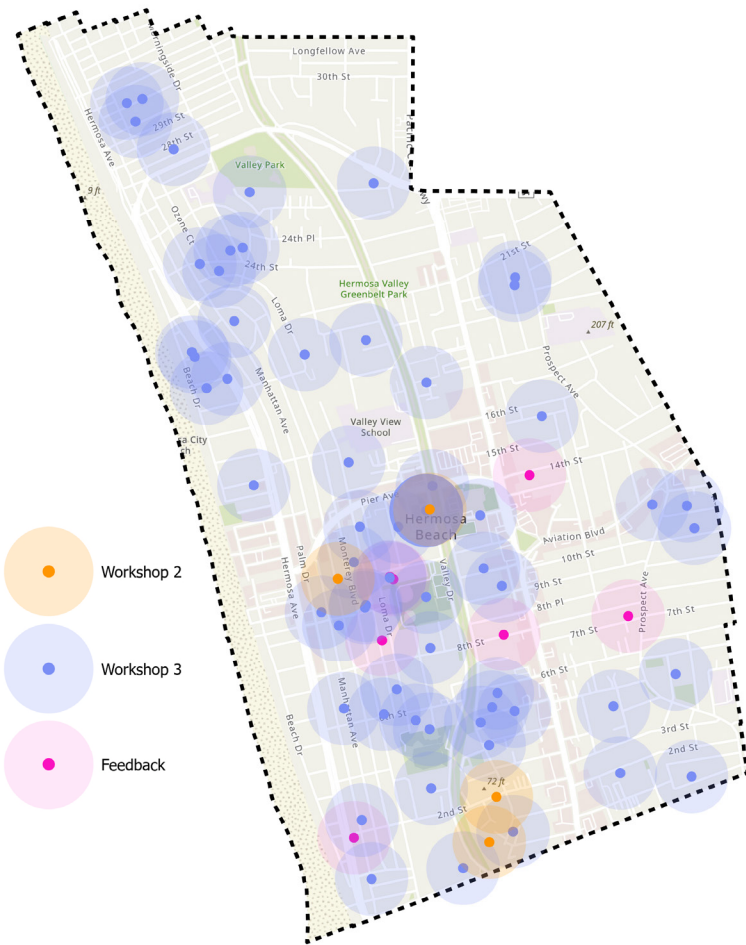
- The Strand is approximately 20' wide and runs the entire 1.7 miles of beachfront. The strand parallels the Greenbelt and enables hiking and biking across the city and provides connections to various pathways, parks, and neighborhoods.
- This extensive trail enables people to traverse the city coastal area with non-motorized transportation.

## Community Voice:

- Community desires for Strand improvements included: E-bike traffic calming, separate biking & walking zones, add medians, add seating, and prohibit bikes.
- Comments were recorded in workshop 2, workshop 3, feedback comments, and stakeholder interviews.
- Exhibit 4.1-8 illustrates the location of the respondents that indicated a desire for strand improvements.

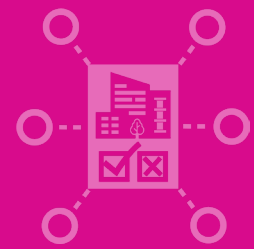
## Goal 2.3 Recommendations:

- Continue to enforce and educate the public on existing bike and E-bike codes and policies while balancing other Public Safety needs. See E-bike Rules and Safety program recommendation later in this section.



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## Exhibit 4.1-6: Strand Improvements Survey Results



## Code and Policy Reinforcement:



Photo by the City of Hermosa Beach Police Department Instagram

## Existing Conditions:

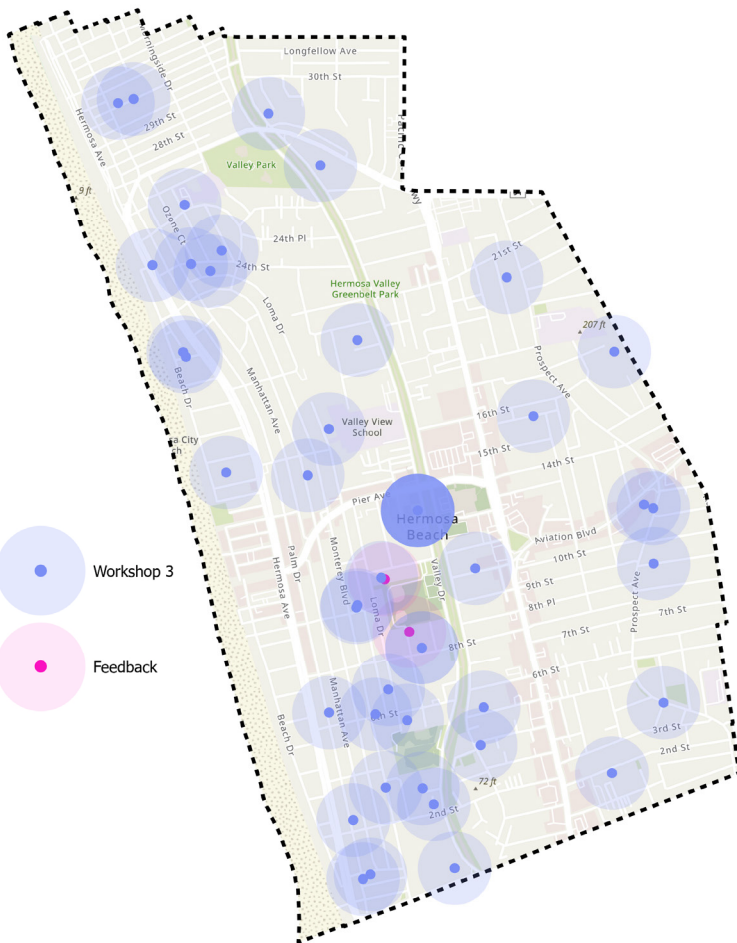
- The City of Hermosa Beach, like every other municipality has various codes and policies that are designed to balance the needs and interests of residents, visitors, and the environment, ensuring that the city facilities remain vibrant, safe, and enjoyable places to live and visit.
- In certain situations, fees are required for the use of city facilities. These fees assist the city in funding various programs and services the city provides.

## Community Voice:

- Community desires included: enforce dog leash rule, clean up dog waste, and unpermitted activities.
- Community desires for code / policy enforcement were recorded in workshop 3, feedback comments, and stakeholder interviews.
- Exhibit 4.1-9 illustrates the location of the respondents that indicated a desire for code and policy enforcement.

## Goal 2.4 Recommendations:

- Continue enforcement of codes and policies where unpermitted activities take place.
- Enforce existing codes and policies pertaining to animals and unpermitted activities.
- Enforce permitting when unpermitted activities take place. Loss of revenue can unexpectedly increase when spread out over several areas. Refer to Program Recommendations Later in this section regarding permit fees.



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## Exhibit 4.1-7: Code and Policy Reinforcement Survey Results



# Key Strategy #2: Preserve Community Quality of Life Through Policy Enforcement and Funding Strategies

## E-bike Rules and Safety Program:



Photo by the City of Hermosa Beach Police Department Instagram

## Existing Conditions:

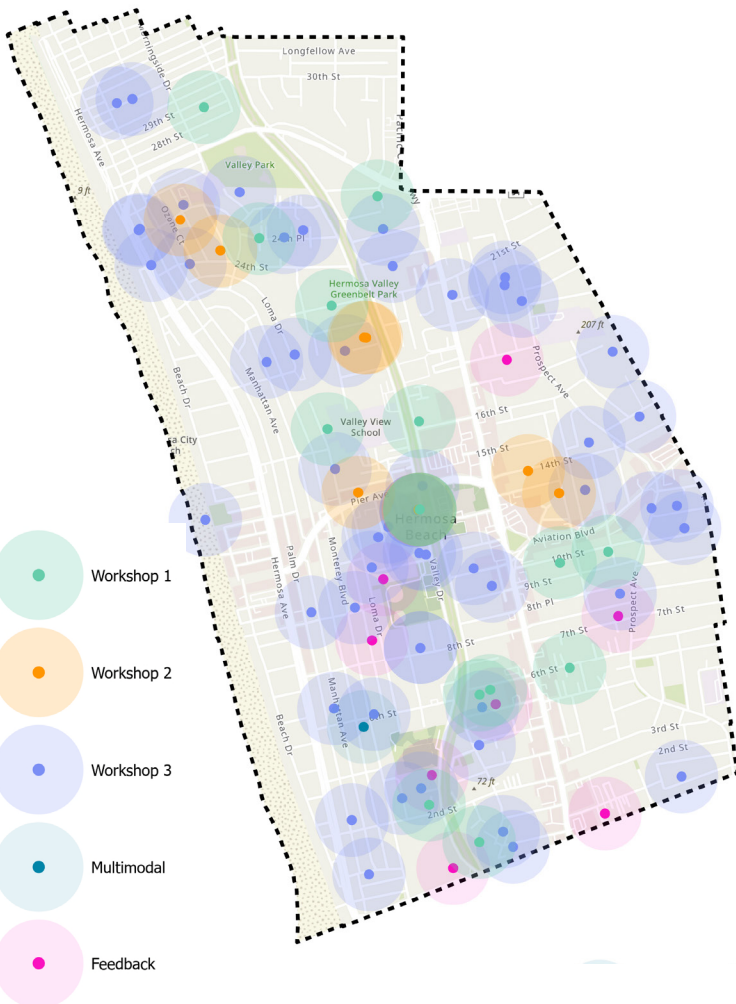
- E-bike popularity has not only grown dramatically over the last few years, but it has become a common mode of transportation for many people.
- E-bikes can encourage people to be more physically active and incorporate cycling into their daily routines, leading to improved health and fitness. This benefit is not without consequences. E-Bikes can reach speeds up to 30 miles per hour. This combined with the commonly accepted use of bicycles on pedestrian pathways has created a potential for unsafe conditions for both E-bike riders and pedestrians.
- Hermosa Beach Municipal Code 12.20.230 has regulations in place to support a safe environment for both wheeled and pedestrians on the Strand and Pier Plaza.

## Community Voice:

- Community desires expressed were to develop an E-bike rules and safety program.
- Community concerns over E-bikes was recorded in workshop 1, workshop 2, workshop 3, feedback comments, the multimodal survey, and stakeholder interviews.
- Exhibit 4.1-10 illustrates the location of the respondents that indicated a desire for an E-Bike rules and safety program.

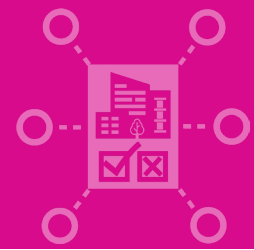
## Goal 2.5 Recommendations:

- Enforce existing E-bike safety rules and regulations.
- Continue to develop partnerships with Beach Cities Health District, Hermosa Beach City School District, and similar entities to support community safety and education on E-bikes.
- Continue to support the Bike Smart Hermosa Campaign.



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## Exhibit 4.1-8: E-bike Rules and Safety Program Survey Results



## Restroom Improvements:



Photo by <https://stories.opengov.com/hermosabchca/published/IRpNq3Nrd>

## Existing Conditions:

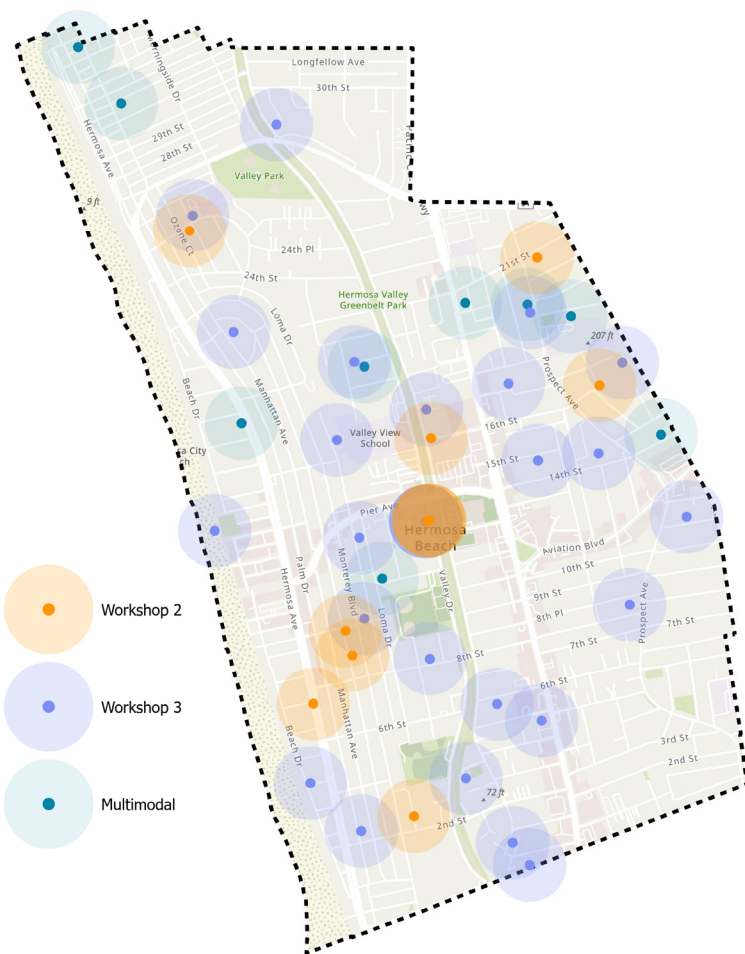
- The City has restroom facilities at Clark Field, Fort Lots-Of-Fun, Seaview Park Parkette, Valley Park, as well as at the beach.
- There have been recent restroom improvements made at Clark Field, Fort Lots-of-Fun, Sea View Parkette and South Park.
- There is significant use of restroom facilities at the beach during the Summer, with high tourist visitation.

## Community Voice:

- Comments included: clean and repair restrooms, access to community center restrooms, and improve beach restrooms.
- Community desires for restroom improvements were recorded in workshop 2, workshop 3, the multimodal survey, and stakeholder interviews.
- Exhibit 4.1-11 illustrates the location of the respondents that indicated a desire for restroom improvements.

## Goal 2.6 Recommendations:

- Due to the recent restroom renovations and additions this demand should be satisfied, with the exception of the 14th Street Beach restrooms.
- Residents should report issues with cleanliness or maintenance by specific location and time of day so that City staff and consider any necessary adjustments to service.
- The city should continue to require event producers to supply portable restrooms.



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# Key Strategy #3: Explore Opportunities to Strengthen Community Relations and Develop Joint Use Facilities For All to Enjoy

## Swimming Pool and Aquatic Programs:



### Existing Conditions:

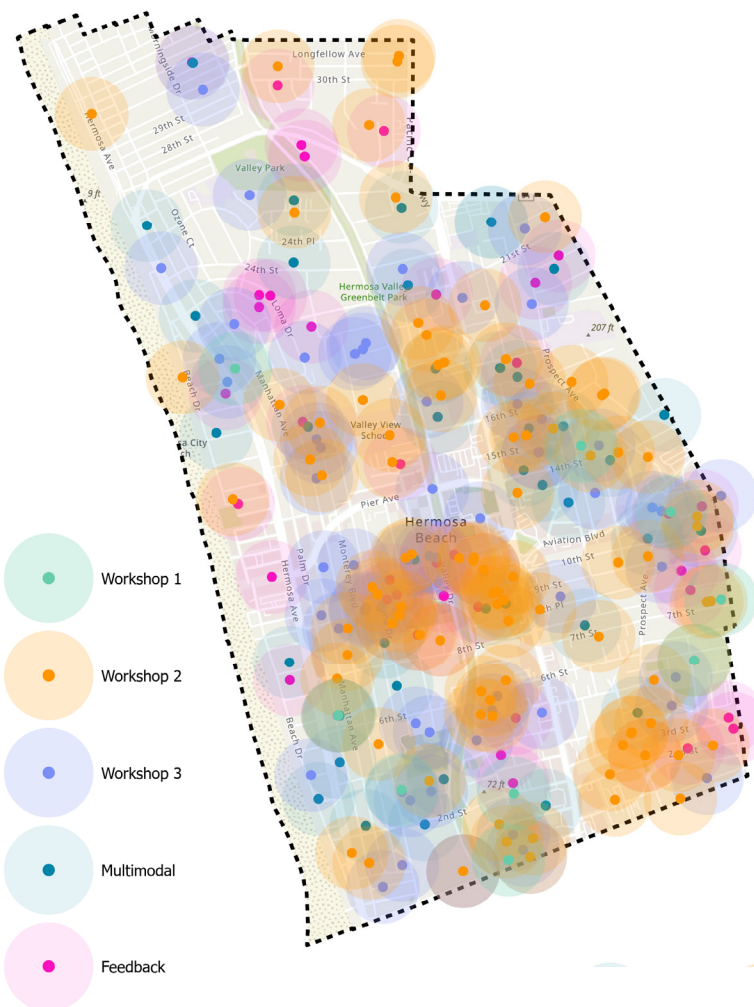
- The City of Hermosa Beach does not have a public swimming pool.
- While there are almost two miles of ocean access in the city, it does not replace the programming capabilities a pool would be able to offer the community.
- Swimming pool facilities can host a variety of programs including water aerobics, learn to swim, swim classes, lap swim, swim team events, aqua therapy and more.

### Community Voice:

- Community desires included: requests for swimming lessons, swim team, swim club, swimming pool, and a public community pool.
- Community desires for a swimming pool and aquatic programs were recorded in workshop 1, workshop 2, workshop 3, feedback comments, the multimodal survey, and stakeholder interviews.
- Exhibit 4.1-12 illustrates the location of the respondents that indicated a desire for swimming pool and aquatic programs.

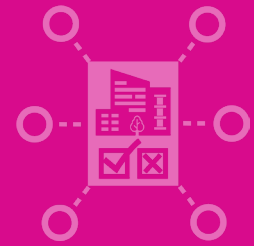
### Goal 3.1 Recommendations:

- The city is virtually built out and has little space available to accommodate a new aquatic facility. To address this, the city will need to work with neighboring communities, private entities, and develop a joint use agreement to support shared use of an aquatic facility.



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**Exhibit 4.1-10: Swimming Pool Facility and Programming Survey Results**



## Dog Park:



Photo by RJM Design Group

## Existing Conditions:

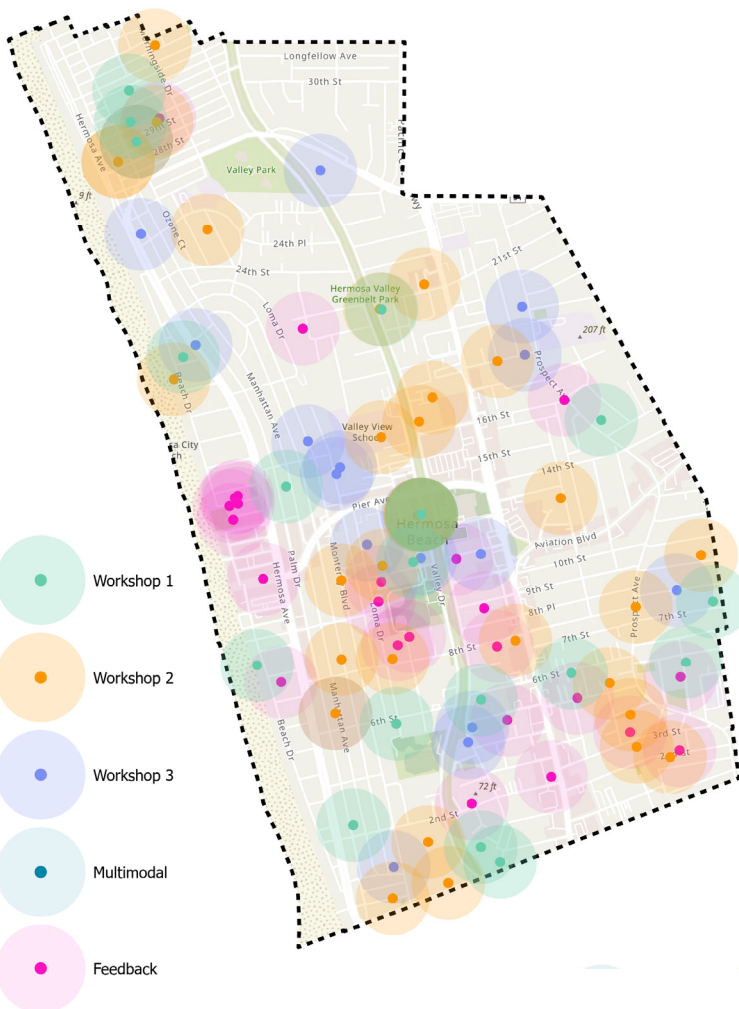
- The city does not currently have a dog park.
- The nearest dog parks are Manhattan Beach (Dog Run at Polliwog Park) and Redondo Beach (Redondo Beach Dog Park).
- While dog parks are still regional destinations the number of new dog parks has been steadily rising. 68% of public agencies that report inventory information to the National Parks and Recreation Agency have a dog park.

## Community Voice:

- Community desires included: dog park or dog area at park or at beach, and off leash hours at park. Doggie bag stations and dog training classes were also mentioned.
- Community desires for dog park facilities, amenities and programs were recorded in workshop 1, workshop 2, workshop 3, feedback comments, and the multimodal survey.
- Exhibit 4.1-13 illustrates the location of the respondents that indicated a desire for dog park, amenities, and program.

## Goal 3.2 Recommendations:

- While national benchmarks do not translate to registered pet owners there is a high demand for pet friendly amenities and areas in the city.
- The city should consider the feasibility of adding common dog friendly elements in parks and facilities and the development of a dog run facility with consideration of the neighboring community and potential impacts such as parking, noise, and staffing available to maintain and oversee such a facility.



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## Exhibit 4.1-11: Dog Park Survey Results



# Key Strategy #4: Modernize Community Center Complex with Improved Access to Increase Facility Availability to the Community

## Community Center Improvements:



Photo by RJM Design Group

## Existing Conditions:

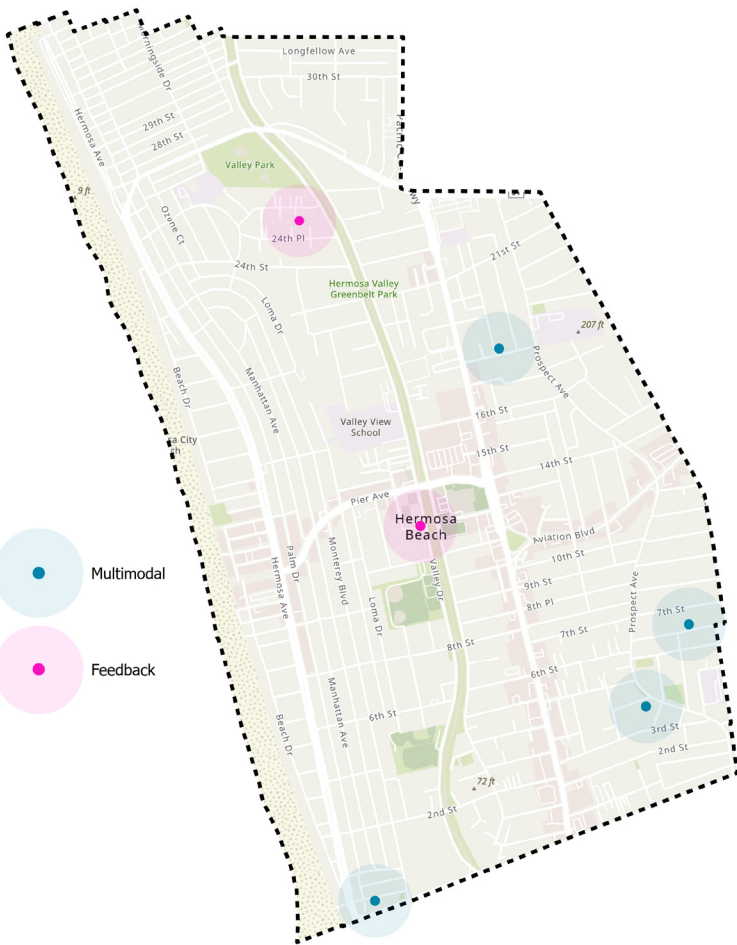
- The site was originally developed as a school facility.
- The Community Center Complex is located at Pier Ave and Pacific Coast Hwy. This small five-acre site is a hub for multiple community recreation activities including a skate park, six tennis courts, the Hermosa Beach Community Center, Theater, the 2nd Story Theater, the History Museum, an Indoor Gymnasium, as well as city staff offices.
- The combined size of the buildings is approximately 45,000 SF. Each of the Community Center venues has a parking requirement. If the parking were calculated based on the square feet of the buildings, according to LA county codes (Zone C3), the site would require approximately 180 stalls not including the additional parking for tennis and skatepark amenities. The existing off-street parking availability is 122 stalls, leaving a deficiency of a minimum of 58 stalls.

## Community Voice:

- Community desires included: parking and electric sign / reader board
- Comments were recorded in feedback comments, the multimodal survey, and stakeholder interviews.
- Exhibit 4.1-1 illustrates the location of the respondents that indicated a desire for Community Center Improvements.

## Goal 4.1 Recommendations:

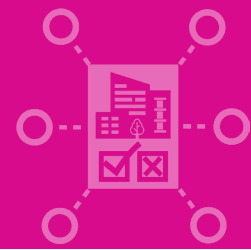
- Given the current uses and change from school operations to community wide use, the city should consider expanding parking as well as strengthening the entry areas to allow for a more fluid vehicular and pedestrian traffic pattern.
- Consider the development of a reader board and electronic signage opportunities at the northeast corner to promote city events.



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Exhibit 4.1-12: Community Center Improvements Survey Results





## Skatepark Improvements:



Photo by RJM Design Group

## Existing Conditions:

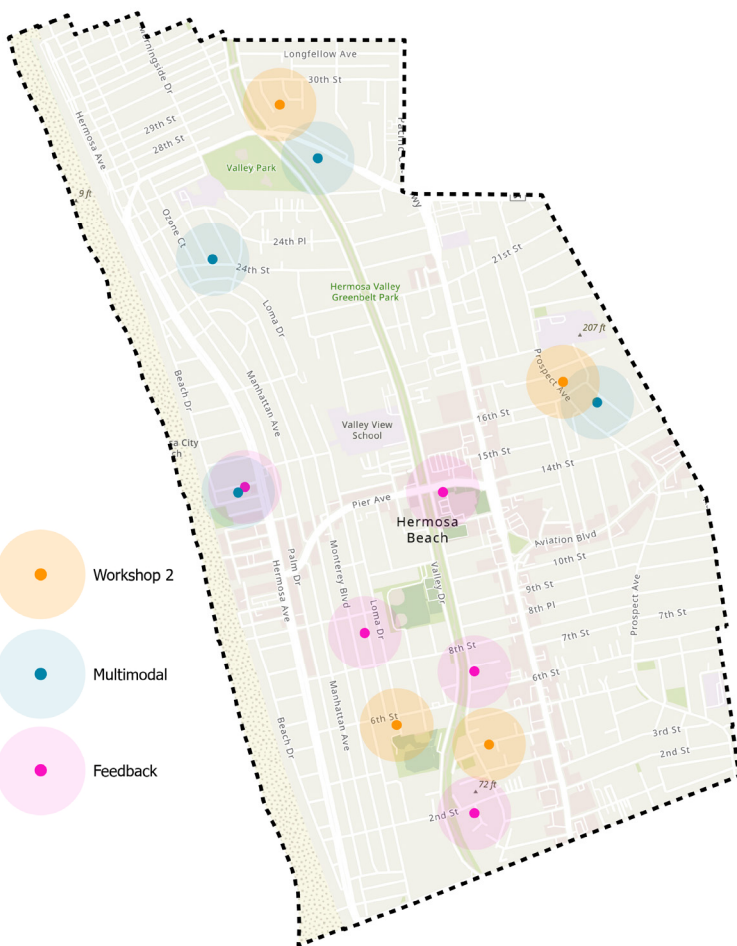
- The City has one skate park located at the north west end of the Community Center Complex.
- The Community Center Complex is a small five-acre site and a hub for multiple community recreation activities.

## Community Voice:

- Community desires for skate park improvements were recorded in workshop 2, feedback comments, and the multimodal survey.
- Exhibit 4.1-2 illustrates the location of the respondents that indicated a desire for skate park improvements.

## Goal 4.2 Recommendations:

- Average community skate parks are typically 20,000 SF. The Hermosa Beach Skate Park is roughly 7,400 SF in size. The skate park has minimal features that appeal to today's skateboarding community. The city can take various approaches to improving the skate park including:
  - Work with a professional skate consultant to redesign the existing site.
  - Implement skate spots across the community. Skate spots are about 5,000 SF and include 2 or 3 skateable features.
  - Develop a new skate park with a larger footprint (20,000 SF). While this option may be more of a long-term improvement, it lends itself to assisting in solving the parking situation at the Community Center Complex as well as a skate expansion. This solution may require working with a private developer and the creation of a joint use agreement.



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**Exhibit 4.1-13: Skatepark Improvements Survey Results**



## Key Strategy #5: Pursue Community Inspired Programming Opportunities

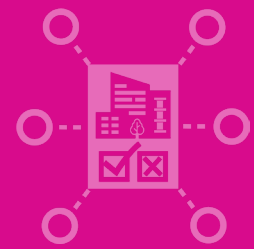
Community programs are an essential part of a city's quality of life, social cohesion, and civic engagement. They provide opportunities for residents to learn new skills, connect with their neighbors, enjoy recreational activities, and contribute to their community's well-being. Community programs can also address specific needs and interests of different groups, such as seniors, youth, families, newcomers, or people with disabilities. By offering diverse and inclusive programs, a city can foster a sense of belonging and pride among its residents, as well as promote health, education, and cultural awareness.

However, developing and implementing community programs is not a simple task. A city cannot design and deliver programs without considering the voices and perspectives of its residents, who are the main beneficiaries and stakeholders of the programs. Therefore, it is important for a city to pursue community inspired programming opportunities, which are based on the feedback and suggestions of the community members, as well as the best practices and evidence from other cities and organizations. Community inspired programming opportunities can help a city create programs that are relevant, responsive, and effective for its residents, as well as aligned with its strategic goals and vision.

The following are program mentions that were recorded during the community outreach process as well as professional recommendations for programming policies and procedures. A complete list of detailed recommendations and analysis is available in the Appendix.

### Community Voice:

- **Camps** – Recorded in workshop 2, workshop 3, the multimodal survey, and stakeholder interviews. Specific mentions included: Summer camps, affordable camps, and skateboarding camps.
- **Senior Programs** – Expanded and additional senior programming was recorded in workshop 1, the multimodal survey, and stakeholder interviews.
- **Youth Activities and Programs** – Expanded and additional youth programs and activities were recorded in workshop 1, workshop 2, the multimodal survey, and stakeholder interviews.
- **Art Classes** – Recorded in workshop 2, workshop 3, and the multimodal survey. Specific mentions included: painting, crafts, and plein air.
- **Concerts** – Recorded in workshop 1, workshop 2, workshop 3, and the stakeholder interviews. Specific mentions included: concerts on the beach; music festival at parks/schools on eastside, and outdoor concerts.”
- **Continue / Expand Special Events** – Recorded in workshop 1, workshop 3, and in the stakeholder interviews. Specific mentions included: continue/expand special events (international surf festival, triathlon, AVP, great Santa stroll, Spyder surf fest, and pier to pier friendship walk).
- **Movies (outdoor)** – Recorded in workshop 2, workshop 3, and feedback comments.



## Goal 5.1 Recommendations:

- Develop a working relationship with established 501(c)(3) foundations to support Hermosa Beach and other local community organizations in the development of educational, environmental, recreation, and community service programs. The primary focus should be based on:
  - To aid, sponsor, promote, advance, and assist in the provision of public parks, recreation, and Community Resources in the Hermosa Beach area.
  - To cooperate with and support the Community Resources Department and other community organizations in the development of interpretive, recreational, educational, environmental, and community service programs throughout the city for the benefit and enjoyment of people in the service area.
  - To receive, invest, and manage funds acquired through dues, donations, grants, gifts, bequests, and solicitations in furtherance of the purposes and goals of the City.
- Explore options to develop agreements with the County of Los Angeles, Hermosa Beach City Unified School District, Beach Cities Health District, neighboring city municipalities, and local non-profits. Agreements could be developed for a wide variety of purposes such as joint use of facilities and programming.
- The Department should document the need for additional staffing that will allow a continued role in cooperating with the Chamber of Commerce, Hermosa Beach City School District, civic organizations, and businesses, to produce community-wide special events.
- A final and noteworthy issue with special events permitting relates to the actual amount of revenue collected by the Department in comparison to the amount of fees waived for special events by the City of Hermosa Beach. Through September 2023, the Department has collected \$53,174, comprised of \$38,101 for Impact Level III events and \$15,033 for Impact Level II events. During the same time period the City has waived fees in the total amount of \$242,267 amounting to \$10,155 in direct costs and \$231,812 in indirect costs. Current fee waivers fall into several categories:

◦ Fee Waiver Grant Program	\$8,079
◦ Long-Term Agreements	\$78,307
◦ Chamber of Commerce Events	\$139,440
◦ City as Supporting Partner	\$16,441

The city should carefully evaluate the benefit of fee waivers and potential loss of revenue vs the continued cost for special events and maintenance of facilities.



Photo by the City of Hermosa Beach



# Key Strategy #6: Continued Investment in the City's Existing First Class Parks Infrastructure Resources

## Continued Prioritization on Completion of Deferred Maintenance on Existing Parks Infrastructure Resources Over New Enhancements or Facilities:

### Existing Conditions:

- Hermosa Beach currently has 110.39 acres of parkland, with a total of 22 parks and parkettes. The beach, which is owned by the city, accounts for 63 acres of open space and the Greenbelt encompasses 19 acres. Hermosa Beach also has 6 community recreation buildings.
- Parks and facilities are essential for community services, recreation, health, and environmental benefits, and they require adequate and consistent maintenance to meet the needs and expectations of the residents and visitors.
- The City's parks and beach attract intense use from residents and visitors requiring high levels of recurring maintenance and repair. Currently, there is a backlog of deferred maintenance on existing parks resources that require continued attention.

### Community Voice:

- Community desires for improved park and facility maintenance included: playground upgrades, shade structures, lighting, accessibility/ADA accessible, pier/beach improvements, and clean/remove trash.
- Community desires were recorded in workshop 1, workshop 3, feedback comments, multimodal survey, and stakeholder interviews.
- Exhibit 4.1-14 illustrates the location of the respondents that indicated a desire for improvements to existing parks.

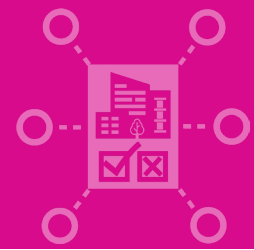
### Goal 6.1 Recommendations:

- The City of Hermosa Beach needs to continue to prioritize completion of the deferred parks infrastructure resources over any new enhancements or added amenities on parks or facilities, aside any safety concerns that needs to be addressed immediately.



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**Exhibit 4.1-14: Prioritize Deferred Maintenance Survey Results**



## Continue to Evaluate and Adjust Contract Maintenance Services to Meet the High Demand of Parks Usage and Balance Between In-House Versus Contract Services, and Other Demand Changes Over Time:

### Existing Conditions:

- The City's landscape maintenance is handled through Public Works. Public Works and Community Resources are tied closely together. This means as community demand increases on city parks, the maintenance components will also increase to manage the demand.
- Currently, Public Works uses a blend of contracted services and city staff for parks and facility maintenance, but this formula of use is proving challenging for Public Works to stay ahead of the community demand while ensuring contract compliance and work quality.

### Community Voice:

- Community desires for improved landscape maintenance included: more planting, improved irrigation, and tree trimming.
- Community desires were recorded in workshop 1, workshop 2, feedback comments, and stakeholder interviews.
- Exhibit 4.1-7 illustrates the location of the respondents that indicated a desire for improved landscape maintenance.

### Goal 6.2 Recommendations:

- The City needs to continue to ensure that it has adequate and qualified staff to maintain the quality and efficiency of the current level of services demanded by the Community. The Staffing Assessment for Public Works & Community Resources Departments as well as the Public Works Operations and Maintenance Plan available in the Appendix outlines some of the current challenges and opportunities that the city faces in terms of staffing, funding, contracting, and planning for park and building maintenance, and provides some recommendations for implementation. Any addition of new programs or services will also require commensurate increases across both departments.
- The city should continue to use a blend of contracted services and city staff for parks and recreation building maintenance, however the city could reduce the dependence, and risks associated with external contractors by increasing the skilled tasks completed by city employees. Skilled tasks would include at a minimum tree trimming, irrigation management, and turf care activities such as aeration, fertilization, and reseeding. It is recommended the city evaluate the feasibility and cost-effectiveness to hire and train city staff for different aspects of parks and recreation building maintenance. This would allow the city to leverage the expertise and skills of its own staff. This evaluation should include the additional staffing levels, skills required, and funding that would be needed by Public Works.
- The City should continue to enhance the evaluation and management of fixed assets and life-cycle costs of the parks and facilities. It is recommended the city implement an asset tracking system to assess the condition, value, and maintenance needs of its park assets, and to develop a life-cycle maintenance program that ensures their optimal performance and longevity. Furthermore, the city should hire a project manager to oversee and execute the findings and recommendations of the program, as well as to coordinate and monitor the ongoing maintenance projects and activities.

# Park and Facility Funding Recommendations

## 4.2 Park and Recreation Facility Funding Recommendations

The cornerstone of the success of the Parks Master Plan is Hermosa Beach's ability to sustain and maintain adequate operations funding for existing facilities and secure new funding, and associated long-term operations and maintenance revenues, for future enhancements.

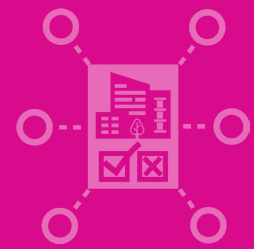
With limited financial resources, it will be challenging to find the capital required to renovate or enhance parks and facilities as well as maintain existing parks and infrastructure. Another vexing task will be sustaining the affordability of recreation fee supported programs to meet needs and demands for residents.

This section of the Master Plan provides information on funding options for park development, maintenance, and operations to assist Hermosa Beach in preparing for plan implementation. It discusses current funding mechanisms and identifies future possibilities and identifies key resources to meet future goals or strategic directions and guides the city staff in accomplishing the key strategies and goals of the Master Plan. Meeting these challenges will require equal amounts of vision, resourcefulness, partnership, and funding.

The City's Capital Improvement Program (CIP) for the Fiscal Year 2024/25 includes thirty-eight (38) projects, with six (6) projects in Park Improvements and thirteen (13) projects for Public Building and Ground Improvements that support Parks and Recreation needs (see Exhibit 4.2-1). Not all of the projects are fully funded, and many are only feasibility assessments, and will require future funding commitments following further scope identification and refinement.

The City's Five-Year CIP also identifies other future project needs, and subsequent phases of currently programmed projects, detailed in the Deferred and Unfunded Future Project list, many of which are Parks and Recreation related (see Exhibit 4.2-2). The list has grown substantially over time as the City works to address backlog of deferred maintenance needs and other community requests. Staff revisits the list annually as part of the Budget process when considering the prioritization and availability of funding to address current Capital needs.

Included in Exhibit 4.2-3 are recommended projects for the City to consider based on the community outreach and professional site analysis during the Master Plan process.



Information on possible funding sources are available online and provided in the Appendix. The City should review and evaluate all available grant opportunities for each of the new projects considered. For major improvements, which include such facilities as community buildings, and sports facilities, the use of a capital project fund-raising effort may be needed. Most grant programs are competitive, require certain conditions, have time constraints, and all require varying levels of grant administration work and reporting requirements. Some possible funding sources include:



Photo by RJM Design Group

Clark Building

- Community Development Block Grants (CDBG)
- Office of Grants and Local Services (OGALS)
  - California Land Water and Conservation Fund (LWCF)
  - Per Capita Grants
  - Recreation Trails Program
  - Outdoor Equity Grants
- Los Angeles County Regional Park and Open Space District
- MLB-MLBPA Baseball Tomorrow Fund
- United States Tennis Association (USTA) Facility Services Program
- West Basin

Sponsorships and/or naming rights for major corporate or other private donors may also be a consideration. In some cases, the use of a professional fund-raising firm should be considered once a facility or project is identified. Other sources of funding may include development agreements, public/private partnerships, and/or grant opportunities.

The use of bonds, an increase in taxes, or special assessment districts requires voter-approval. Despite the dislike for taxes, voters in many communities have been willing to accept an increase when revenues are specifically earmarked for improvements or enhancements to public parks and amenities.

The City will need to develop new revenue sources beyond those currently in use and/or increase funding levels for park maintenance and capital expenditures. Proposals for future park operations must include adequate funding at a level necessary to sustain quality and safety in the City's parks, and cost-effective maintenance practices as described in the Operations and Maintenance Management Plan provided in the Appendix document.

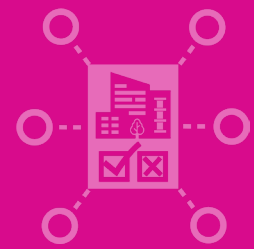
# Park and Facility Funding Recommendations

<b>PARK IMPROVEMENTS</b>	<b>CIP #</b>
<b>City-Wide</b> <ul style="list-style-type: none"> <li>• ADA Improvements</li> </ul>	CIP 625
<b>Clark Complex – 6.628 Acres</b> <ul style="list-style-type: none"> <li>• City Park Lighting Conceptual Design (KS1)</li> <li>• Kelly Courts Improvements (KS1)</li> </ul>	CIP 503 CIP 619
<b>Fort Lots-O-Fun – 0.238 Acres</b> <ul style="list-style-type: none"> <li>• Wall and Gate Improvements</li> </ul>	CIP 610
<b>Greenbelt – 18.615 Acres</b> <ul style="list-style-type: none"> <li>• Pedestrian Trail (KS2)</li> </ul>	CIP 502
<b>South Park – 4.48 Acres</b> <ul style="list-style-type: none"> <li>• City Park Lighting Conceptual Design</li> <li>• Slope, Irrigation and Landscape Improvements</li> </ul>	CIP 503 CIP 603
<b>Valley Park – 8.75 Acres</b> <ul style="list-style-type: none"> <li>• City Park Lighting Conceptual Design</li> </ul>	CIP 503
<b>PUBLIC BUILDING AND GROUND IMPROVEMENTS</b>	<b>CIP #</b>
<b>Beach</b> <ul style="list-style-type: none"> <li>• 14th Street Beach Restroom Improvements (KS2)</li> </ul>	CIP 692
<b>City-Wide</b> <ul style="list-style-type: none"> <li>• City Facilities Condition and Needs Assessment (KS1)</li> <li>• New Corporate Yard Facilities</li> <li>• Tsunami Siren</li> <li>• City Facilities Roof Repair</li> <li>• CDBG Improvements</li> </ul>	CIP 605 CIP 615 CIP 618 CIP 620 CIP 624
<b>Civic Center</b> <ul style="list-style-type: none"> <li>• Charging Stations</li> <li>• Real Time Crime Center</li> </ul>	CIP 617 CIP 685
<b>Clark Complex – 6.628 Acres</b> <ul style="list-style-type: none"> <li>• Clark Building Renovations (KS1)</li> </ul>	CIP 689
<b>Downtown</b> <ul style="list-style-type: none"> <li>• Comprehensive Lighting Design</li> <li>• Pier Structural Inspection and Evaluation</li> </ul>	CIP 621 CIP 623
<b>Parking Lots</b> <ul style="list-style-type: none"> <li>• Parking Lot D Improvements</li> <li>• Parking Lot C (Structure) Improvements</li> </ul>	CIP 682 CIP 699

NOTE: (KS#) indicates which recommend key strategy the project would be identified under.

## Exhibit 4.2-1: Fiscal Year 2024/25 Programmed CIPs





# 4

<b>PARK IMPROVEMENTS</b>
<b>Clark Complex – 6.628 Acres</b> <ul style="list-style-type: none"> <li>• City Park Lighting Final Design and Construction (KS1)</li> <li>• Clark Stadium Bleachers (KS1)</li> </ul>
<b>Fort Lots-O-Fun – 0.238 Acres</b> <ul style="list-style-type: none"> <li>• Fort Lots-O-Fun Park Improvements</li> </ul>
<b>South Park – 4.48 Acres</b> <ul style="list-style-type: none"> <li>• City Park Lighting Final Design and Construction</li> </ul>
<b>Valley Park – 8.75 Acres</b> <ul style="list-style-type: none"> <li>• City Park Lighting Final Design and Construction</li> </ul>
<b>PUBLIC BUILDING AND GROUND IMPROVEMENTS</b>
<b>City-Wide</b> <ul style="list-style-type: none"> <li>• Gateway and Wayfinding Signage Final Design, Fabrication, and Installation (KS4)</li> </ul>
<b>Civic Center</b> <ul style="list-style-type: none"> <li>• Civic Center Deferred Maintenance</li> <li>• Library Community Project Phase II Assessment</li> </ul>
<b>Community Center</b> <ul style="list-style-type: none"> <li>• Emergency Operations Center (EOC) Renovations</li> <li>• Community Theatre Renovations</li> <li>• Community Center Windows</li> <li>• Records Center Renovations Design and Construction</li> </ul>
<b>Downtown</b> <ul style="list-style-type: none"> <li>• Strand Bollards Permitting, Design, and Construction</li> <li>• Strand Bikeway and Walkway Improvements at 35th Street</li> <li>• Pier Plaza Safety and Lighting Enhancements</li> <li>• Downtown Lighting Final Design and Construction</li> <li>• Pier Deck Repairs and Other Structural Improvements</li> </ul>
<b>Parking Lots</b> <ul style="list-style-type: none"> <li>• Parking Structure (Lot C) Improvements Phase 2</li> </ul>

NOTE: (KS#) indicates which recommend key strategy the project would be identified under.

**Exhibit 4.2-2: Fiscal Year 2024/25  
Deferred and Unfunded Future CIPs**

# Park and Facility Funding Recommendations

PARK IMPROVEMENTS
<b>City-Wide</b> <ul style="list-style-type: none"> <li>Develop Parks Tree Planting List</li> <li>Enhanced Accessibility in Accordance with City's Americans with Disabilities Act (ADA) Self Evaluation and Transition Plan</li> </ul>
<b>Clark Complex – 6.628 Acres</b> <ul style="list-style-type: none"> <li>Clark Field Improvements – Field and Amenities (KS1)</li> <li>Lawn Bowling Building Improvements (KS1)</li> <li>Public Works Maintenance Shed Improvements</li> <li>Retaining Wall Restoration</li> </ul>
<b>Edith Rodaway Park – 0.511 Acres</b> <ul style="list-style-type: none"> <li>Basketball Court Resurfacing</li> </ul>
<b>Fort Lots-O-Fun – 0.238 Acres</b> <ul style="list-style-type: none"> <li>Playground Equipment Upgrades</li> <li>Prospect School Building Renovation</li> </ul>
<b>Greenbelt – 18.615 Acres</b> <ul style="list-style-type: none"> <li>Enhanced Pedestrian Access to the Greenbelt Across Valley and Ardmore (e.g., 25th Street at Ardmore)</li> <li>Irrigation System Upgrades</li> </ul>
<b>Moondust Parkette – 0.082 Acres</b> <ul style="list-style-type: none"> <li>Basketball Court Resurfacing</li> </ul>
<b>Seaview Park – 0.284 Acres</b> <ul style="list-style-type: none"> <li>Additional Seating</li> <li>Playground Equipment Upgrades and Shade Structure</li> </ul>
<b>Schaeffer Park – 4.48 Acres</b> <ul style="list-style-type: none"> <li>Additional Seating</li> </ul>
<b>West of Valley School – 0.096 Acres</b> <ul style="list-style-type: none"> <li>Trail Improvements</li> </ul>
<b>Valley Park – 8.75 Acres</b> <ul style="list-style-type: none"> <li>Playground Equipment Upgrades and Shade Structure</li> <li>Amphitheater Improvements</li> </ul>
PUBLIC BUILDING AND GROUND IMPROVEMENTS
<b>City-Wide</b> <ul style="list-style-type: none"> <li>Enhanced Accessibility in Accordance with City's Americans with Disabilities Act (ADA) Self Evaluation and Transition Plan</li> </ul>
<b>Community Center</b> <ul style="list-style-type: none"> <li>Parking Expansion (KS4)</li> <li>Skate Park Renovations (KS4)</li> <li>Enhanced Landscaping and Supporting Irrigation at South Entrance</li> </ul>

NOTE: (KS#) indicates which recommend key strategy the project would be identified under.

## Exhibit 4.2-3: Recommended Projects

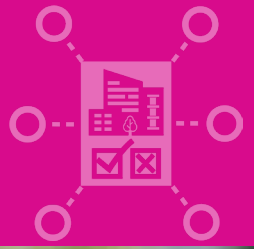


Photo by the City of Hermosa Beach

# Public Works Park Maintenance and Community Resources Department Staffing Recommendations

## 4.4 Maintenance and Staffing Recommendations

As the city grows and expands its services, it also needs to ensure that it has adequate and qualified staff to maintain the quality and efficiency of those services. The Staffing Assessment for Public Works & Community Resources Departments as well as the Public Works Operations and Maintenance Plan available in the Appendix outlines some of the challenges and opportunities that the city faces in terms of staffing, funding, contracting, and planning for park and building maintenance, and provides some recommendations for implementation.

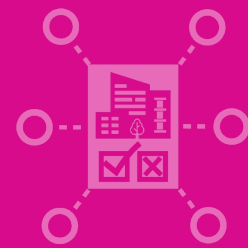
### Public Works Department

One area that requires special attention is the park, building, and street maintenance divisions, which faces several challenges such as aging infrastructure, increasing demand, environmental regulations, and limited resources. The Public Works Department is doing a good job in maintaining the city parks, but in order for the department to be proactive in managing the park spaces, the City of Hermosa Beach needs to invest in the quality and safety of its parks and public spaces, as well as the well-being of its maintenance staff.

Parks are essential for community services, recreation, health, and environmental benefits, and they require adequate and consistent maintenance to meet the needs and expectations of the residents and visitors.

One of the key issues that the city faces is a stretched maintenance division limiting the abilities to meet the current and future needs of the parks and facilities. Several functions of the Hermosa Beach Public Works Department revolve around support of community events and programs. Many aspects of their workload are difficult to accurately quantify and predict, including non-prescriptive or unscheduled tasks such as vandalism repair, special event coverage, and resident and City Council requests.

The city should continue to use a blend of contracted services and city staff for parks and recreation building maintenance, however the city could reduce the dependence and risks associated with external contractors by increasing the skilled tasks completed by city employees. Skilled tasks would include at a minimum tree trimming, irrigation management, and turf care activities such as aeration, fertilization, and reseeding. It is recommended the city evaluate the feasibility and cost-effectiveness to hire and train city staff for different aspects of parks and recreation building maintenance. This would allow the city to leverage the expertise and skills of its own staff. This evaluation should include the additional staffing levels, skills required, and funding that would be needed by Public Works.



Another important issue is the need for a better understanding and management of the fixed assets and life-cycle costs of the parks and facilities. It is recommended the city implement an asset tracking system to assess the condition, value, and maintenance needs of its park assets, and to develop a life-cycle maintenance program that ensures their optimal performance and longevity. Furthermore, the city should hire a project manager to oversee and execute the findings and recommendations of the program, as well as to coordinate and monitor the ongoing maintenance projects and activities.

### The Community Resources Department

The Community Resources Department is suffering a similar staffing shortage. In order to continue at the level of its current operational capacity, let alone the recommendations of this Master Plan, the city should implement a new Division within the Department to handle the high volume of special event and filming permits\*. A significant fact is that the Community Resources Manager and Senior Recreation Supervisor spend more time on the Special Event Permit Program and Film/Still Photo Permit Program over Department oversight or administration. Additionally, the two positions have little to no time to work with their team and community on the creation or modification of policy, develop new programming, enhance services, determine new revenue sources, seek or apply for grants, or advance pending special projects.

Additionally, it is recommended to upgrade the Community Resources Manager to a Director position\* and promote the Senior Recreation Supervisor to a Manager role, along with the addition of a new Recreation Supervisor. The addition of a full-time equivalent Park Ranger is proposed to enforce non-permitted uses of public facilities and support permitted events. These changes aim to improve oversight and development within the Department.

These recommendations are aligned with the goals and objectives of Plan Hermosa, the city's General Plan, which emphasizes the importance of enhancing and expanding the parks and programs that serve the community. By investing in the city's staff and infrastructure, the city can ensure that its parks and facilities are safe, attractive, functional, sustainable, and that they provide a high level of service and satisfaction to the users.

\*Please note that following the completion of this report, the Community Resources Department met these recommendations in Fiscal Year 2024-25, with the Community Resources Manager being retitled as Community Resources Director, and the addition of two new full-time positions, a Lead Special Events and Filming Coordinator and a Special Events and Filming Coordinator.



+ Photo by the City of Hermosa Beach