

2023-24 RESIDENTIAL PARKING PERMIT PROGRAM REVIEW



CITY OF
HERMOSA
BEACH

Introduction

Staff presents this item to provide information and statistics for City Council review of changes made to the 2023–24 Residential Parking Permit program.

These changes included:

- Vehicle registration requirement for guest/transferable permits.
- Limit to the number of permits per residence.
- The first increase in permit pricing since 2008.

There is also a draft resolution attached that encompasses all areas of the program to ensure clarity and supersedes all previous resolutions. Any changes made tonight will be incorporated.



Discussion

- The 2023–24 renewal period started August 28, 2023, which is later than usual due to implementation of changes but the duration of the renewal period for comparison is the same. May and June sales were added since there is a little spike in sales for the May 15 – September 15 enforcement of one-hour zones.
- As of November 30, 2023, permit sales show a decrease by an estimated 39 percent, which is consistent with City Council’s goals to make existing spaces more readily available to everyone and to manage the City’s limited parking spaces equitably and efficiently.

Residential Permit Year-to-Date Comparison				
Residential Permits	2023–24 Total		2022–23 Total	
Vehicle Sticker	2370	56%	4327	53%
Transferable Permit	1886	44%	3203	39%
Owner Guest Permit	0	0%	654	8%
Total Permits Sold	5034	100%	8184	100%
Permit Year Difference -39%				



Discussion

These tables illustrate monthly sales for each of the two years, 2023–24 and 2022–23.

2023–2024	Residential Permits Sold
August	272
September	1456
October	1901
November	627
2022–23 May and June Sales	778
Total	5034

2022–2023	Residential Permits Sold
February	3116
March	3954
April	336
May	426
June	352 (Total February to June 8184)
July	190
August	156
September	150
October	90
November	83
December	46
January	27
Permits Sold	8926



Discussion

Annual Residential Employee Permit (yellow posted meters)

- The Annual Employee Permit is for the residential parking permit area. The price of the permit increased from \$143 to \$175.

Annual Employee Permit Year-to-Date Comparison	
2023–24	2022–23
135	148
FY Difference -9%	

Discussion

Other Permits: The permits listed below are issued on a fiscal year cycle. The comparison is from August 28th through November 30th.

- The price of the Contractor Permit increased from \$34 to \$42, the Daily Permit increased from \$5 to \$6.

Other Permits Comparison		
Permit Type	Aug–Nov 2023	Aug–Nov 2022
Contractor	206	249
Daily	154	60

- The price of the Daily Lot Permit increased from \$31 to \$38, the 24-Hour Lot Permit increased from \$62 to \$75.

Monthly Lot Permit Comparison		
Permit Type	Aug–Nov 2023	Aug–Nov 2022
Daily Lot	549	494
24-Hour	439	589



Discussion

Employee Lot Permits

Employees are not purchasing the Monthly Lot Employee Permits (only two have been sold), presumably because the Daily Lot Permit and 24-Hour Lot Permit may be purchased for the same price without providing employment verification and with less restrictive parking. City Council may wish to consider further changes to this program.

Driveway Permits

- Permits cost \$170 and are valid as long as the holder owns or leases the property.
- Permit price was adjusted in 2016 user fee study from \$44 to \$170.
- It will be revisited in the user fee study later this year.

Discussion

Many communications were received by email, in person, and on Zoom at Council meetings. Most of the communications asked for the reinstatement of the former “guest” permit program. That is, to return to no vehicle registration requirement to the address or even a need to own a vehicle to be eligible for a “guest” permit. City Council resolved the issues on October 10, 2023 by removing the registration requirement and vehicle ownership requirement to the satisfaction of many residents.

Cancellation of the property owner’s guest permit generated many complaints from property owners and prompted some concerns about owners attempts to obtain a permit. This will be discussed under “Issues Identified During Issuance.”

Discussion

Clarification

As we near conclusion of the 2023–24 permit program, staff seeks clarification on the following items:

Replacement of Guest Permits

- Current parking rule – permit may be replaced if resident provides proof permit has been destroyed or stolen.
- City Council approved resolution, October 10 2023 meeting, stating “City shall only issue a single ‘guest’ parking pass per parking pass cycle. The first applicant that satisfies the application criteria shall be issued the ‘guest’ parking pass.”
- Staff requests City Council confirm that no guest passes be replaced, even if stolen. In the past, there were residents who filed more than one Police report in a permit cycle for a stolen guest permit.

Discussion

Issues Identified During Issuance of 2023–24 Residential Parking Permits.

- Owners of multiple properties claiming to live at more than one address to obtain a guest permit. If owner includes utilities with lease or rent, utility bills are in owner's name. Possible solution: Stop accepting utility bills as proof of residence.
- Vehicle registration required at Hermosa Beach address. Types of exceptions requested include restraining orders, attorneys, confidential address programs for judges and those who testified in court.
- Altered documents – registration and proof of residency. Possible solution: Penalty for future permits.
- Misuse of parking permits/fraud. Permit for California vehicle placed on an out of state vehicle. Same penalty as above.

Discussion

Issues Identified During Issuance of 2023–24 Residential Parking Permits (continued).

- Acceptable term for lease agreements.
 - What term should a lease or rental agreement have to prove residency? Two months, six months, one year?
- No limit on annual employee permits currently for employees with multiple vehicles. Possible solution: limit employee permit to one vehicle.
- Residential permits for business owners. These are sold as employee permits.

Discussion

Other 2019 Parking Study Recommendations

Consideration of:

- Tiered Pricing – would require three to four months for software implementation.
- Parking Permit Zones – if desired, consideration of changing parking permit year or delaying until a future renewal period.