

PARKING PERMIT REVIEW AND REFINEMENT



Introduction

Staff presents this item of issues identified by staff during the 2023–24 parking permit season and possible solutions relating to program changes discussed by City Council at the December 12, 2023 meeting.

A resolution is attached that encompasses all areas of the permit parking area program, which, if approved, will supersede all previous resolutions.



Update

The tables below show the number of Residential Parking Permits sold.

2023-2024 Permit Year	Residential Permits Sold
August	272
September	1456
October	1901
November	627
December	141
January	25
Total	4422

Residential Permit Year-to-Date Comparison	
2023-24	2022-23
4422	8926
Permit Year Difference -50%	

2022-2023 Permit Year	Residential Permits Sold
February	3116
March	3954
April	336
May	426
June	352
July	190
August	156
September	150
October	90
November	83
December	46
January	27
Permits Sold	8926



Discussion

Items That May be Implemented During Upcoming Permit Season:

Items 1 through 4 appeared to have consensus from Council at the December 12, 2023 council meeting. These items are included in the resolution. Items may be removed or added to the resolution.

1. Residents claiming multiple addresses
 - Each individual may only “reside” at one location.
2. Replacement of Guest Permits
 - These permits will not be replaced if lost or stolen during the parking permit cycle.
3. Limit on Annual Employee Permits
 - Limit of one Annual Employee Permit per employee. Employees may not purchase parking permits for multiple vehicles.
4. Altered documents and/or misuse of parking permit
 - Misrepresentation/fraud in applying for permits or the misuse of parking permits will result in 2–year loss of parking privileges.



Discussion

Council discussed items 5 and 6, but no consensus emerged. Staff suggests Council determine whether there is consensus by voting on items 1–6 as a group or individually.

5. Flat fee price increases

- A flat fee price increase could be implemented.

6. Employee Permits and Monthly/Daily Permits for Lots A, B, and C

- Employees are not purchasing the Lot C (structure) Employee Lot Permit
- It is more restrictive than the Daily (14-hour) Lot Permit or 24-Hour Lot Permit.
- Requires current proof of employment to purchase. Other permits do not have this requirement.



Discussion

6. Employee Permits and Monthly/Daily Permits for Lots A, B, and C, (continued)
- The Employee Permit for Lot C and the Daily and 24-Hour lot permits are the same price.

Monthly Lot Permits Sold	FY 22-23
Daily Lot Permit	1920
24hr Lot Permit	2086

Price Lots A, B, C	FY 23-24
Daily Lot Permit	\$38
24hr Lot Permit	\$75

Price Employee Lot C	FY 23-24
Daily Lot Permit	\$38
24hr Lot Permit	\$75

City Council discussed the monthly parking permits for Lots A, B, and C and deliberated on eliminating the permit or increasing the price. Since quite a number of permits are sold and it is unknown whether they are purchased by the public or employees, it might be preferable to increase the price on the lot permits to see if employees would then purchase employee permits for Lot C.

Discussion

Administrative Implementation for the 2024–25 Permit Season

- Staff received adequate direction from Council to handle these issues administratively
 - Leases must have been issued within the last 30 days and be for at least six months
 - Bank statements and credit card statements will be accepted as proof of residency
 - Utility bills will no longer be accepted as proof of residency



Discussion

Possible Future Residential Parking Permit Program Modifications.

The following recommendations were included in the Parking Management Study, which was prepared in November 2019.

- Tiered-parking permit pricing
 - Tiered pricing for permits. This would require changes to the permit software which would require three to four months to implement.
- Residential parking permit zones
 - The Parking Study identified eight possible zones, four of which are closer to beach and experience a higher impact on weekends and afternoons. These are outlined in detail in the Parking Study attached to the agenda item.
 - The intent of smaller zones would be to provide parking access close to a residence. However, dividing the area into large zones potentially limits residents in high occupancy zones in finding available spaces.

Discussion

Possible Future Residential Parking Permit Program Modifications (continued).

- Residential parking permit zones, continued
 - An example of a two zone possibility essentially divides the area into two zones, one south of 16th Street and one north of 16th Street.
 - No complaints have been received by staff about residents not being able to park by their residences.



Discussion

Possible Future Residential Parking Permit Program Modifications (continued).

- Signage changes are substantial. Changes would require updates to approximately 712 signs for yellow posted meters and one-hour restricted parking.
 - Material costs for new signage is approximately \$22,000
 - Staff time across five staff members is approximately 1,000 hours
 - Estimated timeframe is three to five months to complete



Conclusion

Staff suggest Council determine whether there is consensus on items 1–6 and any future modification by voting on the items in groups or individually. Items 1–4 are included in the resolution. Items may be added and removed as voted by City Council.